

# STAR GAME NEWS

SEPTEMBER | OCTOBER 2019

*Celebrating 30 years of Winning Streak!*



11



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National Lottery

# CHRISTMAS SCRATCH CARD GAMES

It may be the end of the Summer, but we're getting ready for Christmas. Here's what we have in store for you this year.



## HAMPERS, SWEETS & TREATS

The popular festive €3 Christmas game returns this year with an outstanding new design. Win up to **€25,000 instantly!**

### GAME 1

Match 3 **AMOUNTS** – Win that amount

### GAME 2

Match 2 of the same symbol – Win a **Hamper Voucher**, **Shopping Voucher** or **Chocolates**

### Christmas Game Bonus Draw

3 entries per ticket

**Average 1 in 3.58 Wins Cash / Chocolates / Hampers or Shopping Voucher.**

For scanning purposes, the PLU code for this game is **509 897 4023 502**



## Hampers & Shopping Voucher Redemption Process

Following last year's success, redemption process remains the same.

- **Butler's chocolate Assortment** (225g) to be issued with agents consent\*
- **€200 Shopping Voucher** prizes can now be redeemed from Prize Claim centres throughout the country, or by contacting the National Lottery
- **The €500 Hamper Prize** is distributed in the form of a Hamper Voucher for gifts.ie where winners can redeem the value against a wide range of hampers and gifts. To redeem, winners of the €500 Hamper Voucher must call the National Lottery offices to validate their ticket. Upon validation a €500 Hamper Voucher will be issued which the customer can redeem on [www.gifts.ie](http://www.gifts.ie). As a bonus, the voucher can also be used on the Tipperary Crystal website - [www.tipperarycrystal.ie](http://www.tipperarycrystal.ie). The value of the gift card can be redeemed across multiple transactions and is valid for 24 months.

\*135,000 boxes of Butlers Chocolate Assortments (225g) to be won with a RSP of €8.50 each. On average 6 boxes of chocolates to be won per book of 80 tickets. The product will be distributed by Richmond Marketing and will be available through all multiple, symbol and wholesale groups.



## MERRY MONEY

New look €5 Christmas Game. Win up to 10 times on every ticket!

### GAME 1

Reveal a cash amount – Win that amount

### GAME 2

Match any of the **WINNING SYMBOLS** to any of **YOUR SYMBOLS** – Win amount shown

### GAME 3

Match 2 **AMOUNTS** – Win that amount

### Christmas Game Bonus Draw

5 entries per ticket

**Average 1 in 2.88 Wins Cash**

For Scanning Purposes the PLU code for this game is **509 897 4023 601**



## 2019 Christmas Game Bonus Draws

In addition to the great instant win prizes on each of the three Christmas Games, players also have a chance to enter a weekly **BONUS DRAW** to win one of 5 prizes of €1,000.

## CHRISTMAS COUNTDOWN

€10 Christmas Game - **win up to €100,000 Instantly!** Great play value with **4 Games to Play** and **19 Chances to Win** on every ticket!

### GAME 1

Scratch the numbers 1 – 24 to reveal symbols. Find 3 identical symbol and win the corresponding prizes as per legend displayed on the ticket back

### GAME 2

Scratch number 25 to reveal 6 prize amounts. If 3 prize amounts are identical the player wins that amount.

### GAME 3

Scratch each of the four **"FAST CASH"** areas to reveal 4 prize amounts in each area. If the player finds 2 identical symbols in the same **"FAST CASH"** area – win that amount.

### GAME 4

Scratch the two **"INSTANT BELL"** areas. If the player reveals a **"Reindeer"** symbol the player wins €50 instantly.

### Christmas Game Bonus Draw

10 entries per ticket

**Average 1 in 2.79 Wins Cash**

For Scanning Purposes the PLU code for this game is **509 897 4023 700**



## Gift Responsibly



**18+** GIFT RESPONSIBLY

In an effort to create awareness and encourage responsible play, PLI have created a gift responsibly brand mark to appear across all Christmas campaign collateral. We hope to receive retailers continuous support in order to ensure this is successful in highlighting the importance of gifting responsibly over the Christmas period.

## GAME RELAUNCH

### DIAMOND DELUXE DOUBLER

After a long wait **Diamond Deluxe Doubler** is returning to the market.

