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Thank You to our Retail Partners

COVID-19 National Emergency

We want to thank you all in essential retail for your continued hard work as you remain open to protect and support the people of Ireland during these unprecedented times. The Covid-19 crisis has thrown new challenges at us on an enormous scale and I firmly believe that we can meet that challenge by working together. We remain completely focused on continuing to run The National Lottery as safely and responsibly as we can because we know the importance of the work it does in raising approximately €4 million for Good Causes each and every week.

Furthermore, last April, an additional €16 million in unclaimed National Lottery prizes was made available to support investments in health at a time of unprecedented national crisis due to COVID-19. All of us at the National Lottery are delighted to see this €16 million used to improve health in our communities. Thanks to our retailers and players the National Lottery raised over €250 million for thousands of Good Causes in 2019. Good Causes are at the heart of what the National Lottery does and it is particularly important, at this very challenging time for charities and community groups, that the Lottery continues to ensure funding for these very important community services.

I know that for you and your business, your priority will of course be the well-being of your teams and maximising safety in your stores. Our retail support team is here to answer any questions that you may have on this, including safe ways to play our games and claim prizes in retail. Importantly, we are encouraging National Lottery players to buy their tickets in retail as part of their essential shop. At this time, it is even more important to ensure that the protection of National Lottery players is at the centre of our business.

We are, and continue to be, committed to operating at all times in a socially responsible way and are conscious of our responsibilities in this regard.



We remind all of our retail partners to continue to promote National Lottery products responsibly in accordance with our Responsible Play Policy.

National Lottery products, including scratch cards are still on sale in retail outlets that remain open to the public during the pandemic. The necessary preparations have been put in place so that all draw activity such as Lotto, EuroMillions, Daily Million and Telly Bingo can continue to take place as scheduled.

As per our usual claims process, prizes up to and including €100 may be claimed at any National Lottery agent store across the country, and you, the agent, may pay higher prizes (up to and including €2,500) at your discretion. The National Lottery Claims Department are available to discuss any of your claims related queries by contacting claims@lottery.ie or calling 1800 666 222.

To offer further reassurance to players, we extended the prize claim deadline for all of our games to 180 days to facilitate those required to stay at home and not make unnecessary journeys during this public health emergency.

Our Field Sales Team is in daily contact with our retail partners across the country to ensure they are stocked and informed on any developments around the sale and promotion of Lottery products during this crisis. The quickest and easiest way to keep up to date with our plans is by logging onto the National Lottery Retailer Portal: <https://retailer.lottery.ie> or by contacting your local National Lottery Representative.

Niall Andrews
Head of Sales and Operations

COVID-19 Updates

Prize Claim Dates Extended

The National Lottery has extended the period of time that winning tickets can be validated on all draws and certain Scratch Card games to encourage people not to make any unnecessary journeys during the current public health emergency. This means that any lucky winners of Lotto & Lotto Plus, Lotto 54321, Euromillions & Euromillions Plus, Telly Bingo, Daily Millions & Daily Millions Plus draws from 9th January 2020 until draws in the week 5th July 2020, will have an extra three months in which they can claim their prize.

Changes will also apply to the following Scratch Card games that were due to expire in April: Crossword Doubler, Crossword Plus, Diamond Bingo Doubler, Bingo Times 10, Congratulations, Hampers Sweets & Treats, Christmas Countdown & Merry Money. Players now have up to 1st August 2020 to collect their prizes.

Distribution of Scratch Cards & Consumables

As the National Lottery was required to shut down its distribution operation in the first 4 weeks of the lockdown, our Sales & Warehouse logistics teams have been working hard to replenish stocks to optimum Retail levels since reopening the supply chain some weeks ago.

Orders are being created manually and consumable items processed on demand through Telesales & your local Field Representative. To regularise distribution we hope to restart our automated ordering system in July and re-enable consumable ordering on the terminal. **It should be noted that in order to drive greater efficiencies, Rolls & Playslip orders will always be consolidated with your next fortnightly Scratch Card delivery.** So it is important that Retailers manage their stock carefully, especially paper rolls to ensure orders are placed well in advance. A terminal message will be sent once this functionality has been re-enabled

Winning Streak Update

As you are aware PLI in consultation with RTE took the decision in the interest of public health, to suspend the broadcast of the ever-popular Winning Streak show in March. This agreement was reached following communication with the Regulator of the National Lottery. Consequently Winning Streak Game 232 was removed from sale and we ask that you set aside any unsold stock securely for collection. Given the ongoing restrictions on travel PLI are considering what options are available to allow for the return of this stock securely and will be communicating next steps once Phase 3 of the Governments re-opening Ireland plan is initiated. We would like to thank you for your patience in this regard.

