



National Lottery

# STAR GAME NEWS

May | June 2021



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## €6 Billion Raised For Good Causes!

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### Celebrating €6 Billion raised for Good Causes

Welcome to an incredibly special edition of Star Game News. At the beginning of May this year, the National Lottery has officially reached a truly monumental milestone of €6 Billion which has been raised for community groups and projects throughout Ireland through the National Lottery Good Causes Fund. The National Lottery was founded over 34 years ago by the Government of Ireland with the express purpose of raising funds for Good Causes. There isn't a community in Ireland that hasn't benefited from the National Lottery in some way since its foundation. That includes financial support for sports clubs, local social and health services, artistic projects, and the Irish language. Seeing the dedication and the hard work needed to produce these results, I am immensely proud of this achievement which would not have been possible without our retail network. I want to sincerely thank all of you who have played your part in reaching this historic milestone and for continually supporting the work that we do in raising important funds for Good Causes.

While the €6 Billion raised for Good Causes may grab all of the headlines, this was achieved on a particularly exceptional retail trading performance with growth recorded across all of our games so far this year. This has been helped by a record €210 million EuroMillions jackpot offering in February while the Lotto jackpot hit a four-year high in April which seen Circle K on the Waterford Road in Kilkenny City sell a winning ticket worth €12.7 million to one of their customers! And we've also seen a big number of top prize scratch card winners in the last number of weeks too. The Circle K service station in Kill, Co. Kildare was the scene of a €250,000 scratch card win while another Galway player won a €100,000 scratch card prize with a ticket sold at O'Brien's Newsagents on William Street in Galway City. You can see all of our recent big winning retailers further on in this edition.

While it has been a great start to the year, you will be well aware that we will certainly not rest on our laurels and we have exciting plans to further support our retail network with game promotions in Lotto and EuroMillions which will continue to drive further footfall in-store in the summer months. We will also be rolling out individual Good Causes Point of Sale material for each store which will be specific to your local area, enabling all retailers to be recognised for their participation in Good Causes funding.



One of our most important promotions this year is of course our Responsible Play week which commences on Monday 17th May. The purpose of Responsible Play week is to ensure that all our players are aware and have the necessary resources to make sound and informed decisions regarding playing our games. It also gives us an opportunity to assess our player protection tools in-store which focuses on age control, transaction limits and better education on player protection and responsible gaming. Further details on how you can play your part in Responsible Play week are also featured in this edition of Star Game News.

Central to our year-round Responsible Play programme is the National Lottery Retailer Portal which is an invaluable tool to help support you in the responsible promotion of National Lottery products. I am thrilled to announce that we had a 100% response from all of our retail network to our annual training and certification programme. This is another incredible achievement by you all and it ensures that the protection of every single National Lottery player in Ireland is at the forefront of what we do. As a special thank you, we have planned some exciting competitions on our Retailer Portal in the coming months which will give retailers and staff members the opportunity to win some exciting prizes.

Finally, ahead of the National Lottery Good Causes Awards Final which takes place at a virtual ceremony on Saturday 29th May, I would like to congratulate all 36 finalists throughout the country on making it to the final of the competition. I encourage you all to visit [www.lottery.ie](http://www.lottery.ie) and read about the truly incredible individuals, groups and projects who have benefitted their community with the use of Good Causes funding.

Thank you for your continued support.

**Niall Andrews**  
Chief Retail Officer

Dear Retailers,

When the National Lottery was launched in Ireland in 1987, very few people would have foreseen the incredible impact it would have in practically every community, parish and town for the last 34 years. Thousands of communities, individuals and organisations have benefited from National Lottery funding over the last three decades and I am delighted to announce that funds raised for Good Causes in that time have now exceeded an impressive €6 Billion.

These funds have continued to play an invaluable role in funding the Good Causes that help our communities. On behalf of the Government of Ireland, I want to thank all of our retailers who have played an instrumental role in this great achievement.

The last 12 months in particular have been very challenging, especially for retail. For all of you working in local shops, you have become frontline workers and have played a critical role in providing a vital service to your local communities and indeed supporting local suppliers. Despite all of the challenges in 2020, a further €254 million was raised for Good Causes through the sale of National Lottery games. The Good Causes fund represents a lifeline for community groups and projects, many of whom are facing real uncertainty in their on-going fundraising efforts.

We may all at times day dream of winning that big jackpot and becoming Ireland's newest instant millionaire – and with such excitement in these games and the promises of life changing prizes, it is important that players play for fun and do not play beyond their means.

I am glad that the National Lottery place an emphasis on the player protection controls which are currently in place with every National Lottery retail partner and I know there is work being done by you, the retailer, to ensure players are protected at all times.