Players can double their win with our **Diamond Deluxe Doubler** Scratch Card. For €2 per ticket there is an amazing chance to win up to **€20,000**

### GAME 1

Match any of the **DIAMOND SYMBOLS** to any of **YOUR SYMBOLS** and win prize shown for that symbol

### GAME 2

Scratch the **DOUBLER** play area. If the player reveals 2X symbol - win 2 times the prize won.

### Game Number 196

For scanning purposes, the PLU code for this game is **509 897 4019 604**



# UPCOMING PROMOTIONS

## EuroMillions Ireland Only Raffle

SEPT  
**13**

On Friday 13th September a **GUARANTEED €1million** to be won on the Ireland Only Raffle.

This is the second Ireland Only Raffle in 2019 and our eleventh overall.

### How do I play?

Buy a EuroMillions Ticket as normal with or without Plus, for each line on the ticket you get a unique Raffle Code. Remember to check your Raffle Codes after every draw!

### How do I win?

As per every EuroMillions draw 10 lucky Raffle Codes will be selected to win €5,000 each. On September 13th one of those lucky ten Raffle Codes will be selected to win the Guaranteed €1Million prize.

## Lotto Plus €1 Million Raffle \*

SEPT  
**21**

To Celebrate the start of the Rugby World Cup, The National Lottery will run a €1million Lotto Plus Raffle Event.

On Saturday 21st September a **GUARANTEED €1million** will be added to the Lotto Plus RAFFLE. This is the fourth Lotto Plus €1Million Raffle in 2019 and fifth overall.

### How do I play?

Buy a Lotto Ticket with Plus as normal, for each line on the ticket you get a non-unique raffle code between 0001 - 9999. Remember to check your raffle codes after every draw!

### How do I win?

As per every Lotto Draw a lucky raffle code will be selected, any ticket with that code wins €500. On 21st September all of the tickets with the winning raffle code will also win an additional share of the €1 Million prize.

## EuroMillions SMJG (Super Minimum Jackpot Guaranteed) †

OCT  
**4**

On Friday the 4th October EuroMillions will run a **GUARANTEED JACKPOT** Promotion

This draw will take place community wide. The mechanic is the same as every other jackpot draw but irrespective of the jackpot size on Friday Oct 4th, the jackpot will be a **guaranteed massive €100 million.**

If the jackpot is not won, the jackpot in the following draw will continue in roll from the €100m base, to a predicted €110m and so on until it is won.

This will be the third EuroMillions SMJG promotional event in 2019.

\*Typically approx. 100 – 120 winners of the raffle every Saturday. This means on Saturday 21st September players with the winning raffle code on their ticket will win approx. €10,000 (amount will vary depending on the number of winners on the night).

† If jackpot is in roll above the €100m event may be cancelled.

The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your Premier Lotteries Ireland Sales Representative.



**WINNING STREAK** is back to celebrate it's 30th Anniversary this year. Changing player's lives since 1990 and this season will be no different!

The iconic Winning Streak Scratch Card returned in August for the 30th year with an updated look and over €6 million in cash prizes to be won instantly. Players also have an opportunity to win a luxury €5,000 Cruise with the Stub Draw entry.

The ever-popular associated TV Game Show returns to RTE 1 on the 28th September and will once again be hosted by the dynamic duo of Marty and Sinead. This season will see a return of all the games from last season, providing our lucky players with the chance to win over €500,000 per show.

The Winning Streak TV Game Show remains as popular as ever with an average audience of 250,000 and a 25% share of primetime Saturday night viewing.

For Scanning Purposes the PLU code for this game is **509 8974 023205**  
Average 1 in 1.76 Wins Cash or a 3-star entry prize



# THINK 21

## TOGETHER PLAYING OUR PART

It is well recognised in Retail that the single most effective control to prevent underage sales is ID verification.

To support retailers in this regard the National Lottery has launched it's 'Think 21' programme.

By now your 'Think 21' collateral should have landed in store and it is imperative all staff are made aware of the initiative and what is expected of them when selling National Lottery products. 'Think 21' is designed to be an extra control and prompt for sales staff. You should always ask for ID where the customer appears to be younger than 21 years.

Although our products can be sold to persons of 18 years or over the question of age is a subjective one. 'Think 21' will provide you and your team with a safeguard when the age of a customer is in doubt.

Working together we can all play our part in preventing the sale of National Lottery products to minors.

Thank you for your support.