As per the National Lottery Act 2013, prize winners of National Lottery games have 90 days, from the date of the draw, to claim their prize. And this has been extended as a consequence of the national crisis. The show that was postponed at late notice following the decision to suspend will be rescheduled on a date after restrictions have been lifted. The National Lottery has also confirmed that it will honour all of the valid Winning Streak scratch card three-star entries sold to date by way of an additional episode of Winning Streak which will take place once the show is back on air. Premier Lotteries Ireland will continue to monitor the situation closely and look forward to bringing Winning Streak back to TV screens as soon as it is safe for us to do so.



Extended Play Range Proving A Big Hit

Bingo, Cashword & Congratulations Games

The new Extended Play range of Scratch Cards launched in January this year is proving to be hugely popular with our Lottery Players.

Sales across the range have been particularly strong with the new look games offering players a little more in terms of the play experience with the odds of winning a prize better than ever before.



New Look All Cash Range

GAME	NUMBER	PLU	EXPECTED LAUNCH DATE
ALL CASH	241	5098974024103	Already Launched
ALL CASH GOLD	242	5098974024202	Middle of July 2020
ALL CASH TRIPLER	243	5098974024301	End of August 2020
ALL CASH PLATINUM	244	5098974024400	Already launched
ALL CASH SPECTACULAR	245	5098974024509	Already launched
ALL CASH EXTRAVAGANZA	246	5098974024608	Already launched

The new look All Cash, All Cash Platinum, All Cash Spectacular and All Cash Extravaganza Scratch Cards are now available, with the remaining cards launching this Summer.



Revised Game End Schedule

Revised Game End Schedule with Extended Prize Claim Dates

No.	Game Name	Replacement Game No.	Replacement Game Name	Distribution Ended	End Activation	Remove From Sale	Game End Announcement	Validation End Date	End Returns Date**
223	CONGRATULATIONS	209	CONGRATULATIONS	10/12/2019	11/12/2019	11/12/2019 [^]	06/01/2020	01/08/2020	12/09/2020
224	CROSSWORD DOUBLER	210	CROSSWORD DOUBLER	30/12/2019	03/01/2020	05/01/2020	06/01/2020	01/08/2020	12/09/2020
225	CROSSWORD PLUS	211	CROSSWORD PLUS	30/12/2019	03/01/2020	05/01/2020	06/01/2020	01/08/2020	12/09/2020
226	DIAMOND BINGO DOUBLER	212	DIAMOND BINGO DOUBLER	30/12/2019	03/01/2020	05/01/2020	06/01/2020	01/08/2020	12/09/2020
219	BINGO TIMES 10	239	BINGO MULTIPLIER	30/12/2019	03/01/2020	05/01/2020	06/01/2020	01/08/2020	12/09/2020
235	HAMPERS SWEETS & TREATS	*	NONE	30/12/2019	05/01/2020	07/01/2020	08/01/2020	01/08/2020	12/09/2020
236	MERRY MONEY	*	NONE	30/12/2019	05/01/2020	07/01/2020	08/01/2020	01/08/2020	12/09/2020
237	CHRISTMAS COUNTDOWN	*	NONE	30/12/2019	05/01/2020	07/01/2020	08/01/2020	01/08/2020	12/09/2020
232	WINNING STREAK	*	NONE	19/03/2020	20/03/2020	28/03/2020	28/03/2020	10/08/2020	21/09/2020

[^] Removed from sale at 10am 11/12/2019. No replacement for this game.
^{**} Dates subject to confirmation based on return to normal retail support operations

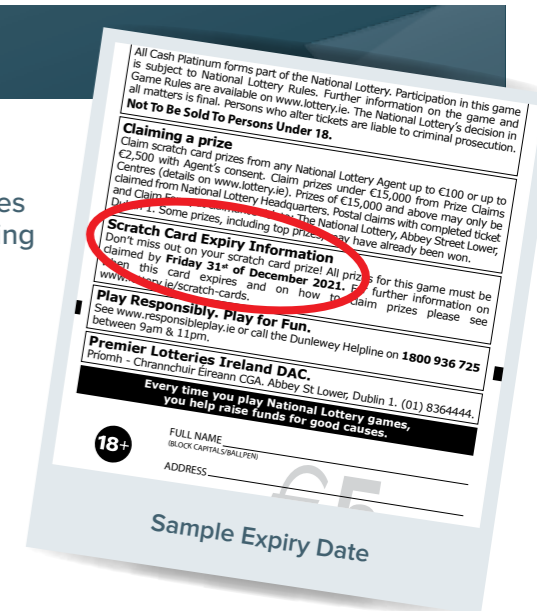
Expiry Dates For Scratch Cards

As part of our ongoing commitment to ensuring the best possible experience for Players & Retailers the next generation All Cash games either already launched or due to be launched to trade over the coming weeks/months will have a pre-determined expiry date printed on the back of each ticket.

This will ensure:

- The final date to claim a prize on any game is clearly communicated to the player, limiting any confusion as to the validity of a ticket.
- Retailers are aware of the expiry date of each game to support better stock management practices.
- Tickets are not offered for sale after the game end date which would impact the Players right to claim a prize.

