

# STAR GAME NEWS

JANUARY 2019 | SPECIAL ISSUE



**New Look**  
**ALL CASH**  
**Special Issue**

See inside  
for details!



# NEW LOOK ALL CASH FAMILY FOR 2019

## Introducing the All New ALL CASH FAMILY

January 2019 will see the release of the new look All Cash Family of games. There have been some 'under the bonnet' changes that both look great and provide a better play/win experience for the customer. With increased odds across the range and attractive new designs – the new look All Cash family is sure to brighten up someone's day.

The new look tickets will be sent to you after the 28th January and will replace the existing range from 1st February. See page four for further details.

The classic **All Cash** has a new look but it's still an old favourite since 1989. One of our most popular Scratch Cards of all time, and still only €1!

**Top Prize:** €5,000  
**Game Play:** Match 3 amounts, win that amount  
 Find 3x 'Free' to win a free ticket  
**Average 1 in 6.4 wins cash**  
**PLU:** For scanning purposes the PLU code for this game is 509897402006  
**Callouts:** Win up to €5,000 instantly



Now with an extra game and €5,000 added to the Top Prize, **All Cash Gold** is sure to brighten someone's day.

**Top Prize:** €15,000  
**Game Play:**  
**Game 1** Match 3 amounts, win that amount  
 Find 3x 'Free' to win a free ticket  
**Game 2** Match 3 identical symbols to win the PRIZE  
**Average 1 in 5.1 wins cash**  
**PLU:** For scanning purposes the PLU code for this game is 5098974020105  
**Changes:** Now with an **ADDED GAME** and **€5,000 ADDED TO THE TOP PRIZE**  
**Callouts:** Win up to €15,000 instantly



Extra Game & €5,000 Added to Top Prize

Triple your win and grab up to €30,000 instantly with this new look **All Cash Tripler** ticket.

**Top Prize:** €30,000  
**Game Play:**  
**Game 1** Match 3 amounts, win that amount  
**Game 2** Match either Winning Number to any of Your Numbers to win the prize shown  
**Game 3** Find a 'Moneybag' to win the prize  
**Reveal a '3x' symbol to triple and prize won**  
**Average 1 in 3.9 wins cash**  
**PLU:** For scanning purposes the PLU code for this game is 5098974020204  
**Callouts:** Now with a chance to triple your win on 3 games



**All Cash Platinum** is worth its weight. For just €5 you get **THREE** ways to win and an average of 1 in 3.7 wins a cash prize.

**Top Prize:** €50,000  
**Game Play:**  
**Game 1** Match 3 amounts, win that amount  
**Game 2** Find 3 identical symbols to win  
**Game 3** Match either Winning Number to any of Your Numbers to win the prize shown  
**Odds:** Average 1 in 3.7 wins cash  
**PLU:** For scanning purposes the PLU code for this game is 5098974020303  
**Callouts:** Win up to €75,000 Instantly!

The most Spectacular of them, our ever popular **All Cash Spectacular** win up to €200,000.

**Top Prize:** €200,000  
**Game Play:**  
**Game 1** Match 3 amounts, win that amount.  
**Game 2** Match any Winning Number to any of Your Numbers to win the prize shown. Find a (gold bar) symbol to win the PRIZE shown. Find a (money bag) symbol to win DOUBLE the PRIZE shown. Find a (money stack) symbol to win €50.  
**Odds:** Average 1 in 3.6 wins cash  
**PLU:** For scanning purposes the PLU code for this game is 5098974020402  
**Callouts:** Over 50,000 prizes of €50 to €1,000 to be won



King of the All Cash, **All Cash Extravaganza** is the perfect €20 Scratch Card with over 30 chances to win!

**Top Prize:** €500,000  
**Game Play:**  
**Game 1** Match any of the Winning Symbols to any of Your Symbols to win the prize shown.  
**Game 2** Match 3 amounts to win that prize.  
**Game 3** Match any Winning Number to any of Your Numbers to win the prize shown. Find a (gold bar) symbol to win the PRIZE shown. Find a (money bag) symbol to win DOUBLE the PRIZE shown. Find a (money stack) symbol to win €100.  
**Odds:** Average 1 in 3.2 wins cash  
**PLU:** For scanning purposes the PLU code for this game is 5098974020501  
**Callouts:** Over 8,000 prizes of €100 to €1,000 to be won

# ALL CASH FAMILY STOCK CHANGEOVER SCHEDULE

**REMEMBER YOU MUST REMOVE ANY OLD ALL CASH TICKETS FROM SALE AT CLOSE OF TRADE ON THURSDAY 31ST JANUARY 2019**

We have set out a timeline below for the changeover of the All Cash Family. Please remember we are replacing old with new so the games cannot be sold concurrently.

