



Page **12**
Winner
Awareness

Page **14**
Good Causes
Awards

Page **3**
New Game
Updates

Celebrating our Good Causes Winners!

03 New Game Updates

04 New Look Game & Game End Table

06 Retailer Portal

07 Good Causes Competition

08 Retail Compliance

12 Winner Awareness

14 Good Causes Awards

18 Scratch Card Profiles

20 Scratch Card & Consumables Stock Cards

Celebrating our Good Causes Awards winners and an exciting Summer ahead

What a summer it has been so far. In the past number of weeks, we have been blessed with some fantastic weather while there has also been plenty of celebrations throughout the country with a massive seven prizes in excess of €1 million won through our games in the past two months.

Following the easing in public health restrictions, we were delighted to be able to travel to help our lucky retail partners celebrate some of our big Lotto jackpot wins which included a €6.4 million win at the Applegreen service station in Athlone while a PostPoint partner, O'Connell's Foodstore in Myrtleville in the beautiful seaside town of Myrtleville in Co. Cork sold a White Ticket which won another Lotto jackpot prize of €2.4 million. Congratulations to all of our big winners who are featured in the winners section of this booklet!

With so much excitement and nationwide awareness of our big winners, sales of National Lottery products continue to perform very strongly and our product team have been working incredibly hard on new innovations and promotions which will see further promotion of National Lottery products in your store. Amongst the new additions to our game portfolio, we are introducing two new scratch cards which includes a 'Double Your Money' game priced at €2 and a brand new exciting Bingo scratch card game which should prove to be very popular. Additionally, August is set to be one of the most exciting months of the year for our regular EuroMillions players as we plan to run a series of incredible player promotions, details to be announced closer to the dates. Remember to check the newsfeeds on the Retail Portal for full promotional information.

While we continue to make our games exciting for our players, it is vital that we do so in a responsible manner to ensure the protection of our players. I would like to personally thank all of you who participated in the recent Responsible Play Week which shone a light on the resources which are available to players to ensure that they are well informed on the decisions regarding playing our games. We had an overwhelming response from our retail network who provided additional training to staff while displaying additional point of sale which raised incredible awareness of responsible play.

I am also delighted to confirm that our dedicated Field Sales Team are also back on the road and they will be available to assist you to improve in store standards through the National Lottery Retail Excellence programme and maximise sales responsibly in your store.



As you know, the primary function of the National Lottery is to raise funds for Good Causes throughout Ireland and in 2020, over €254 million was raised for community groups and individuals who make a real difference in our society. The importance of the Good Causes Fund really hit home at our recent Good Causes Awards which took place in May with a virtual event. The ceremony celebrated 36 inspirational finalists which included volunteers, coaches, care givers and extraordinary people all across Ireland. Of course, I would like to congratulate all of the finalists who were winners in their own right but I would especially like to congratulate our overall winners, the Lough Ree/Lanesborough Angling Hub who are champions of inclusivity and worthy winners of this year's award. Our other category winners included organisations from Louth/Meath, Cork, Donegal, Longford/Westmeath with National Organisations representing Immigrants and Wildlife Rehabilitation also recognised.

The event itself was a truly emotional and an inspirational occasion and I would encourage you to see the impact that you, as a retail partner have on local communities by watching a recording of the ceremony on www.lottery.ie

Finally, I would like to thank you again for your continued support and after a challenging year, I hope you and your families have a very enjoyable summer and we look forward to working together in the coming months.

Niall Andrews
Chief Retail Officer

Bingo 90

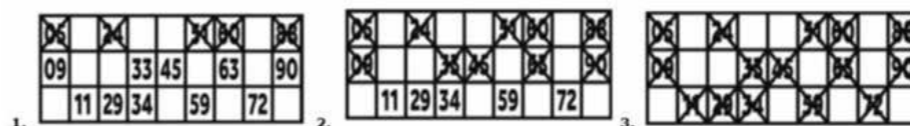
The new €4 **Bingo 90** Scratch Card has a new play mechanic and a top prize of **€40,000!**

HOW TO PLAY:

Scratch off the CALLER'S CARD NUMBERS to reveal 32 bingo numbers and the BONUS NUMBERS to reveal 8 bingo numbers. Match the corresponding numbers on CARDS 1 to 6.