The next new All Cash, All Cash Gold, All Cash Tripler, All Cash Platinum, All Cash Spectacular games will all have an End Claim Date of 31st December 2021 printed on the back of the tickets, while All Cash Extravaganza will have an End Claim Date of 31st March 2022. Expiry dates will be introduced on a phased approach as new Scratch Card series are released to market. PLI endeavour to have expiry dates on all core Scratch Cards in the portfolio, for example the All Cash family, Bingo and Cashword cards as well as the Christmas games. Niche or smaller run games may not have an expiry date. Remember these dates will continue to be clearly communicated to Retail as part of the Game End Process and published in Star Game News and the Retailer Portal.



Purchase Limits for Scratch Cards to be Introduced in August 2020

As communicated previously, PLI has decided to introduce limits to the number of scratch cards that can be purchased in any one transaction. The launch of the new programme was originally scheduled for early 2020 but had to be postponed as a result of the Covid-19 crisis.

In line with the National Lottery's commitment to the promotion of positive play in retail a new limit of **10 tickets per transaction** will now be introduced later this year with the merchandising of stores to commence in August 2020.

The new limits will serve as an additional control to help address two key areas of concern that could contribute to problem play: limiting the total spend in any one transaction and enabling a break in the 'session of play'.

The new limits will be mandatory across all retail points of purchase and the retailers' obligations in this regard will be incorporated into the Retail Agent Compliance Policy. This change has been reflected in an amendment to the Retail Agent Authorisation issued at the end of last year. A further communication will be issued over the coming weeks to include full details of the new policy on purchase limits and setting out a timeline for implementation. This will ensure all Retail Owners and staff are fully formed and prepared for the policy changes.

Activating ticket stock prior to sale

- Always activate a book of Scratch Cards before placing on sale.
- Never place a book of tickets on sale where the end activation date or game end date have passed.
- Never place a book of tickets on sale where the attempt to activate the book has failed and/or a terminal message is displayed instructing not to do so.

Important: Non-activation of Scratch Card stock prior to sale is the single biggest contributor to Retail Compliance breaches and subsequent sanctions. Points accumulated from sanctions imposed can lead to suspension or termination of your licence.

Cancelling a Draw Game Ticket

To cancel a Draw Game ticket simply:

1. Mark the ticket by drawing a series of lines with a ballpoint pen between the closed brackets as indicated - DO NOT MARK OUTSIDE BRACKETED AREA
2. Select the 'CANCELLATION' icon in the Terminal Function tool bar and place ticket on terminal tray
3. The ticket barcode is read & the details displayed in preview area on screen
4. Select the 'PERFORM CANCEL' button to cancel ticket and print cancellation receipt

If a ticket is damaged during the printing process or fails to print altogether you must phone the Retail Help Desk immediately with the ticket details. Once the ticket has been identified and the details validated the ticket will be placed on hold and a credit adjustment processed at the end of the 90-day claim period.

Please note the tickets must be cancelled within 2 hours of issue or 'draw break' whichever occurs first.



Mandatory Compliance Training

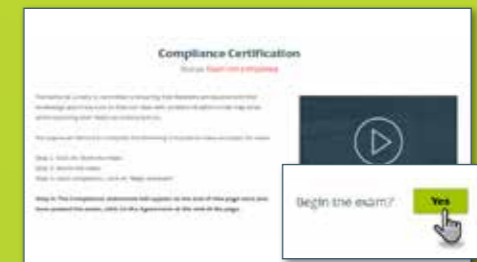
All Retail Agents are now required to complete a compliance training tutorial on-line via the Retailer Portal. Once the Retail Agent has viewed all the training material and completed a short assessment questionnaire they will be directed to a Compliance Certification page where they will acknowledge their legal & regulatory obligations. Retailers will also give an undertaking to ensure all staff involved in the sale & promotion of Lottery products are fully trained and familiar with the associated regulatory obligations.

For any retailers who have not yet completed the compliance certification please be advised that this must be completed by the end of July. Having difficulty? please contact your local Sales Representative or the Retail Helpdesk on 1800 22 44 55

How to complete the new Compliance Training & Certification

Must be completed by Retail Owners to Certify Compliance

- 1 Log-on to the Retailer Portal and select 'Compliance Training' under the Compliance tab to view the new Compliance tutorial.



- 2 Once you have viewed the video tutorial an icon will appear to begin the short assessment questionnaire



- 3 All 10 multiple choice questions must be answered correctly to proceed to 'Certification'



Compliance Training Video

- 4 If unsuccessful on the first attempt you will be prompted to 'Retry'



- 5 Once the assessment has been successfully completed Retailer owners must acknowledge their legal & regulatory obligations by ticking the 'I Acknowledge' box at the end of the statement.



Responsible Play

The National Lottery is committed to providing exciting and engaging lottery games in a socially responsible way.

While we always encourage positive play in all of our games, we are also conscious of our responsibilities in relation to protecting players' interests and consider these paramount.