**Michael McGrath T.D**  
Minister for Public Expenditure and Reform



## New Game Update

### All Cash

The new All Cash Game has a new play mechanic with 2 games to play for just €1 and a new **€10,000 top prize!**

#### How To Play

Games 1 & 2 : In the same game, Match 3 AMOUNTS to win that AMOUNT or find 3 x FREE symbols to win a €1 ticket.

Each game is played separately and a player can win on both games.

#### Average 1 in 5.93 wins cash

For scanning purposes, the PLU code for this game is **509 8974 026701**

Launching May '21.

This game has an end claim date of 30th December 2022 printed on the back of the ticket.



### All Cash Extravaganza

The new look All Cash Extravaganza €20 ticket gives players over 30 chances to win a prize and has a **top prize of €500,000!**

- **New Game Number: 260**
- **Average 1 in 3.19 wins cash**

For scanning purposes, the PLU code for this game is **509 8974 026008**

Available to order now.

This game has an end claim date of 31st October 2022 printed on the back of the ticket.



### REMEMBER!

Scratch Cards should never be sold to under 18's



## Game End Table

### Game End Schedule with Prize Claim Dates

No.	Game Name	Replacement Game		Distribution Ended	End Activation	Remove From Sale	Game End Announcement	Validation End Date	End Returns Date*
		No.	Name						
167	LUCKY 7s	240	LUCKY 7s	01/11/2020	31/01/2021	28/03/2021	29/03/2021	26/06/2021	10/07/2021
229	LUCKY 7s	240	LUCKY 7s	01/11/2020	31/01/2021	28/03/2021	29/03/2021	26/06/2021	10/07/2021
146	INSTANT €300	230	FIND A €500	01/11/2020	31/01/2021	28/03/2021	29/03/2021	26/06/2021	10/07/2021
143	INSTANT €500			01/11/2020	31/01/2021	28/03/2021	29/03/2021	26/06/2021	10/07/2021
252	HAMPERS & CASH	N/A	N/A	31/12/2020	04/01/2021	05/01/2021	06/01/2021	05/04/2021	TBC
254	CHRISTMAS COUNTDOWN	N/A	N/A	31/12/2020	04/01/2021	05/01/2021	06/01/2021	05/04/2021	TBC
253	MERRY MONEY	N/A	N/A	31/12/2020	04/01/2021	05/01/2021	06/01/2021	05/04/2021	TBC
215	MONEY MULTIPLIER 40X	249	MEGA MONEY MULTIPLIER	08/05/2021	05/06/2021	31/07/2021	01/08/2021	29/10/2021	TBC
216	MONEY MULTIPLIER 20X	248	MONEY MULTIPLIER	19/03/2021	05/06/2021	31/07/2021	01/08/2021	29/10/2021	TBC

\*Critical dates including the End Returns date may be impacted by current Covid-19 restrictions and may be subject to change which will be communicated directly to our retailers.

## Draw Game Promotion

### EuroMillions €130 Million Jackpot

### EuroMillions Super Minimum Jackpot Guaranteed



This draw will take place community wide. The mechanic is the same as every other Jackpot draw but irrespective of the Jackpot size on Friday June 4th, the Jackpot will be a guaranteed €130 million.

If the Jackpot is not won, the Jackpot in the following draw will continue in roll from the €130m base, to a predicted €145m and so on until it is won.

This will be the second EuroMillions SMJG promotional event in 2021.

\*if Jackpot is in roll above the €130m event maybe deferred.

The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative

## Retailer Portal

The Retailer Portal contains everything a retailer needs to act as an agent for the National Lottery and optimise that agency in a socially responsible way.

The Portal is the primary channel of communication between the Lottery and its retail network, a direct source of performance information and a repository for all training and compliance material required under regulation.

### Key Features of the Portal & App include:

- Virtual Training Academy - an area where all training materials including video clips can be accessed and viewed.
- Regulatory & Compliance - central repository for required compliance materials including codes of practice, game rules & responsible play guidelines and training programmes.
- Sales Information - full suite of sales reports including performance dashboards and trend analysis.
- Excellence Programme - Star Rewards & Star Mark ranking with analysis by scoring criteria.
- Retailer Toolkit - library of printable material including marketing & POS materials.
- National Lottery's Facebook link and Twitter feeds.
- Mobile App - iPhone & Android devices.
- Push alerts module to alert users of changes / updates on the portal.



### What's on it?

- Planograms
- PLU / EAN Codes
- Back Catalogue of Star Game News
- Important Game Information



## Downloading the Mobile App

The Star Retailer App is available to download on iPhone & Android devices through the relevant App Stores.



## Virtual Training Academy

Some comprehensive training videos on how to use the Terminal including:

- Confirming/Activating Scratch Card orders
- Activating Scratch Card Stock
- How to pay out prizes
- Cancelling Draw based Game Tickets
- Settlement report print outs and more!

### Regulatory & Compliance

- Sales Code of Practice
- Participants Code of Practice
- Retail Sales Agent Compliance Policy

These policy documents outline your obligations as a National Lottery reseller.