### Counter Vinyl

Think 21 - Always ask for ID

### Dispenser Vinyl

IT IS ILLEGAL TO SELL NATIONAL LOTTERY PRODUCTS TO PERSONS UNDER 18

### Photon Vinyl



### A3 Poster

Retailer Facing Only

Lough Ree Sub Aqua Club, Lanesborough, Co. Longford



Through the sale of National Lottery games, you've helped raise over **€5.5 BILLION** in funding for Good Causes throughout Ireland.

Thank you for playing your part

# GAME END PROCESS UPDATED

PLI's game end process consists of a number of stages and is designed to optimise stock management through to game end.

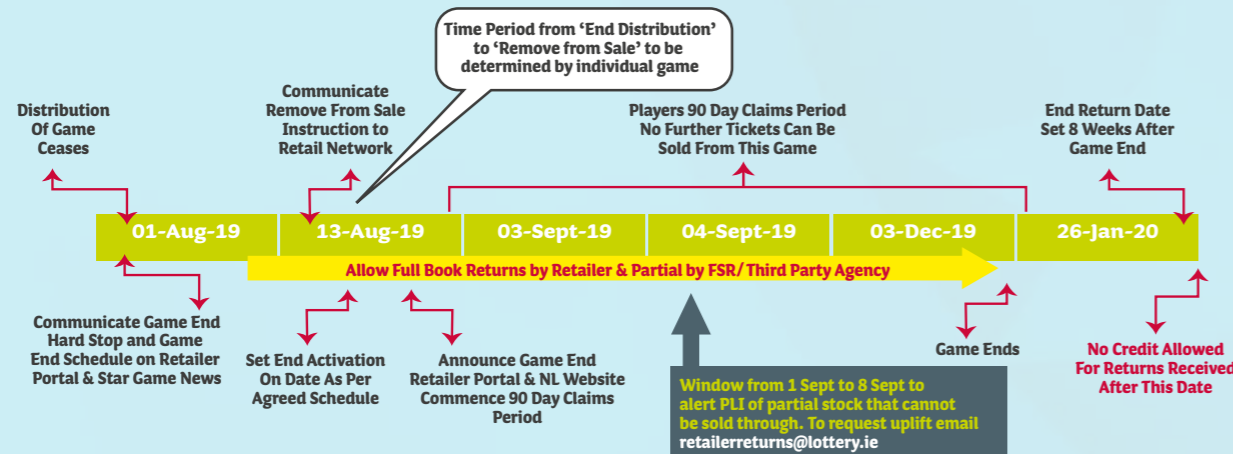
This process ensures games where distribution has ended are sold through/removed from sale in a timely and orderly manner while safeguarding the rights of players to claim prizes from any game up to 90 days after game end has been announced.

The stages are as follows:

- **End Distribution** – PLI cease processing orders for a game.
- **End Activation** – no books can be activated for sale beyond this date.
- **Sell Through** – period within which partial stock can be sold through.
- **Partial Stock Return** – One week window to request uplift of partially unsold stock through dedicated email address.

- **Remove From Sale** – date ticket stock must be removed from sale. No tickets can be offered for sale beyond this date.
- **Game End Announcement** - official announcement of the date a game will end.
- **90 Day Claims Period** – period within which a prize from a game that is to be ended can be claimed.
- **Game End** – official end date of a game.
- **End Return Date** – returns for a game cannot be processed through the PLI gaming system beyond this date. It is important to note that no credit can be allowed for any Scratch Card stock presented for return beyond the End Return Date. From 1st June this 'End Returns Date' date will be published with every game end announcement in both Star Game News & the Retailer Portal.

## Game End Schedule - Holiday Cash Game 233



# RETURNS BY RETAILER

## Full books of Holiday Cash Game 233 should now be returned

Retail Agents can now return full book stock using the Returns Menu on the Photon Terminal.

### How does it work?

- Retailers are able to return full books by logging into the Returns Menu on the Photon terminal. You must be signed in as Owner/Manager to use this functionality.
- Lottery systems will be made available for specified periods to allow for returns processing. These periods will typically coincide with game ends/changes.
- Full books are returned by scanning the barcode of each book. There is no limit to the amount of books of the specified game that can be returned.
- Once complete the terminal will produce two receipts. Keep one for your records and place the other receipt in the returns pouch with the books to be returned.
- Now set the sealed pouch aside securely but available for collection.
- An Post will call to collect the pouch within 4 working days of processing - it's as simple as that.
- Please note that An Post can only collect items that have been processed through the Terminal in this way and listed this way. This is to facilitate the secure tracking and tracing of all Scratch Card returns.
- If you still have full books of Winning Streak (Game 207) Congratulations (Game 186 / Gold Coloured Ticket), or Zodiac Fortune (Game 197) please add to these books to your Holiday Cash returns.