The National Lottery differs from other forms of gaming in that it is based on many people playing, while spending a reasonably small amount to participate in the games.

We believe that the best way to protect our players is by providing the tools and information that can be used to assist them in making informed decisions. This way they can play responsibly and for fun.

We design National Lottery games in a responsible way – that ensures a positive experience.



Age Control



It is important to remember that they are only for people of 18 years and over and should only be played a little at a time.

We take our statutory responsibilities for the management of our retail estate very seriously. The National Lottery online Retailer Portal provides a central source of ongoing training in relation to the responsible sale and promotion of National Lottery products.

Together we can ensure the sustainability of the National Lottery whilst protecting our younger and more vulnerable members of society.

Underage Play

It is an offence to sell a Lottery ticket to anyone under 18 years of age.

Minors must not be permitted to purchase National Lottery products or receive payment for any prizes. This is something PLI takes very seriously. Retailers who allow minors to participate are in breach of their Retail Sales Agent Authorisation and subject to sanction under the Retail Sales Agent Compliance policy up to and including the termination of their licence to operate as a National Lottery Agent.

Think 21

The most effective control in the prevention of underage sales is ID verification. The 'Think 21' programme is designed to support and guide retailers in this regard.

It is important that all staff are trained in this approach to age verification and Think 21 notices are in place to prompt staff and reinforce awareness.

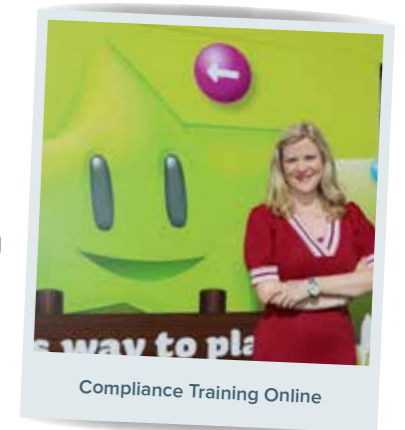
If a player looks under 21 years of age you must challenge for ID.



Retailer Training

It is a requirement that all Retail Owners and Staff are trained in the operation of the Lottery Terminal and Compliance Certified on the Legal & Regulatory obligations relating to the sale & promotion of Lottery products.

The National Lottery provides a comprehensive suite of training material and reference documentation through its Retailer Portal & App including a mandatory Compliance tutorial that retailers must complete annually.



Mandatory Requirements to Certify Compliance

All Retail Agents are now required to complete a compliance training tutorial on-line via the Retailer Portal. Once the Retail Agent has viewed all the training material and completed a short assessment questionnaire they will be directed to a Compliance Certification page where they will acknowledge their legal & regulatory obligations. Retailers will also give an undertaking to ensure all staff involved in the sale & promotion of Lottery products are fully trained and familiar with the associated regulatory obligations.

Stock Management & Prize Payments

The management of Scratch Card stock is an area of key focus as it has the potential to negatively impact the interests of players

Stock Management

- Always confirm delivery of Scratch Card stock on receipt.
- Check that the books contained in the order match those detailed on the delivery docket.
- **Always activate a book of Scratch Cards before placing on sale.**
- Never place a book of tickets on sale where the end activation date or game end date have passed.
- Never place a book of tickets on sale where the attempt to activate the book has failed and/or a terminal message is displayed instructing not to do so.
- Always return full book Scratch Card stock once instructed by the National Lottery.
- Never place a game on sale after the end activation date.
- Never sell tickets from a game once end game has been announced.

Prize Payments

- Always validate a prize through your terminal before paying out on any prize.
- Always follow the instructions on screen carefully to ensure the prize validation has been completed properly.
- Only pay a prize when the terminal has issued a prize payment receipt.
- Always give customer prize payment receipts to players after validating winning tickets for payment.
- Always return non-winning tickets to players with the auto-generated 'not a winner' receipt.
- It is a requirement to give customer receipts to players after validating winning tickets for payment.
- PLI monitor compliance through its Mystery Shopper programme.

Failure to comply with the correct stock management or prize payment procedures can impact the Players interests and will result in a sanction under the Retail Sales Agent Compliance Policy. Policy breaches are recorded using points system which can lead to sanctions up to and including suspension – Full details of the Policy are available to view on the Retailer Portal

Protecting Player Interests

It is the responsibility of Premier Lotteries Ireland DAC to protect the interest of the Player and the Retailer while protecting the reputation and sustainability of the National Lottery. While the obligations of the National Lottery is overseen by the Regulator of the National Lottery under the

guidance of the National Lottery Act, 2013 and the Licence to operate the National Lottery, the obligations of an authorised National Lottery Retail Sales Agent are contained in the Retail Sales Agent Authorisation, the Retail Sales Agent Compliance Policy and Codes of Practice.

Retail Compliance Policy

The Retail Compliance Policy which is available to view on the Retailer Portal sets out the obligations of the retailer on the responsible sale & promotion of Lottery products in store. Failure to comply with these obligations will result in sanction up to and including suspension/termination of the Retailer's licence of operate as a National Lottery agent.