## Retailer Portal - Customise Your Access

The National Lottery's Retailer Portal (<https://retailer.lottery.ie/>) is a dedicated website and App for our Retailer Network. On this site we have made available valuable information which will help our Retailers get the most from The National Lottery.

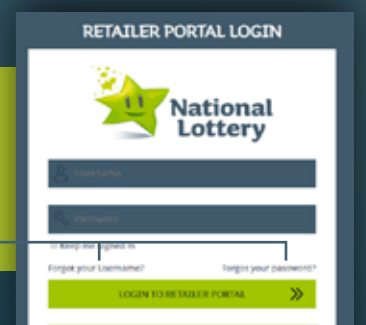
We've recently made some enhancements to the Retailer Portal, some changes are to the back-end and some will be visible to you when you log in.

### Summary of Enhancements

- Three tiers of Access level: Owner/Manager/Staff.
- This means that an Owner needs to log in with ONE e-mail address to see the details relating to all of his/her Stores.
- In order to Certify Compliance once a year, the Owner needs only tick ONE box and all of his/her linked Stores will be deemed Compliant.\*
- Overhaul of the Financial Reports – you will shortly be able to see simplified reports grouped if you own more than one Store.
- New Training and Compliance videos will shortly be available showing new Terminal Functionality (including the New Scratch Card returns process and how to order Consumables on your Terminal).

	Owner	Manager	Staff
Account Creation	Yes - can create accounts	Yes - but only staff accounts	No
Certify Compliance	Yes - but only the owner can do this	No	No
View Reports	Yes - Full access to reports	Yes - but only if access granted by Owner	No
View Videos	Yes -Full access	Yes -Full access	Yes -Full access
Edit their Owned Stores	Yes - upon approval by PLI	No - needs to be done by Owner	No - needs to be done by Owner
Access to the Star Retailer App	Yes	Yes	Yes

Forgot your password? No problem – just use the 'Forgot Password' or 'Forgot Username' function on the login screen and we will automatically send you a replacement. Your Username is generally your e-mail address you used to register with the Retailer Portal



## Retailer Portal

**Q:** I own more than 1 store, where can I see all my stores on the Retailer Portal?

**A:** We are going to link all the Stores to each respective Owner. This process will take time since we have to manually verify each Owner and the e-mail address they use. If we have linked your Owned Stores you will them listed under Stores/Store Info

**Q:** I've a new Staff member, can I create a login for them?

**A:** Absolutely! You should create logins for all Staff members (or Managers) working in your Store. There are lots of helpful Training videos on the Retailer Portal to show them how to use the Lottery Terminal.

- Click on Stores/Add a User. Fill in the form for the Staff/Manager. Make sure under 'Group' you allocate them as Staff or Manager. If you own more than 1 store, you need to allocate the Staff or Manager to one or more of your Stores.
- When you have finished the form - click 'Register'
- Then go to Stores/Assign Stores. In the drop down, find the User you just created and click on the Retailer IDs that you want to be linked to that User
- Click on 'Submit'