**Make sure you read terminal messages for alerts on when you can return FULL books of specified games.**



Full Book Stock For Return



Self Return Functionality



Return Receipt



Special Returns Bag

**Note:** A returns bag is enclosed with this issue.

**Important:** Please note that there is no option to return partially sold books on the terminal. If you still have unsold stock towards the end of the sell through period, there will be a window to email the National Lottery of the detail and arrange collection. See how this process works on the next page.

# SCRATCH CARD GAME END

The Game End process for the following games has been initiated:

| Game No. | Game Name       | Replacement Game No. | Replacement Game Name | Distribution Ended | End Activation (Close of Trade) | Sell Through by Date Specified (Remove from Sale at Close of Trade) | Game End Announcement (90 Day Claims Period Commences) | Validation End Date (Game Ended) | End Returns Date (No Credit Allowed After This Date) |
|----------|-----------------|----------------------|-----------------------|--------------------|---------------------------------|---|--|----------------------------------|--|
| 186      | Congratulations | 223                  | Congratulations       | 16/04/2019         | 16/05/2019                      | 11/07/2019  | 12/07/2019   | 10/10/2019                       | 7/11/2019  |
| 207      | Winning Streak  | N/A                  | N/A                   | 10/5/2019          | 14/5/2019 COB                   | 15/5/2019 COB   | 16/05/2019   | 14/8/2019                        | 11/9/2019  |
| 197      | Zodiac Fortune  | N/A                  | N/A                   | 14/06/2019         | 14/07/2019                      | 08/09/2019  | 09/09/2019   | 08/12/2019                       | 05/01/2020   |
| 233      | Holiday Cash    | N/A                  | N/A                   | 01/08/2019         | 13/08/2019                      | 03/09/2019  | 04/09/2019   | 03/12/2019                       | 26/01/2020   |

# SCRATCH CARD PROFILES SEPT | OCT

## 20 GAME LCU/PROFILE 1

|                           |                          |                          |                           |                           |
|---------------------------|--------------------------|--------------------------|---------------------------|---------------------------|
|                           |                          |                          |                           |                           |
| 205 All Cash Extravaganza | 204 All Cash Spectacular | 215 Money Multiplier 40X | 229 Lucky 7s              | 223 Congratulations       |
|                           |                          |                          |                           |                           |
| 203 All Cash Platinum     | 202 All Cash Tripler     | 216 Money Multiplier 20X | 219 Bingo Times 10        | 225 Crossword Plus        |
|                           |                          |                          |                           |                           |
| 201 All Cash Gold         | 200 All Cash             | 232 Winning Streak       | 226 Diamond Bingo Doubler | 224 Crossword Doubler     |
|                           |                          |                          |                           |                           |
| 146 Instant €300          | 143 Instant €500         | 214 Money Multiplier 5X  | 217 Money Multiplier 10X  | 227 Golden 4s & Silver 5s |

## 9 GAME LCU/PROFILE 3

|                          |                           |                       |
|--------------------------|---------------------------|-----------------------|
|                          |                           |                       |
| 204 All Cash Spectacular | 203 All Cash Platinum     | 202 All Cash Tripler  |
|                          |                           |                       |
| 232 Winning Streak       | 201 All Cash Gold         | 200 All Cash          |
|                          |                           |                       |
| 216 Money Multiplier 20X | 226 Diamond Bingo Doubler | 224 Crossword Doubler |

## 4 GAME FACING UNIT

|                       |                    |
|-----------------------|--------------------|
|                       |                    |
| 203 All Cash Platinum | 201 All Cash Gold  |
|                       |                    |
| 200 All Cash          | 232 Winning Streak |

**SECOND POINT OF DISTRIBUTION**

202 All Cash Tripler

## DISPENSER 6 X 2/PROFILE 2

|                           |                          |                       |                           |                       |                    |
|---------------------------|--------------------------|-----------------------|---------------------------|-----------------------|--------------------|
|                           |                          |                       |                           |                       |                    |
| 205 All Cash Extravaganza | 204 All Cash Spectacular | 203 All Cash Platinum | 202 All Cash Tripler      | 201 All Cash Gold     | 200 All Cash       |
|                           |                          |                       |                           |                       |                    |
| 229 Lucky 7s              | 216 Money Multiplier 20X | 219 Bingo Times 10    | 226 Diamond Bingo Doubler | 224 Crossword Doubler | 232 Winning Streak |

PLAY RESPONSIBLY, PLAY FOR FUN.