A player can win one of the potential three prizes on each CARD 1 - 6. A corresponding prize box printed above CARDS 1 - 6 indicates what prizes can be won. A player can win up to six times on this ticket but cannot win more than one prize on each of CARDS 1 to 6 inclusive. For example, if a player matches two lines on CARD 4 they win €20.

On each CARD 1 – 6 a player can win in three different ways:



1. Match 5 numbers in any one line on any one CARD 1 – 6 to win a corresponding prize for that CARD.
2. Match 10 numbers in any two lines on any one CARD 1 – 6 to win a corresponding prize for that CARD.
3. Match 15 numbers in three lines on any one CARD 1 – 6 to win a corresponding prize for that CARD.

Fast €25 Game: Scratch the FAST €25 area. Reveal 3 of the same symbol to win €25 instantly.

Average 1 in 3.64 wins cash

For scanning purposes, the PLU code for this game is **509 8974 027203**

Launching August '21. This game has an end claim date of Friday 30th of June 2023 printed on the back of the ticket.



Double Your Money

Double Your Money has a cool 8 games to play with prizes starting at €4 and a top prize of €20,000!

HOW TO PLAY:

In a GAME, match 2 symbols to win a PRIZE. If you win and find a X2 in the DOUBLE SPOT, DOUBLE your PRIZE.

Average 1 in 4.27 wins cash.

For scanning purposes, the PLU code for this game is **509 8974 027104**

Launching August '21. This game has an end claim date of Friday 30th of June 2023 printed on the back of the ticket.



18+ Play Responsibly, Purchase Limits Apply

New Look Game

Bingo Multiplier

The new look €5 **Bingo Multiplier** has 8 games to play and a top prize of **€50,000!**

New Game Number: 261
Average 1 in 5.93 wins cash

For scanning purposes, the PLU code for this game is **509 8974 026107**

Available in July '21.

This game has an end claim date of Friday 30th of June 2023 printed on the back of the ticket.



Game End Table

Game End Schedule with Prize Claim Dates

Game	Replacement Game	Distribution Ended	End Activation	Remove From Sale	Game End Announcement	Validation End Date	End Returns Date*		
No.	Name	No.	Name	Close of Trade	Close of Trade	90 Day Claims Period Commences	Date Processed In-Store		
167	LUCKY 7s	240	LUCKY 7s	01/11/2020	31/01/2021	28/03/2021	29/03/2021	26/06/2021	17/08/2021
229	LUCKY 7s	240	LUCKY 7s	01/11/2020	31/01/2021	28/03/2021	29/03/2021	26/06/2021	17/08/2021
146	INSTANT €300	230	FIND A €500	01/11/2020	31/01/2021	28/03/2021	29/03/2021	26/06/2021	17/08/2021
143	INSTANT €500			01/11/2020	31/01/2021	28/03/2021	29/03/2021	26/06/2021	17/08/2021
252	HAMPERS & CASH	N/A	N/A	31/12/2020	04/01/2021	05/01/2021	06/01/2021	05/04/2021	17/08/2021
253	MERRY MONEY	N/A	N/A	31/12/2020	04/01/2021	05/01/2021	06/01/2021	05/04/2021	17/08/2021
254	CHRISTMAS COUNTDOWN	N/A	N/A	31/12/2020	04/01/2021	05/01/2021	06/01/2021	05/04/2021	17/08/2021
215	MONEY MULTIPLIER 40X	249	MEGA MONEY MULTIPLIER	08/05/2021	05/06/2021	31/07/2021	01/08/2021	29/10/2021	12/11/2021
216	MONEY MULTIPLIER 20X	248	MONEY MULTIPLIER	19/03/2021	05/06/2021	31/07/2021	01/08/2021	29/10/2021	12/11/2021
217	MONEY MULTIPLIER 10X	N/A	N/A	09/08/2021	06/09/2021	01/11/2021	02/11/2021	30/01/2022	13/02/2022

* Critical dates including the End Returns date may be impacted by current Covid-19 restrictions and may be subject to change which will be communicated directly to our retailers. Our Field Sales Representatives have completed their returns cycle, and we are currently finalising this process. If you still have returns to be uplifted, please contact your local Field Sales Rep.