## Thursday 31st January

- By now you will have received an initial order of the new All Cash Family of scratch cards. This order is based on 4 weeks sales of each of these games in your store.
- At close of business on the 31st January please remove all full and partial stock of the existing All Cash range from your dispensers and stock room and place into the returns pouch provided with your initial order. Set this pouch aside securely for collection in a safe but accessible location.
- Your local Field Sales Representative or approved third party agency representative (Lites Group) will call to process this stock - along with any other eligible stock for return - to ensure that you get your credit as quickly as possible.
- If you have residual Christmas stock or any other expired stock which has not yet been returned - your local Field Sales Representative or Lites Group representative will do so as part of this uplift exercise.
- Tickets from the old All Cash game range cannot be offered for sale beyond 31st January and must now be removed from sale.

## Friday 1st February

- Confirm the delivery of the new All Cash Family by scanning the delivery docket inside the pouch as normal.
- Activate a book of each of the new All Cash games as required and place on sale in your dispenser **(the new All Cash range of games cannot be activated until 1st February)**.
- You are now ready to sell the new range of All Cash tickets.

## Monday 4th February

- The new All Cash range of games will now be updated in your profile and dispatched through the automated ordering system.
- NOTE: As games from the new and old range cannot be sold concurrently by regulation, retailers MUST remove any of the old All Cash range of games by close of business on Thursday 31st January 2019.**
- Although we endeavour to send out the correct stock levels if you feel that your stocks are insufficient do not hesitate to call the Telesales team at 1800 22 66 88 to top up.



PLAY RESPONSIBLY, PLAY FOR FUN.

# SCRATCH CARD GAME END

The Game End process for the following games has been initiated:

Game		Replacement Game		Distribution Ended	End Activation	Sell Through by Date Specified	Game End Announcement	Validation End Date
No.	Name	No.	Name					
135	Money Multiplier 40X	215	Money Multiplier 40X	31/08/2018	07/11/2018	01/01/2019	02/01/2019	02/04/2019
134	Money Multiplier 20X	216	Money Multiplier 20X	31/08/2018	07/11/2018	01/01/2019	02/01/2019	02/04/2019
198	Money Multiplier 10X	217	Money Multiplier 10X	24/08/2018	07/11/2018	01/01/2019	02/01/2019	02/04/2019
132	Money Multiplier 5X	214	Money Multiplier 5X	17/08/2018	07/11/2018	01/01/2019	02/01/2019	02/04/2019
183	Bingo x10	219	Bingo x10	05/10/2018	05/11/2018	31/12/2018	01/01/2019	01/04/2019
194	Crossword Doubler	224	Crossword Doubler	05/11/2018	05/12/2018	30/01/2019	31/01/2019	01/05/2019
187	Crossword Plus	225	Crossword Plus	05/11/2018	05/12/2018	30/01/2019	31/01/2019	01/05/2019
190	Diamond Bingo Doubler	226	Diamond Bingo Doubler	29/11/2018	29/12/2018	23/02/2019	24/02/2019	25/05/2019

## ALL CASH Game End Process:

Game		Replacement Game		Distribution Ended	End Activation	Sell Through by Date Specified	Game End Announcement	Validation End Date
No.	Name	No.	Name					
185	All Cash	200	All Cash	25/01/2019	30/01/2019	31/01/2019	01/02/2019	02/05/2019
189	All Cash Gold	201	All Cash Gold	25/01/2019	30/01/2019	31/01/2019	01/02/2019	02/05/2019
192	All Cash Tripler	202	All Cash Tripler	25/01/2019	30/01/2019	31/01/2019	01/02/2019	02/05/2019
191	All Cash Platinum	203	All Cash Platinum	25/01/2019	30/01/2019	31/01/2019	01/02/2019	02/05/2019
193	All Cash Spectacular	204	All Cash Spectacular	25/01/2019	30/01/2019	31/01/2019	01/02/2019	02/05/2019
184	All Cash Extravaganza	205	All Cash Extravaganza	25/01/2019	30/01/2019	31/01/2019	01/02/2019	02/05/2019

## Good Causes benefit from the sale of all National Lottery games

Every time you play National Lottery Games you help raise funds for good causes. In 2018 All Cash players raised over €34 million euro to make a difference to communities, projects and individuals in the areas of Youth, Sports, Recreation, Amenities, Health, Welfare, Arts, Culture, National Heritage and the Irish Language. Thank you!