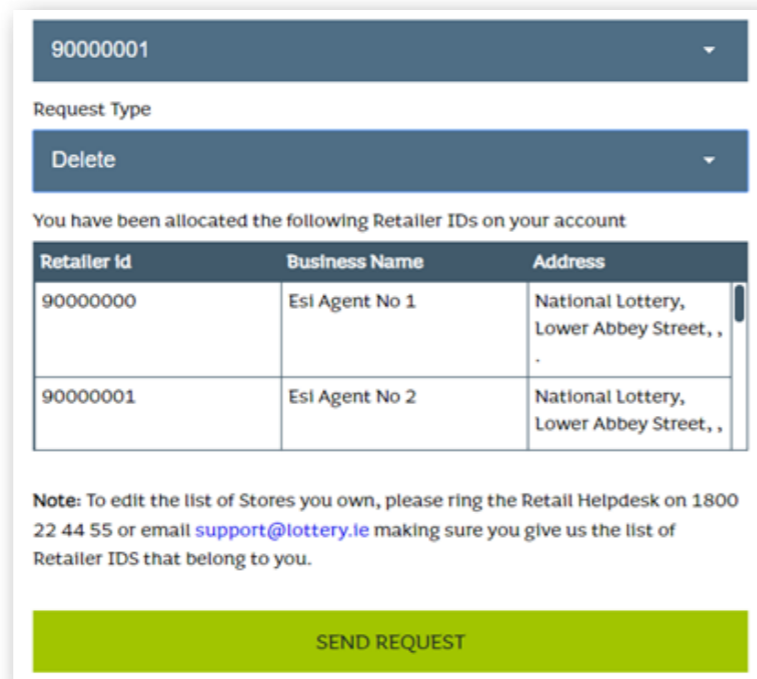
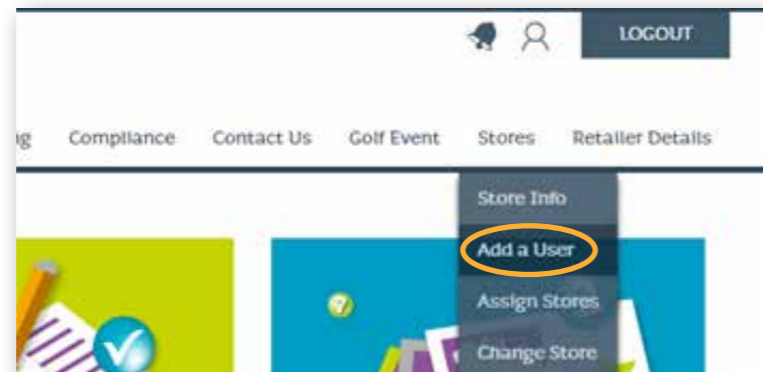
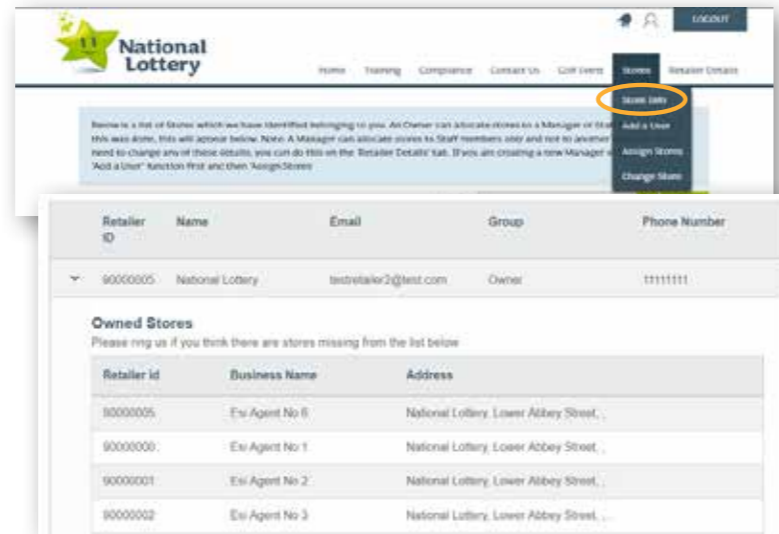
**Note:** Owners can create logins for Managers and Staff. Managers can create logins for Staff. Staff cannot create logins for anyone else

**Q:** I think Retailer IDs have been allocated to my e-mail address that aren't actually mine!

**A:** (Note: Only the Owner of the Store can request this)

- Click on 'Stores' and 'Change Stores'
- In the drop down, Select the Retailer ID that you think does not belong to you
- And in the 'Request Type' drop down, select 'Delete' and then 'Send Request'
- We will then amend the list of Retailer IDs that appear under your Login

Similarly if there are Retailer IDs that are missing, select 'Modify' and type in the Retailer ID you believe should belong to you and click on 'Send Request'



**Note:** To edit the list of Stores you own, please ring the Retail Helpdesk on 1800 22 44 55 or email [support@lottery.ie](mailto:support@lottery.ie) making sure you give us the list of Retailer IDs that belong to you.

## Retailer Licence & Age Control Signage

### Purchase Limits

#### Reminder

It is a requirement to display your National Lottery Licence & Age Control / Purchase Limit notices in clear view of the customer at all times. If for any reason you do not have any of the compliance items above, please contact your local sales representative or the Retail Helpdesk to arrange replacement signage for you.

#### Agent Retail Sales Licence



#### LCU Topper



#### Dispenser Base



#### LCU Side Panel



#### LCU Base



#### Dispenser Long Base



### Think 21

*When in doubt, always challenge for identification*

#### Dispenser Cassette



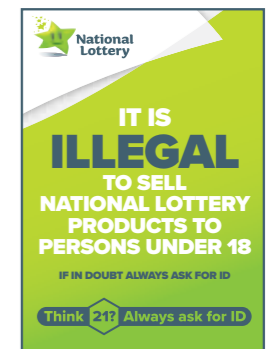
#### Terminal Screen Strip



#### Counter Vinyl



#### Retail Staff Notice



**See feature on Responsible Play Week with a great Retail Agent Competition on Page 13**

## Stock Management - Confirmation & Activation

### Confirming A Delivery

- **Always** confirm delivery of Scratch Card stock on receipt using the Scratch Card menu on the Lottery terminal, checking that the address on the order is proper to your agency.
- **Always** check that the books contained in the order match those detailed on the delivery docket.
- **Do not** activate all stock in the order as you will be charged accordingly – only activate stock as required.



**REMEMBER** All consumables orders placed on the Lottery terminal on any given day will be held on the system until the due date for your automated Scratch Card order. The consumable order will be consolidated with your Scratch Card order and delivered to you as one package. If no Scratch Cards are required for you on your due date the consumable order will be dispatched regardless.