Breaches of compliance are classified in the policy and a points system (set out right) used to determine the sanction to be applied. Points are recorded on the Retailer's account and remain on file for 3 years.

Breach Category	Sanction Type	Points
1	1st Occasion - Suspension (Indefinite Period Pending Investigation)	6
2	1st Occasion - Written Warning	2
	2nd Occasion - Suspension (5-day)	2
	3rd Occasion - Suspension (Indefinite Period Pending Investigation)	2
3	1st Occasion - Written Warning & Field Representative Call	1
	2nd Occasion - Final Warning Letter & Field Representative Visit	1
	3rd Occasion - Suspension (5-day)	1
	4th Occasion - Suspension (Indefinite Period Pending Investigation)	2

Mystery Shopper Programme

The National Lottery operate a continuous programme of Mystery Shopper campaigns throughout the year to measure Retail compliance with legal & regulatory obligations around the sale & promotion of Lottery products.

The programme methodology and campaign structures are designed to reinforce the compliance message and educate Retail Owners & Staff, building a culture of awareness of the regulated nature of Lottery games.

Failure of a Mystery Shopper campaign is a breach under the Retail Sales Agent Compliance Policy and will result in a sanction - full details can be viewed on the Retailer Portal.

Campaigns are conducted at various times during the year with Retailers randomly selected by our approved Mystery Shopper audit partners. The programme focuses largely on the area of age control i.e.

- The display of age control notifications at the point of purchase
- The challenge for ID on the basis of a test purchase of Scratch Cards

Methodology

Under the existing programme model, feedback on the result of a Mystery Shop visit is given immediately by the senior Mystery Shopper assigned and followed up with contact from the local Lottery Representative. If a fail is recorded on the first visit, a further Mystery Shop will take place to ensure the Retailer has addressed the areas that resulted in the original fail outcome. If there is three successive fails the Retailer is deemed to have failed the Mystery Shopper campaign and a sanction will be applied.

It is important to remember that passing a Mystery Shopper campaign does not preclude you from inclusion in future campaigns. The methodology employed by the Lottery dictates that all campaigns must include a proportionate sample of randomly selected Retail Agents from a pool of Retailers that have both passed and failed previous campaigns/campaign visits.

Campaign Results

The first Mystery Shopper campaign employing the new methodology was carried out through Q.4 last year and the results presented to the Office of the National Lottery Regulator in February this year.

While the results showed a significant improvement on previous campaigns particularly in the area of Age Control displays, the issue of age challenge remains a key area of concern for the National Lottery with first visits pass rates still below required standards.

A subsequent campaign in March of this year just before lock down once again showed a marked improvement in first visit pass rates. These positive results demonstrate an increased awareness of the regulated nature of Lottery products across the trade and a validation of the approach to age verification adopted by the National Lottery.

Working closely with you the Retailer, PLI are committed to driving first visit pass rates on age challenge through a continuing and effective Mystery Shopper programme and the embedding of our age control initiative, 'Think 21'.

It's simple, if the player looks under 21 years of age you must always challenge for ID.

New Retail Excellence Programme

2020 Star Store Programme

We are delighted to finally announce the launch of our 2020 Star Store Programme which had to be suspended earlier this year in light of the National Health Emergency. The programme will incorporate our new Star Mark which measures excellence in Lottery retailing standards. As you know the National Lottery launched the first Retail Excellence Programme in 2016 which has transformed how we promote and sell Lottery products across the retail estate.

The original programme focused on positioning, merchandising and promotion of Scratch Cards and Draw based games, whilst these elements remain in the new Star Mark there are additional criteria that have been added to evolve and develop the retail excellence programme.

New elements include

New categorisations, Convenience single till point stores, Convenience multiple till point stores and SuperValu In-lane supermarkets. Existing elements remain keeping the Lottery Counter unit, in the prime sales position, Scratch Card product planogrammed and keeping the unit clear from any obstruction.

New Compliance criteria have been introduced to improve our responsible play policies and our customer awareness programmes with points awarded for all regulatory and age control notices and signage in place in addition to the completion of annual retail portal training and certification.

The promotion of our Good Causes, Winner Awareness and Quarterly campaign point of sale on display and activated instore plus the placement of retailer created signage promoting National Lottery games.

For stores with multiple till points who place extra scratch card dispensers at additional available till points will accrue extra marks.

Supervalu In-lane stores will be measured on the placement and merchandising of in-lane Lottery display consoles with Scratch Cards available for sale in-lane.