# SCRATCH CARD PROFILES SEPT | OCT

## 15 GAME LCU/PROFILE 4

|                           |                          |                          |                           |                           |
|---------------------------|--------------------------|--------------------------|---------------------------|---------------------------|
|                           |                          |                          |                           |                           |
| 205 All Cash Extravaganza | 204 All Cash Spectacular | 232 Winning Streak       | 229 Lucky 7s              | 219 Bingo Times 10        |
|                           |                          |                          |                           |                           |
| 203 All Cash Platinum     | 202 All Cash Tripler     | 215 Money Multiplier 40X | 226 Diamond Bingo Doubler | 223 Congratulations       |
|                           |                          |                          |                           |                           |
| 201 All Cash Gold         | 200 All Cash             | 216 Money Multiplier 20X | 224 Crossword Doubler     | 227 Golden 4s & Silver 5s |

## 12 GAME LCU/PROFILE 2

|                           |                          |                           |
|---------------------------|--------------------------|---------------------------|
|                           |                          |                           |
| 205 All Cash Extravaganza | 204 All Cash Spectacular | 203 All Cash Platinum     |
|                           |                          |                           |
| 202 All Cash Tripler      | 201 All Cash Gold        | 200 All Cash              |
|                           |                          |                           |
| 229 Lucky 7s              | 232 Winning Streak       | 219 Bingo Times 10        |
|                           |                          |                           |
| 224 Crossword Doubler     | 216 Money Multiplier 20X | 226 Diamond Bingo Doubler |

## DISPENSER 4 X 2/PROFILE 8

|                          |                       |                           |                       |
|--------------------------|-----------------------|---------------------------|-----------------------|
|                          |                       |                           |                       |
| 204 All Cash Spectacular | 203 All Cash Platinum | 202 All Cash Tripler      | 201 All Cash Gold     |
|                          |                       |                           |                       |
| 200 All Cash             | 232 Winning Streak    | 226 Diamond Bingo Doubler | 224 Crossword Doubler |

PLAY RESPONSIBLY, PLAY FOR FUN.

**Contact Phone Numbers:**  
 Telesales: 1800 22 66 88  
 Retail Help Desk: 1800 22 44 55  
 Claims: 1800 66 62 22  
 Find out more at [www.lottery.ie](http://www.lottery.ie)

The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative.

# SCRATCH CARD STOCK CARDS

Scratch Card Stock Cards are designed to:

- Assist retail staff in Scratch Card management
- Give an order history and establish stock requirements
- Work with Telesales representatives in maximising Scratch Card sales and avoiding out of stock