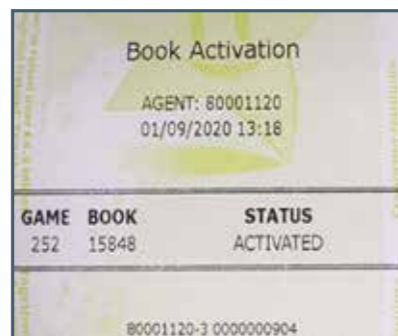
### Activating Ticket Stock Prior To Sale

- **Always** activate a book of Scratch Cards before placing on sale.
- **Never** place a book of tickets on sale where the end activation date or game end data have passed.
- **Never** place book of tickets on sale where the attempt to activate the book has failed and/or a terminal message is displayed instructing not to do so
- **Always** contact the Retail Helpdesk on 1800 22 44 55 when prompted by the message displayed on screen.

**IMPORTANT** Non-activation of Scratch Card stock prior to sale impacts a player's ability to claim a prize and is the single biggest contributor to Retail compliance breaches and subsequent sanctions. Points accumulated from sanctions imposed can lead to suspension or termination of your licence.

### How to activate a book of Scratch Cards

- To activate a book select the 'Scratch Card Menu' tab on the terminal screen and then select the 'Activate Book' option. Scan the barcode from any ticket in the book by simply placing the book on the terminal tray with the exposed back of the ticket facing upwards.
- When the book number is displayed on screen select the 'Activate Book' icon.



## Cancellations & Prize Payments

### Cancelling a Draw Game Ticket

#### Cancellation - Rules

- All Draw Based Game tickets can be cancelled with the exception of TellyBingo & Millionaire Raffle.
- Tickets must be cancelled within two hours of generation or 'Draw Break', whichever occurs first.
- Please remember it is best practice to always cancel a ticket where a customer, for whatever reason has decided not to proceed with the sale.
- **Do not offer that ticket for sale to another customer**

Where a ticket cannot be cancelled for whatever reason you must contact the Retail Helpdesk immediately where the incident can be recorded and an adjustment/credit can be initiated. In certain circumstances you may be asked to provide an image of the ticket to be adjusted for record purposes.

**IMPORTANT** Any requests received over two hours after incident or after Draw Break has occurred cannot be accommodated.



To cancel a ticket please follow on screen instructions.



### Prize Payments

#### Paying out on a Winning Draw Game Ticket

- To pay a prize on any Draw Based Game select the 'VALIDATION' icon in the 'Terminal Function' toolbar and place the ticket on the terminal tray.
- The validation screen appears displaying the ticket details and if the prize value is €100 or less, the ticket is validated automatically and two receipts printed, one to be retained for your records and the other to be given to the customer along with their prize winnings.
- Please remember that it is a requirement to give the customer the prize payment receipt after any prize has been validated for payment.
- If the ticket presented is not a winner, the ticket should always be returned to the player along with the 'NOT A WINNER' receipt which will print automatically.

### Important - Prize Payments over €100

- Tickets with a prize value of €101 and up to €2,500 will not validate automatically
- Once presented in the terminal tray and barcode read a message appears with the prize value to check if you have sufficient cash in the till to pay the prize
- If you wish to proceed with the payment you must select 'YES' and then 'PAY' to validate the ticket.
- Two receipts are printed, one to be retained for your records and the other to be given to the customer along with their prize winnings.
- If you do not wish to pay the prize, simply press 'NO' and give both the ticket and the 'Claims Receipt' which will print automatically back to the customer and advise that prizes of this value can be paid at any Post Office

**NOTE:** A Claims Receipt is simply a receipt showing the value of the prize with information on where that prize can be redeemed. **NEVER** pay out any prize on the basis of this receipt as the prize has not been validated.

## Responsible Play Week - Mon 17th to Sun 23rd May

### Our Commitment

We are delighted to announce to launch of the National Lottery's Responsible Play Awareness Week commencing on Monday 17th May and running until Sunday 23rd May 2021.

As you are aware the National Lottery is committed to providing Lottery games that are both exciting and engaging in a socially responsible way. We pride ourselves in doing everything we can to prevent problem play and sales to minors and we want to support anyone for whom playing lottery games has become a problem.

The objective of this initiative is to raise awareness within our player base across both Retail & Digital channels of the controls and supports the National Lottery provide to ensure the interests of all our players are protected. Its about making sure all players have the necessary resources to make sound and informed decisions regarding playing our games.

In the On-Line channel this includes information about the tools available to prompt safer play such as setting spend limits or self-exclusion and where to go to seek further advice and support.

In Retail we operate a 'Think 21' programme to support more effective age verification and more recently we have introduced Purchase Limits on Scratch Cards to help limit the overall spend in any one transaction and force a break in the session of play so a player may consider or reflect on whether they are playing responsibly.