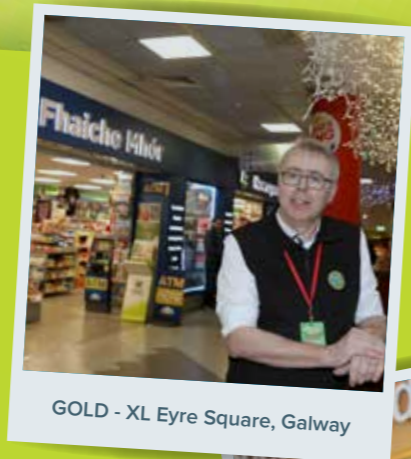
Your National Lottery Sales Representative will be visiting you shortly to walk you through the Star Store programme, audit your store against the new standard and develop a joint business plan to improve your retail excellence standards

Star Store Retail Winners 2019

The National Lottery Star Store Awards recognise the very best standards of retail execution in National Lottery retail stores nationwide. In 2018 Bergin's Clonmel, Tipperary won the National Lottery Star Store. Retailer of the year. The 2019 winner was Shearers XL, Eyre Square, Galway who won from a select group of retailers.

The 10 finalists were:

- Bergins, Clonmel, Tipperary
- SuperValu, Carrick-on-Suir, Tipperary
- Daily's Newsagents, Claremorris, Mayo
- Spar, Balla, Mayo
- XL, Eyre Sq. Galway
- Centra, Headford, Galway
- O'Shea's Londis, Campile, Wexford
- Regan's Centra, Pallasgreen, Limerick
- Hegarty's Gala, Carlow
- SuperValu, Newmarket, Cork



GOLD - XL Eyre Square, Galway



BRONZE - Centra, Headford, Galway



SILVER - O'Shea's Londis, Campile, Wexford

YOUR 5 STEPS TO IMPROVED STOCK MANAGEMENT & OPTIMISED SALES

Stock

Ensure you have the full range of Scratch Cards in stock

Activate*

Activate any Scratch Card books required to fill the dispenser

Load

Stock up your dispenser ensuring all cassettes are full - no gaps

Execute

Your Scratch Card dispenser should be full and merchandised correctly

Sell

Maximise your sales by completing these simple steps

* Remember you must always activate books before placing on sale. Failure to do so is a breach under the Retailer Compliance policy and will result in sanction.

**Scratch Cards**

Winner Awareness

Lotto Luck in the Kingdom. Double-Double for two Kerry stores!

Every retailer dreams of selling a top National Lottery prize but to do it twice in a matter of weeks is certainly cause for celebration. Two separate stores in Co. Kerry were celebrating on the double as they sold four National Lottery prizes between them worth in excess of €11 million.

Sheahan's Centra store in the seaside town of Glenbeigh in Co. Kerry sold two separate EuroMillions Plus top prizes of €500,000 in February and March.

Meanwhile, Daly's Supervalu store in Killarney were thrust into the national media limelight after they sold a €9.7 million Lotto jackpot, just four days after they sold another EuroMillions Plus top prize of €500,000.



Centra, Glenbeigh



Daly's Supervalu, Killarney



Circle K, Togher, Cork

€6.9 million Lotto win for Murphy's Circle K in Togher in Cork!

Owner of Murphy's Daybreak and Circle K Service Station in Togher, Co. Cork celebrates with staff after they sold the winning ticket for a €6,933,904 Lotto jackpot in June.

Lotto

Winner Awareness

Rural Clare Village celebrates €4 million Lotto win

Talty's Mace store, a family run business in the small Clare village of Lisseycasey made one of their lucky customers over €4 million richer in May! With a population of just over 400 people, one resident of Lisseycasey will look forward to spending their €4,041,306 Lotto fortune once Covid-19 restrictions are lifted.



Talty's Mace, Lisseycasey

Gaeltacht Village in Donegal welcomes latest Lotto Millionaire

Kavanagh's Supervalu in the Gaeltacht town of Dungloe in rural Co. Donegal had cause to celebrate in March after they sold a Lotto Plus 1 top prize of €1 million.



Kavanagh's SuperValu, Dungloe

Lotto dough in Kinlough as lucky Leitrim village store sells another big winning National Lottery winner

A shop in the north Leitrim village of Kinlough, with a history of selling winning National Lottery tickets, has continued its winning streak after it sold a ticket worth €96,007 in May.

McGowan's Spar store in Kinlough had previously sold five top prize winning tickets including a Lotto jackpot worth a mammoth €11.1 million in 2016 and their lucky streak continued to the joy of one of their local customers.

Since 2006, the lucky Spar store has amassed National Lottery top prize winning tickets to the value of over €13 million.