# SCRATCH CARD PROFILES JANUARY 2019

## 20 GAME LCU/PROFILE 1

205 All Cash Extravaganza	204 All Cash Spectacular	215 Money Multiplier 40X	167 Lucky 7s	186 Congratulations
203 All Cash Platinum	202 All Cash Tripler	216 Money Multiplier 20X	219 Bingo Times 10	225 Crossword Plus
201 All Cash Gold	200 All Cash	217 Money Multiplier 10X	226 Diamond Bingo Doubler	224 Crossword Doubler
146 Instant €300	143 Instant €500	214 Money Multiplier 5X	207 Winning Streak	197 Zodiac Fortune

## 15 GAME LCU/PROFILE 4

205 All Cash Extravaganza	204 All Cash Spectacular	167 Lucky 7s	219 Bingo Times 10	186 Congratulations
203 All Cash Platinum	202 All Cash Tripler	215 Money Multiplier 40X	226 Diamond Bingo Doubler	207 Winning Streak
201 All Cash Gold	200 All Cash	216 Money Multiplier 20X	224 Crossword Doubler	197 Zodiac Fortune

## 12 GAME LCU/PROFILE 2

205 All Cash Extravaganza	204 All Cash Spectacular	203 All Cash Platinum
202 All Cash Tripler	201 All Cash Gold	200 All Cash
167 Lucky 7s	216 Money Multiplier 20X	219 Bingo Times 10
224 Crossword Doubler	207 Winning Streak	226 Diamond Bingo Doubler

217 Money Multiplier 10X

## 9 GAME LCU/PROFILE 3

204 All Cash Spectacular	203 All Cash Platinum	202 All Cash Tripler
207 Winning Streak	201 All Cash Gold	200 All Cash
216 Money Multiplier 20X	226 Diamond Bingo Doubler	224 Crossword Doubler

## 4 GAME FACING UNIT

203 All Cash Platinum	201 All Cash Gold
200 All Cash	207 Winning Streak

**SECOND POINT OF DISTRIBUTION**

202 All Cash Tripler

## DISPENSER 6 X 2/PROFILE 2

205 All Cash Extravaganza	204 All Cash Spectacular	203 All Cash Platinum	202 All Cash Tripler	201 All Cash Gold	200 All Cash
167 Lucky 7s	216 Money Multiplier 20X	219 Bingo Times 10	226 Diamond Bingo Doubler	224 Crossword Doubler	207 Winning Streak

## DISPENSER 4 X 2/PROFILE 8

204 All Cash Spectacular	203 All Cash Platinum	202 All Cash Tripler	201 All Cash Gold
200 All Cash	207 Winning Streak	226 Diamond Bingo Doubler	224 Crossword Doubler

**Contact Phone Numbers:**  
 Telesales: 1800 22 66 88  
 Retail Help Desk: 1800 22 44 55  
 Claims: 1800 66 62 22  
 Find out more at [www.lottery.ie](http://www.lottery.ie)

The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative.

# SCRATCH CARD STOCK CARDS

Scratch Card Stock Cards are designed to:

- Assist retail staff in Scratch Card management
- Give an order history and establish stock requirements
- Work with Telesales representatives in maximising Scratch Card sales and avoiding out of stock

GAME				WEEK 1		WEEK 2		WEEK 3		WEEK 4		WEEK 5	
NO.		NAME	Book Size	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	207	WINNING STREAK	80										
2	200	ALL CASH	200										
3	201	ALL CASH GOLD	100										
4	202	ALL CASH TRIPLER	80										
5	203	ALL CASH PLATINUM	20										
6	204	ALL CASH SPECTACULAR	20										
7	205	ALL CASH EXTRAVAGANZA	10										
8	219	BINGO TIMES 10	20										
9	226	DIAMOND BINGO DOUBLER	50										
10	224	CROSSWORD DOUBLER	50										
11	225	CROSSWORD PLUS	20										
12	146	INSTANT €300	40										
13	143	INSTANT €500	20										
14	186	CONGRATULATIONS	40										
15	214	MONEY MULTIPLIER 5X	80										
16	217	MONEY MULTIPLIER 10X	40										
17	216	MONEY MULTIPLIER 20X	20										
18	215	MONEY MULTIPLIER 40X	10										
19	167	LUCKY7s	10										
23	197	ZODIAC FORTUNE	80										

Always confirm all your Scratch Card deliveries on your terminal.

CONSUMABLES		WEEK 1		WEEK 2		WEEK 3		WEEK 4		WEEK 5	
		In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	PAPER ROLLS										
2	LOTTO PLAYSLIPS										
3	EUROMILLIONS PLAYSLIPS										
4	DAILY MILLION PLAYSLIPS										
5	5-4-3-2-1 PLAYSLIPS										
6	GIFTING WALLETS										
7	3 STAR ENVELOPES										
8	STUB DRAW ENVELOPES										

Please remember that your consumables orders should be placed using the consumables menu on your Lottery terminal.