| NO. |     | GAME NAME                  | Book Size | WEEK 1   |       | WEEK 2   |       | WEEK 3   |       | WEEK 4   |       | WEEK 5   |       |
|-----|-----|----------------------------|-----------|----------|-------|----------|-------|----------|-------|----------|-------|----------|-------|
|     |     |                            |           | In Stock | Order | In Stock | Order | In Stock | Order | In Stock | Order | In Stock | Order |
| 1   | 232 | WINNING STREAK             | 80        |          |       |          |       |          |       |          |       |          |       |
| 2   | 200 | ALL CASH                   | 200       |          |       |          |       |          |       |          |       |          |       |
| 3   | 201 | ALL CASH GOLD              | 100       |          |       |          |       |          |       |          |       |          |       |
| 4   | 202 | ALL CASH TRIPLER           | 80        |          |       |          |       |          |       |          |       |          |       |
| 5   | 203 | ALL CASH PLATINUM          | 20        |          |       |          |       |          |       |          |       |          |       |
| 6   | 204 | ALL CASH SPECTACULAR       | 20        |          |       |          |       |          |       |          |       |          |       |
| 7   | 205 | ALL CASH EXTRAVAGANZA      | 10        |          |       |          |       |          |       |          |       |          |       |
| 8   | 219 | BINGO TIMES 10             | 20        |          |       |          |       |          |       |          |       |          |       |
| 9   | 226 | DIAMOND BINGO DOUBLER      | 50        |          |       |          |       |          |       |          |       |          |       |
| 10  | 224 | CROSSWORD DOUBLER          | 50        |          |       |          |       |          |       |          |       |          |       |
| 11  | 225 | CROSSWORD PLUS             | 20        |          |       |          |       |          |       |          |       |          |       |
| 12  | 146 | INSTANT €300               | 40        |          |       |          |       |          |       |          |       |          |       |
| 13  | 143 | INSTANT €500               | 20        |          |       |          |       |          |       |          |       |          |       |
| 14  | 223 | CONGRATULATIONS            | 40        |          |       |          |       |          |       |          |       |          |       |
| 15  | 214 | MONEY MULTIPLIER 5X        | 80        |          |       |          |       |          |       |          |       |          |       |
| 16  | 217 | MONEY MULTIPLIER 10X       | 40        |          |       |          |       |          |       |          |       |          |       |
| 17  | 216 | MONEY MULTIPLIER 20X       | 20        |          |       |          |       |          |       |          |       |          |       |
| 18  | 215 | MONEY MULTIPLIER 40X       | 10        |          |       |          |       |          |       |          |       |          |       |
| 19  | 229 | LUCKY 7s (NEW FOIL TICKET) | 10        |          |       |          |       |          |       |          |       |          |       |
| 20  | 227 | GOLDEN 4's SILVER 5's      | 20        |          |       |          |       |          |       |          |       |          |       |
| 21  | 196 | DIAMOND DELUXE DOUBLER     | 80        |          |       |          |       |          |       |          |       |          |       |
| 22  | 235 | HAMPERS, SWEETS & TREATS   | 80        |          |       |          |       |          |       |          |       |          |       |
| 23  | 236 | MERRY MONEY                | 20        |          |       |          |       |          |       |          |       |          |       |
| 24  | 237 | CHRISTMAS COUNTDOWN        | 10        |          |       |          |       |          |       |          |       |          |       |

Always confirm all your Scratch Card deliveries on your terminal.

| CONSUMABLES |                          | WEEK 1   |       | WEEK 2   |       | WEEK 3   |       | WEEK 4   |       | WEEK 5   |       |  |  |
|-------------|--------------------------|----------|-------|----------|-------|----------|-------|----------|-------|----------|-------|--|--|
|             |                          | In Stock | Order | In Stock | Order | In Stock | Order | In Stock | Order | In Stock | Order |  |  |
| 1           | PAPER ROLLS              |          |       |          |       |          |       |          |       |          |       |  |  |
| 2           | LOTTO PLAYSLEIPS         |          |       |          |       |          |       |          |       |          |       |  |  |
| 3           | EUROMILLIONS PLAYSLEIPS  |          |       |          |       |          |       |          |       |          |       |  |  |
| 4           | DAILY MILLION PLAYSLEIPS |          |       |          |       |          |       |          |       |          |       |  |  |
| 5           | 5-4-3-2-1 PLAYSLEIPS     |          |       |          |       |          |       |          |       |          |       |  |  |
| 6           | GIFTING WALLETS          |          |       |          |       |          |       |          |       |          |       |  |  |
| 7           | 3 STAR ENVELOPES         |          |       |          |       |          |       |          |       |          |       |  |  |
| 8           | STUB DRAW ENVELOPES      |          |       |          |       |          |       |          |       |          |       |  |  |

Please remember that your consumables orders should be placed using the consumables menu on your Lottery terminal.

# WINNER AWARENESS

## Wicklow Shop Sells Mega €11.2 Million Lotto Jackpot Ticket

Staff and customers at the Spar/Texaco Service Station in Enniskerry, Co. Wicklow had over 11 million reasons to celebrate at a special event in August as the store was confirmed as the selling agent for the recent €11.2 million Lotto jackpot win.

The mega jackpot win is the 15th highest jackpot since the Lotto was launched in 1988 and the lucky ticket holder from the Garden County also becomes the 6th Lotto jackpot winner of 2019. So far this year, 14 brand new millionaires have been created by Lotto and Lotto Plus games.

Since the inception of the Lotto game in 1988, there have been 55 Lotto jackpot winners in Co. Wicklow, amounting to a massive €87.2 million in jackpot prizes alone.



Radek Gawor - Manager



Spar Texaco, Enniskerry



Radek Gawor, Manager & Ken O'Connor, Owner



Celebrating a €11,225,280 win!



**National  
Lottery**