Important Note:

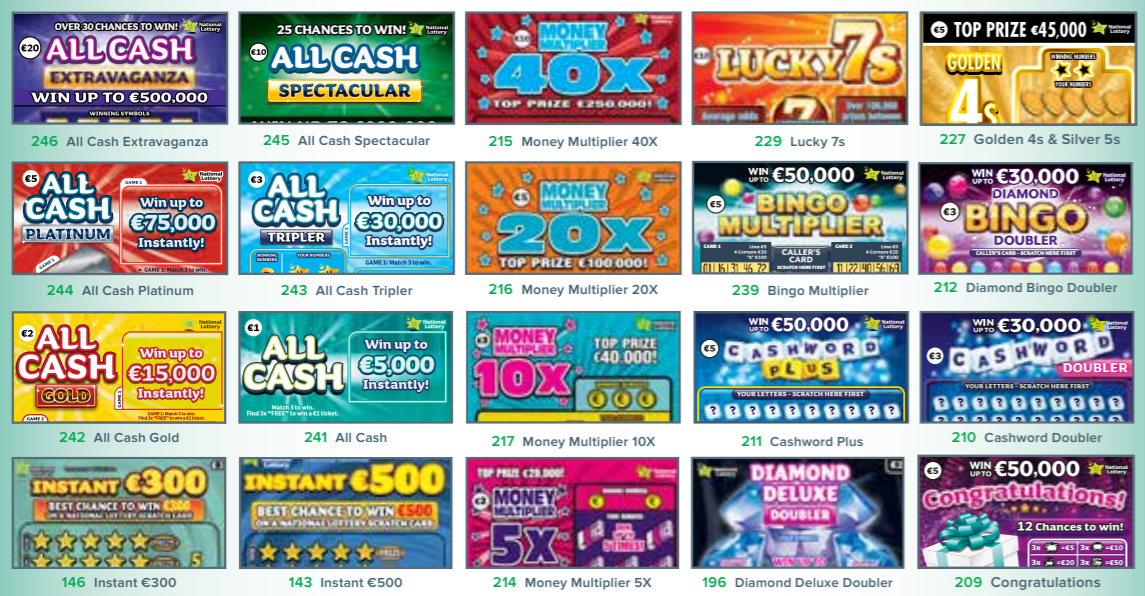
Please be aware that a number of the images included in the section were captured before the onset of Covid-19 and the requirement for social distancing.



