

STAR GAME NEWS

January 2017

Happy New Year from the National Lottery



**National
Lottery**

NEW GAME

WINNING STREAK

The NEW Winning Streak game will be available to order from Thursday 12 January 2017.

TV Game Show

Marty and Sinead will be back on Saturday 4th February to host a new series of the very popular Winning Streak TV Game Show. Each week 5 players will play to spin the iconic wheel to win up to **€500,000!**

All the favourite games remain; Cash Cubes, Patients, Money Match, Pick a Prize, Trapdoor, High-Low Share, Wheel Reveal and, of course, the Wheel.

Each week one player will spin the wheel for a chance to win that **€500,000.**

Stub Draw - New Collect Feature

In this series players who collect three Winning Streak ticket stubs to spell **N-Y-C** can send them in to enter one of the weekly draws to win a trip for two people to New York City with flights and accommodation. Entries should be posted in one of the standard 'grey' Stub Draw Entry envelopes.

Important Notice:

3 Star & Stub Draw entries from Winning Streak Game 148 remain eligible for the new Winning Streak series.

As such Agents can sell through any activated stock from the outgoing game but should set aside any full books for collection/return.

AGENT COMPETITION

Retail agents will also have a chance to win one of these fantastic New York trips in a retail competition to be run through this Winning Streak season – details of how you can enter will be published in the February edition of Star Game News.

For Scanning Purposes the PLU code for this game is 509 8974 016108



LCU PLANOGRAMS & LOADING INSTRUCTIONS

20 Game LCU Planogram



15 Game LCU Planogram



To optimise display

- Feed display tickets into inner display sleeve as shown
- Then load full book behind the display facia in the normal way
- Ensure unit is fully loaded and correctly merchandised at all times



LCU - Loading & Merchandising Guide

Scratch Card dispensers should be positioned at the main cash point.

12 Game Dispenser Planograms (Price Point Layouts)

8 Game Dispenser Planograms (Price Point Layouts)

4 x 3 Game Dispensers

ALL CASH EXTRAVAGANZA	ALL CASH SPECTACULAR	CONGRATULATIONS	ALL CASH PLATINUM
BINGO TIMES 10	WINNING STREAK	CROSSWORD DOUBLER	DIAMOND BINGO DOUBLER
ALL CASH TRIPLER	INSTANT €300	ALL CASH GOLD	ALL CASH €1

6 x 2 Game Dispensers

ALL CASH EXTRAVAGANZA	ALL CASH SPECTACULAR	CONGRATULATIONS	ALL CASH PLATINUM	HAMPERS SWEETS & TREATS	WINNING STREAK
CROSSWORD DOUBLER	DIAMOND BINGO DOUBLER	ALL CASH TRIPLER	CHRISTMAS GIFT	ALL CASH GOLD	ALL CASH €1

For Planogram alternatives see full range of tickets listed in Scratch Card Stock Card on back page. It pays to display – remember to keep your dispensers full and display your tickets correctly.

Two additional €5 options available to order.



Play responsibly | Play for fun

4 x 2 Game Dispensers

ALL CASH SPECTACULAR	ALL CASH PLATINUM	CROSSWORD DOUBLER	DIAMOND BINGO
WINNING STREAK	ALL CASH TRIPLER	ALL CASH GOLD	ALL CASH €1

2 x 4 Game Dispensers

ALL CASH SPECTACULAR	ALL CASH PLATINUM
CROSSWORD DOUBLER	DIAMOND BINGO
WINNING STREAK	ALL CASH TRIPLER
ALL CASH GOLD	ALL CASH €1

Multiplier Impact Dispenser

40X
20X
10X
5X

Play responsibly | Play for fun

SCRATCH CARD GAME END UPDATES

The Game End process for the following games has been initiated:

Game No.	Game Name	Replacement Game	Distribution Ended	End Activation No Books Can Be Activated After This Date	Sell Through or Return by Date Specified	Game End Announcement No Tickets From These Games Can Be Sold After This Date (90 Day Claims Period Commences)	*Game Purge	
130	BINGO TIMES 10	BINGO TIMES 10 162	22-DEC-16	07-MAR-17	01-MAY-17	02-MAY-17	31-JULY-17	
127	CROSSWORD PLUS	CROSSWORD PLUS 159	13-DEC-16	07-MAR-17	01-MAY-17	02-MAY-17	31-JULY-17	
141	ALL CASH SPECTACULAR	ALL CASH SPECTACULAR 158	13-DEC-16	07-MAR-17	01-MAY-17	02-MAY-17	31-JULY-17	
**	157	CHRISTMAS COUNTDOWN	NO REPLACEMENT	23-DEC-16	12-JAN-17	N/A	13-JAN-17	13-APR-17
**	156	CHRISTMAS GIFT	NO REPLACEMENT	23-DEC-16	12-JAN-17	N/A	13-JAN-17	13-APR-17
**	155	HAMPERS, SWEETS & TREATS	NO REPLACEMENT	23-DEC-16	12-JAN-17	N/A	13-JAN-17	13-APR-17
**	154	MERRY MONEY	NO REPLACEMENT	23-DEC-16	12-JAN-17	N/A	13-JAN-17	13-APR-17
145	ALL CASH GOLD	ALL CASH GOLD 163	09-DEC-16	07-FEB-17	03-APR-17	04-APR-17	03-JUL-17	
131	CROSSWORD DOUBLER	CROSSWORD DOUBLER 153	14-OCT-16	07-JAN-17	03-MAR-17	04-MAR-17	02-JUN-17	
144	ALL CASH TRIPLER	ALL CASH TRIPLER 160	06-OCT-16	07-DEC-17	31-JAN-17	01-FEB-17	02-MAY-17	
125	DIAMOND BINGO DOUBLER	DIAMOND BINGO DOUBLER 152	06-OCT-16	07-DEC-17	31-JAN-17	01-FEB-17	02-MAY-17	
137	ALL CASH EXTRAZAGANZA	ALL CASH EXTRAZAGANZA 151	05-OCT-16	07-DEC-17	31-JAN-17	01-FEB-17	02-MAY-17	
139	CONGRATULATIONS	CONGRATULATIONS 147	28-SEP-16	07-DEC-17	31-JAN-17	01-FEB-17	02-MAY-17	
138	ALL CASH	ALL CASH 149	09-AUG-16	07-OCT-16	01-DEC-16	02-DEC-16	02-MAR-17	
140	ALL CASH PLATINUM	ALL CASH PLATINUM 150	08-AUG-16	07-OCT-16	01-DEC-16	02-DEC-16	02-MAR-17	
142	INSTANT €300	INSTANT €300 146	05-AUG-16	07-OCT-17	01-DEC-16	02-DEC-16	02-MAR-17	
136	ALL CASH GOLD	ALL CASH GOLD 145	01-JUN-16	07-AUG-16	01-OCT-16	02-OCT-16	31-DEC-16	
128	ALL CASH TRIPLER	ALL CASH TRIPLER 144	31-MAY-16	07-AUG-16	01-OCT-16	02-OCT-16	31-DEC-16	

Game End Announcements:

Game Name	Game Number	Game Ends	Last Date for Claims	Replacement Game & Number
MERRY MONEY	154	13-JAN-17	13-APR-17	NO REPLACEMENT
HAMPERS, SWEETS & TREATS	155	13-JAN-17	13-APR-17	NO REPLACEMENT
CHRISTMAS GIFT	156	13-JAN-17	13-APR-17	NO REPLACEMENT
CHRISTMAS COUNTDOWN	157	13-JAN-17	13-APR-17	NO REPLACEMENT
DIAMOND BINGO DOUBLER	125	01-FEB-17	02-MAY-17	DIAMOND BINGO DOUBLER 152
ALL CASH EXTRAVAGANZA	137	01-FEB-17	02-MAY-17	ALL CASH EXTRAVAGANZA 151
CONGRATULATIONS	139	01-FEB-17	02-MAY-17	CONGRATULATIONS 147
ALL CASH TRIPLER	144	01-FEB-17	02-MAY-17	ALL CASH TRIPLER 160

Important Reminder: No tickets should be sold from any game where game end has been officially announced. Tickets sold after a specific game end announcement impact the player's right to a clear 90 day window within which to claim a prize as set out in the National Lottery Game Rules.