**The National Lottery is committed to doing all we can to support our players, empowering them with the tools they need to protect themselves. For further details go to: [ResponsiblePlay.ie](https://www.responsibleplay.ie)**



### Responsible Play POS

Point of Sale materials will be sent out to all stores for Responsible Play week. Please ensure that this POS is displayed prominently in your store from Monday 17th May until Sunday 23rd May 2021.



Playstand Poster



Window Poster



Wobbler

## Responsible Play

### Playing for Fun - Top Tips

Here are some simple tips to help you keep your Lottery play fun and within your means:

1. Understand the rules – Know the odds and rules on how lottery games work; be realistic about your chance of winning.
2. Know your limits – Only spend what you can afford to lose. Be clear on your limits before you start to play.
3. Don't chase losses – If you lose money do not spend more money trying to win it back.
4. Enjoy the game – When you buy a Scratch Card, take it away to play later, from the comfort of home perhaps.
5. Play for fun – It is more fun if you play socially with family, friends or colleagues.
6. Real life comes first – Playing the Lottery is a form of entertainment and should not be used as an escape from real life.
7. Remember to take a break – Stop, clear your head, and ask yourself the question – am I playing responsibly?
8. No bad moods allowed – Don't play if you are feeling upset or down. Why not call a friend or use the support contacts referenced overleaf under 'Getting Help' for help and advice.

You may have heard some myths about how National Lottery games work. Some of the more common myths are explained below:

1. The requirement for skill Winning a prize is always a matter of luck. There is no skill required in order to win a prize, and therefore, no matter how you play, you cannot influence the outcome. It is impossible to affect or control the outcome of Lottery games which are based on chance.
2. The odds of winning While the odds of winning a prize are generally stated on the back of Scratch Cards, you cannot increase your chances of winning by buying more. For example, a scratch card might have "1 in 4" odds of winning a prize. This does not mean that if you buy 4 scratch cards, you will win a prize. The prizes are spread randomly throughout the game, and winning a prize is purely a matter of chance.
3. Thinking a win is due Past outcomes are completely unrelated to future ones. Lottery games are unpredictable and random. A win will never be "due" on the basis that there hasn't been one for a while.
4. Thinking that there might be a "Lucky Spot" Just because someone won a jackpot at a particular store doesn't mean it is more likely that you will win there. Where you buy your ticket or how you choose to play won't impact your odds of winning.



Available to order as a Consumable item on your Lottery Terminal

### Retailer Competition

To celebrate Responsible Play Week and the promotion of positive play we are asking retailers & staff to send in a photograph of their responsible play and age control POS. All entries will be entered into a draw to win one of 20 €100 One4All vouchers

Send you entries to [starstorecompetition@lottery.ie](mailto:starstorecompetition@lottery.ie) and remember to include the words Retailer Competition and your Retailer ID in the subject box.



## Here's a closer look at just some of our worthy 36 finalists.

### Irish Deaf Society, County Dublin

The Irish Deaf Society is the only national Deaf-led representative organisation of the Deaf and hard of hearing, and it serves the interests and welfare of the Deaf community. The funding from our players has been vital for IDS to provide a series of mental health workshops for the deaf people in our communities.

We're proud that we can support such a fantastic society doing great work in the community to help promote the equality and rights of deaf and hard of hearing people in Ireland.



Irish Deaf Society

### Naas Community First Responders, County Kildare

Naas Community First Responders (NaasCFR) is a voluntary organisation, manned by people living in the Naas area. Community First Responders (CFRs) are civilian responders who are trained to international standards in cardiopulmonary resuscitation and defibrillation. Funding from our players has allowed for NaasCFR to install three outdoor Public Access Defibrillators throughout the town. The defibs are available 24/7 for public use.

We're so proud to support this team of 18 wonderful volunteers with such a strong purpose in their community.



Naas Community First Responders

### Blue Box Creative Learning Centre, County Limerick

Blue Box is a Limerick-based, not-for-profit organisation working with children & young people who are suffering trauma due to poverty, bullying, sexuality, grief, loss, domestic violence, homelessness, environmental or domestic trauma.

Funds raised by our players have allowed Blue Box to help children and young people that were suffering from mental health because of trauma in their lives. These people were able to access free therapy that is out of financial reach.

We are so proud to support such a meaningful cause who are offering support to vulnerable children and youths in Limerick.



Blue Box Creative Learning Centre

### Ballintubber GAA, County Mayo

County Mayo's Ballintubber GAA Club has been in existence since the 1940s, giving the communities of Ballintubber and Clogher Gaelic football teams to play for and support ever since. The heartbeat of the communities it represents, the club was able to upgrade its facilities in both Ballintubber and Clogher, thanks to funding raised by Lottery players.