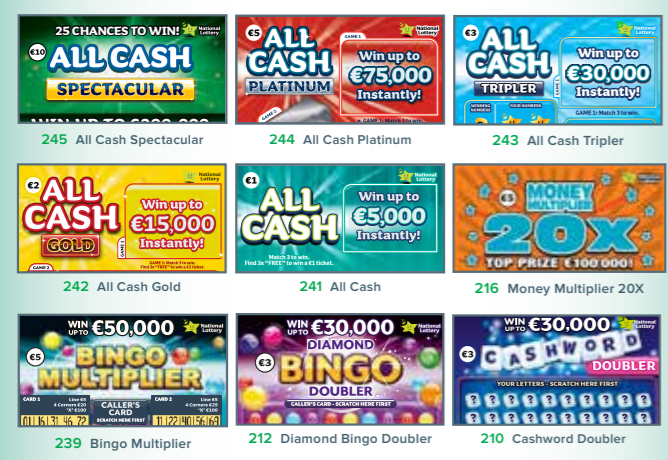
McGowan's Spar, Kinlough

Scratch Card Profiles – June

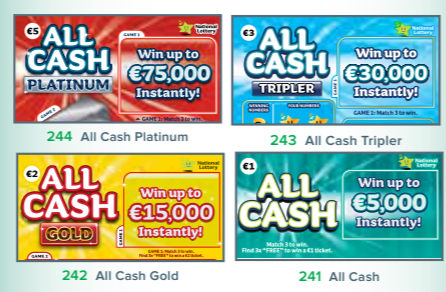
20 Game LCU | Profile 1



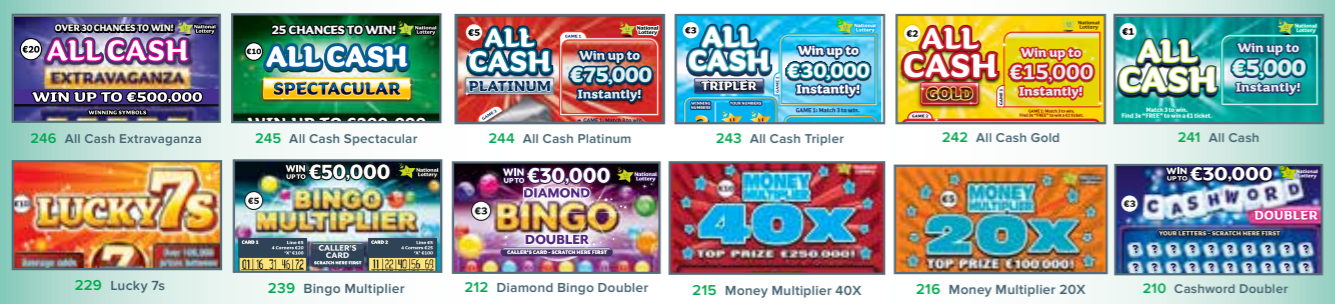
9 Game LCU | Profile 3



4 Game Facing Unit



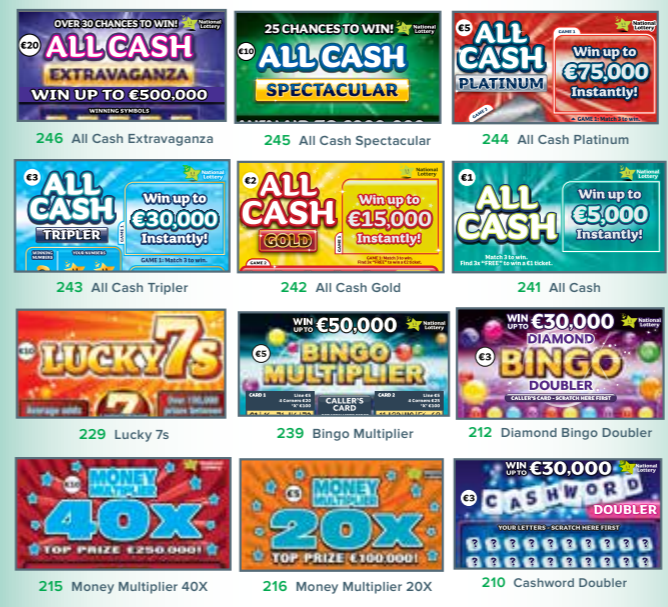
Dispenser 6 x 2 | Profile 2



15 Game LCU | Profile 4



12 Game LCU | Profile 2



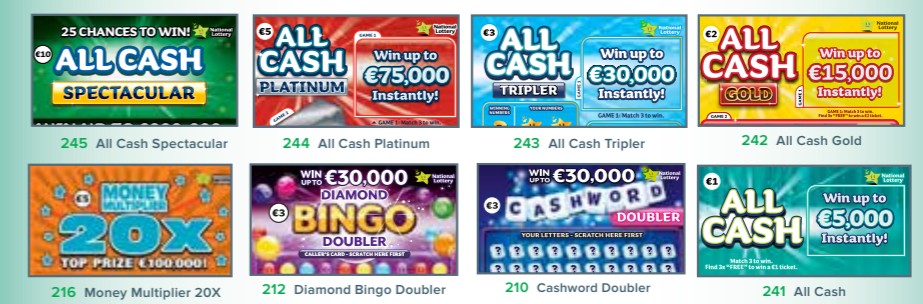
Contact Phone Numbers

Telesales: 1800 22 66 88
 Retail Help Desk: 1800 22 44 55
 Claims: 1800 66 62 22

The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative

Find out more at www.lottery.ie

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EuroMillions Promotion

EuroMillions Super Minimum Jackpot Guaranteed

On Friday the 3rd July EuroMillions will run a GUARANTEED JACKPOT Promotion.

This draw will take place community wide. The mechanic is the same as every other Jackpot draw but irrespective of the jackpot size on Friday July 3rd, the Jackpot will be a guaranteed €130 million.

If the Jackpot is not won, the Jackpot in the following draw will continue in roll from the €130m base, to a predicted €140m and so on until it is won.

This will be the second EuroMillions SMJG promotional event in 2020.



Scratch Card & Consumables Stock Cards

No.		Game Name	Book Size	Week 1		Week 2		Week 3		Week 4		Week 5	
				In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	241	ALL CASH (NEW)	200										
2	201	ALL CASH GOLD (OLD)	100										
3	242	ALL CASH GOLD (NEW)	100										
4	202	ALL CASH TRIPLER	80										
5	244	ALL CASH PLATINUM	20										
6	245	ALL CASH SPECTACULAR	20										
7	246	ALL CASH EXTRAVAGANZA	10										
9	146	INSTANT €300	40										
10	143	INSTANT €500	20										
11	214	MONEY MULTIPLIER 5X	80										
12	217	MONEY MULTIPLIER 10X	40										
13	216	MONEY MULTIPLIER 20X	20										
14	215	MONEY MULTIPLIER 40X	10										
15	229	LUCKY7s	10										
16	227	GOLDEN 4'S SILVER 5'S	20										
17	196	DIAMOND DELUXE DOUBLER	80										
18	212	DIAMOND BINGO DOUBLER	50										
19	239	BINGO MULTIPLIER	20										
20	209	CONGRATULATIONS	40										
21	211	CASHWORD PLUS	20										
22	210	CASHWORD DOUBLER	50										

CONSUMABLES	WEEK 1		WEEK 2		WEEK 3		WEEK 4		WEEK 5	
	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	PAPER ROLLS									
2	LOTTO PLAYSLIPS									
3	EUROMILLIONS PLAYSLIPS									
4	DAILY MILLION PLAYSLIPS									
5	5-4-3-2-1 PLAYSLIPS									
6	GIFTING WALLETS									
7	3 STAR ENVELOPES									
8	STUB DRAW ENVELOPES									

Scratch Card Stock Cards are designed to:

- Assist retail staff in Scratch Card management
- Give an order history and establish stock requirements
- Work with Telesales representatives in maximising Scratch Card sales and avoiding out of stock

OVER

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BILLION

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OVER IRELAND SINCE 1987**



**National
Lottery**

**TO ALL OUR RETAIL PARTNERS
THANKS FOR PLAYING YOUR PART**