**CHRISTMAS GAME RANGE END ANNOUNCEMENT

Please be advised that from Thursday 12 January you will no longer be able to activate Christmas Games 154,155,156 & 157, and tickets from these games must be removed from sale at that point.

Game End for this range of games will be announced on Friday 13 January 2017 and notices posted on the National Lottery website. Players have 90 days thereafter to claim any prizes before these games are officially ended on 13 April 2017.



CHRISTMAS GAMES BONUS DRAW – FINAL 'CATCH ALL' DRAW 14 APRIL 2017

Entries for the Bonus Draw associated with each of the Christmas Game range can still be registered on the Lottery website right up to 10am on 14 April 2017 when one final 'catch all' draw will take place.



REMINDERS

CUSTOMER RECEIPTS - COMPLIANCE REMINDER

As you are aware it is a requirement under regulation to give customer receipts to players after validating winning tickets for payment.

PLI are obliged to monitor compliance in this regard and conduct Mystery Shopper visits across the agent network on a regular basis. Results from a recent campaign show that the issuing of customer receipts was inconsistent in the sample group of retail agents.

It is important that all retail management & staff are aware of the requirement to issue customer receipts.

So please remember you must give Customer Receipts to players after validating winning tickets for payment and always return non-winning tickets to customers immediately after checking.

Thank you for your support.

Retail Helpdesk

If you have any technical issues with your National Lottery equipment or any activation/validation (prize payment) issues please call the **Freephone Retail Helpdesk** on **1800 22 44 55**. This Retail Helpdesk number is open Monday to Sunday from 7am to 10pm.



Scratch Card Stock Cards

Scratch Card Stock Cards are designed to:

- To assist retail staff in Scratch Card management.
- To give an order history and establish stock requirements.
- To work with Tele Sales representatives in maximising scratch card sales and avoiding out of stock.

GAME			WEEK 1		WEEK 2		WEEK 3		WEEK 4		WEEK 5	
NO.	NAME	Book Size	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	147 CONGRATULATIONS!	40										
2	163 ALL CASH GOLD	100										
3	150 ALL CASH PLATINUM	20										
4	152 DIAMOND BINGO DOUBLER	50										
5	151 ALL CASH EXTRAVAGANZA	10										
6	153 CROSSWORD DOUBLER	50										
7	149 ALL CASH €1	200										
8	158 ALL CASH SPECTACULAR	20										
9	162 BINGO TIMES 10	20										
10	159 CROSSWORD PLUS	20										
11	160 ALL CASH TRIPLER	80										
12	161 WINNING STREAK	80										
13	143 INSTANT €500	20										
14	146 INSTANT €300	40										
MULTIPLIER GAMES												
19	132 MONEY MULTIPLIER 5X	80										
20	133 MONEY MULTIPLIER 10X	40										
21	134 MONEY MULTIPLIER 20X	20										
22	135 MONEY MULTIPLIER 40X	10										

ALWAYS CONFIRM ALL YOUR SCRATCH CARD DELIVERIES ON YOUR TERMINAL

CONSUMABLES		WEEK 1		WEEK 2		WEEK 3		WEEK 4		WEEK 5	
		In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	PAPER ROLLS										
2	LOTTO PLAYSLEIPS										
3	EUROMILLIONS PLAYSLEIPS										
4	DAILY MILLION PLAYSLEIPS										
5	5-4-3-2-1 PLAYSLEIPS										
6	GIFTING WALLETS										
7	3 STAR ENVELOPES										
8	STUB DRAW ENVELOPES										

Please remember that you must now order your Consumables (playslips, ticket rolls, draw envelopes and gifting wallets) when placing your Scratch Card order.

Play responsibly | Play for fun