We're so proud to support this fantastic club with such a strong purpose in their community.



Ballintubber GAA

### Baboró International Arts Festival for Children, County Galway

Baboró International Arts festival for Children is a not-for-profit organization based in Co. Galway. In 1996, to address the needs of children who may not usually be included in cultural events, it was decided to create a multi-arts festival independent of Galway Arts Festival, offering a fully formed creative arts programme to schools and families during the month of October in Galway and surrounding areas.

Funding from our players allows Baboró to achieve their central mission which is equal access to the arts for all children, regardless of geographic, economic, physical, intellectual, or cultural status. Baboró are showing children a world of wonder, and we're so proud to support it.



Baboró International Arts Festival for Children

### Cork Folklore Project, County Cork

Since 1996, the Cork Folklore Project has digitally recorded, preserved and shared the voices, memories, heritage and folklore of almost 1,000 people in Cork.

In 2017, the Project received Good Causes funding for a digital Memory Wall, which enabled the presentation of over 150 segments of audio recordings from their broader collection. This was then installed at the North Cathedral Visitor Centre for the public to visit, free of charge, and engage with material.

We're proud to support such a hard-working team and important heritage project.



Cork Folklore Project

To see the full list of the National Lottery Good Causes Awards finalists go to [www.lottery.ie/good-causes-awards/finalists](http://www.lottery.ie/good-causes-awards/finalists)

We hope you can join us on Saturday 29th May from 1pm, live from the Round Room in the Mansion House, Dublin 2 for the virtual awards ceremony and celebrate alongside our Good Causes Awards finalists.

Hosted by Grainne Seoige, it promises to be a wonderful event, with guest presenters and entertainment from Tolú Makay.

## SAVE THE DATE!

Join us for the



## GOOD CAUSES AWARDS

Saturday, 29th May @ 1.00pm

This online ceremony will be hosted by Grainne Seoige

View this event live on: [www.lottery.ie/goodcausesawards](http://www.lottery.ie/goodcausesawards)

YOU MAKE THIS POSSIBLE

## Winner Awareness

### Double EuroMillions win for Cork!

Elaine Herlihy and Donal Hannon celebrate after Hannon's Service Station in Newmarket sell a winning €123,876 EuroMillions ticket in the 12th March draw. They weren't the only Rebel County store to strike lucky that night! Bandon Books in the Riverview Shopping Centre in Bandon Town celebrated one of their customers winning the same amount on the same night.

Staff at the Bandon Books store are no strangers to big EuroMillions wins, seen here celebrating a €1 million EuroMillions win in August 2020.



Hannon's Service Station, Newmarket

### Circle K customer fills up – to the tune of €12.7 million!

In April, all eyes were on the Circle K Service Station on the Waterford Road in Kilkenny City after it was confirmed that they sold a winning Lotto jackpot ticket worth over €12.7 million. This was the 12th biggest Lotto jackpot win in the history of the game and the 4th largest Lotto jackpot in four years.

Staff at the now famous Circle K service station in Kilkenny Caroline Hall, Chris Browne and Store Manager, Marie Richards celebrate after the National Lottery confirmed their massive win.



Bandon Books, Cork



Circle K, Kilkenny City



Circle K, Kilkenny City

## Winner Awareness

### Kildare service station continues its winning streak!

Seamus O'Reilly was overjoyed to hear that his service station in Crookstown in Athy, Co. Kildare sold a winning €1 million Lotto Plus 1 top prize ticket last April. Seamus is no stranger to seeing his customers pick up life changing prizes having seen another customer win a €2 million Lotto jackpot prize in 2007.



Crookstown, Athy Co. Kildare

### €500,000 EuroMillions win in Mullingar

The Centra store in Robinstown in Mullingar became the latest shop to sell a €500,000 top prize winning ticket in the EuroMillions game. Shop manager Warrick McDonald and Assistant Manager Noel Jessop were delighted to hear that their Centra store at Texaco Robinstown sold the winning ticket in the 30th March draw.



Centra, Mullingar

### Family run shop in Galway celebrate Lotto win

A family run shop in Gort were toasting the success of one of their customers after they sold a Lotto Match 5 + Bonus prize of €120,441 last March. Christina Linnane and Sinead Canny celebrate at Minihane's SuperValu after news of the big win was announced.



Minihane's SuperValu, Gort



SuperValu, Clonmel

### Lotto luck in Tipperary

Staff members Phyllis Brady and Courtney Gregory celebrate with shop owner Stuart Martin following news that their Clonmel SuperValu store sold a winning Match 5+ Bonus ticket worth €76,333 last February.

# Scratch Card Profiles - May | June

## 20 Game LCU | Profile 1

1					
	260 All Cash Extravaganza	259 All Cash Spectacular	249 Mega Money Multiplier	240 Lucky 7s	227 Golden 4s & Silver 5s
6					
	258 All Cash Platinum	257 All Cash Tripler	248 Money Multiplier	239 Bingo Multiplier	212 Diamond Bingo Doubler
11					
	256 All Cash Gold	267 All Cash	217 Money Multiplier 10x	211 Cashword Plus	210 Cashword Doubler
16					
	230 Find A €500	266 Lucky 3s	214 Money Multiplier 5x	196 Diamond Deluxe Doubler	209 Congratulations

## 9 Game LCU | Profile 3

1			
	259 All Cash Spectacular	258 All Cash Platinum	257 All Cash Tripler
4			
	256 All Cash Gold	267 All Cash	248 Money Multiplier
7			
	239 Bingo Multiplier	212 Diamond Bingo Doubler	210 Cashword Doubler

## 4 Game Facing Unit

1		
	258 All Cash Platinum	257 All Cash Tripler
3		
	256 All Cash Gold	267 All Cash

## Dispenser 6 x 2 | Profile 2

1						
	260 All Cash Extravaganza	259 All Cash Spectacular	258 All Cash Platinum	257 All Cash Tripler	256 All Cash Gold	267 All Cash
7						
	240 Lucky 7s	239 Bingo Multiplier	212 Diamond Bingo Doubler	249 Mega Money Multiplier	248 Money Multiplier	210 Cashword Doubler

## 15 Game LCU | Profile 4

1					
	260 All Cash Extravaganza	259 All Cash Spectacular	258 All Cash Platinum	257 All Cash Tripler	256 All Cash Gold
6					
	267 All Cash	249 Mega Money Multiplier	240 Lucky 7s	211 Cashword Plus	239 Bingo Multiplier
11					
	230 Find A €500	248 Money Multiplier	266 Lucky 3s	210 Cashword Doubler	212 Diamond Bingo Doubler
				227 Golden 4s & Silver 5s	209 Congratulations

Alternative Game Placement Options Based on retailer / consumer preferences

## 12 Game LCU | Profile 2

1			
	260 All Cash Extravaganza	259 All Cash Spectacular	258 All Cash Platinum
4			
	257 All Cash Tripler	256 All Cash Gold	267 All Cash
7			
	240 Lucky 7s	239 Bingo Multiplier	212 Diamond Bingo Doubler
10			
	215 Mega Money Multiplier	248 Money Multiplier	210 Cashword Doubler

**REMEMBER:**  
Always activate a book of Scratch Cards before placing on sale.  
National Lottery Games must not be sold to players under the age of 18.

## Dispenser 4 x 2 | Profile 8

1				
	259 All Cash Spectacular	258 All Cash Platinum	257 All Cash Tripler	256 All Cash Gold
5				
	248 Money Multiplier	212 Diamond Bingo Doubler	210 Cashword Doubler	267 All Cash

The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative.

# Scratch Card & Consumables Stock Cards

Game				Week 1		Week 2		Week 3		Week 4		Week 5	
No.		Name	Book Size	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	267	ALL CASH (NEW GAME)	200										
2	256	ALL CASH GOLD	80										
3	257	ALL CASH TRIPLER	80										
4	258	ALL CASH PLATINUM	20										
5	259	ALL CASH SPECTACULAR	20										
6	260	ALL CASH EXTRAVAGANZA (NEW LOOK)	10										
7	230	FIND A €500	80										
8	214	MONEY MULTIPLIER 5X	80										
9	217	MONEY MULTIPLIER 10X	40										
10	240	LUCKY7s	10										
11	227	GOLDEN 4'S SILVER 5'S	20										
12	196	DIAMOND DELUXE DOUBLER	80										
13	212	DIAMOND BINGO DOUBLER	50										
14	239	BINGO MULTIPLIER	20										
15	209	CONGRATULATIONS	40										
16	211	CASHWORD PLUS	20										
17	210	CASHWORD DOUBLER	50										
18	248	MONEY MULTIPLIER	20										
19	249	MEGA MONEY MULTIPLIER	10										
20	266	LUCKY 3S	80										

CONSUMABLES		WEEK 1		WEEK 2		WEEK 3		WEEK 4		WEEK 5	
		In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	PAPER ROLLS										
2	LOTTO PLAYSLIPS										
3	EUROMILLIONS PLAYSLIPS										
4	DAILY MILLION PLAYSLIPS										
5	5-4-3-2-1 PLAYSLIPS										
6	RESPONSIBLE PLAY LEAFLETS										

## REMEMBER

All consumables orders placed on the Lottery terminal on any given day will be held on the system until the due date for your automated Scratch Card order. The consumable order will be consolidated with your Scratch Card order and delivered to you as one package. If no Scratch Cards are required for you on your due date the consumable order will be dispatched regardless.

## Contact Phone Numbers

Retail Help Desk: 1800 22 44 55  
 Claims: 1800 66 62 22

Find out more at  
[www.lottery.ie](http://www.lottery.ie)



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