OVER
€

6

BILLION

Has been raised for Good Causes all over Ireland since 1987. Thanks to all our National Lottery Retail Agents for your support.

YOU MAKE THIS POSSIBLE



National Lottery

Retailer Portal

Your One Stop Shop for All Things Lottery Retail Related

The Retailer Portal contains everything a retailer needs to act as an agent for the National Lottery and optimise that agency in a socially responsible way.

The Portal is the primary channel of communication between the Lottery and its retail network, a direct source of performance information and a repository for all training and compliance material required under regulation.

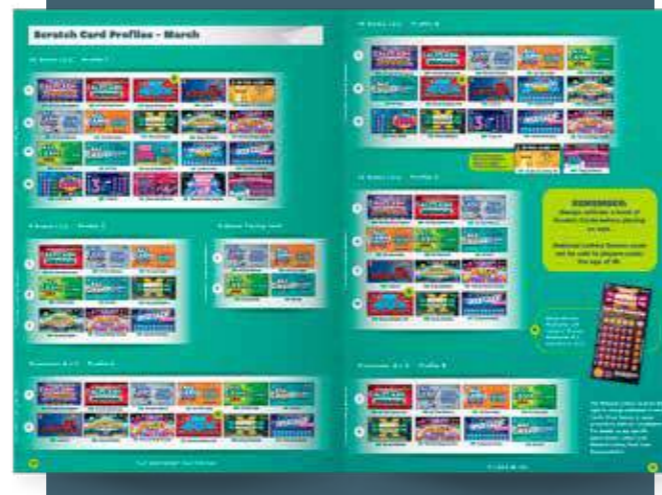
Key Features of the Portal & App include:

- Virtual Training Academy - an area where all training materials including video clips can be accessed and viewed.
- Regulatory & Compliance - central repository for required compliance materials including codes of practice, game rules & responsible play guidelines and training programmes.
- Retailer Toolkit - A library of printable material including current and past editions of Star Game News, product EAN Codes and a range of other marketing & POS materials.
- National Lottery's Facebook link and Twitter feeds.
- Mobile App - iPhone & Android devices.
- Push alerts module to alert users of changes and updates on the portal.
- Retail Competitions and other special features including surveys and Retailer interviews.



What's on it?

- Planograms
- PLU / EAN Codes
- Back Catalogue of Star Game News
- Important Game Information



Virtual Training Academy

Some comprehensive training videos on how to use the Terminal including:

- Confirming/Activating Scratch Card orders
- Activating Scratch Card Stock
- How to pay out prizes
- Cancelling Draw based Game Tickets
- Settlement report print outs and more!

Regulatory & Compliance

- Sales Code of Practice
- Participants Code of Practice
- Retail Sales Agent Compliance Policy

These policy documents outline your obligations as a National Lottery reseller.



Retailer Portal - Certification & Maintenance

The National Lottery would like to thank all its Retail partners on the successful completion of the Compliance Certification programme for 2021.

This certification is a key component of our compliance framework and supports our international responsible play accreditation.

We would like to remind all retailers to ensure all staff dealing with the sale of Lottery products are fully briefed on the Retailer obligation in this regard particularly new starters to the business.

Remember we have regular newsfeeds and useful updates on the Portal and it represents the single source of all information relevant to the successful operation of your Retail Agency.

System Maintenance

Considerable work was done this year to ensure all Retailer were correctly registered on the Retailer Portal. The National Lottery Support Team will continue to manage and maintain the registration database but we would ask Retailers to ensure the email address associated with their Portal account is valid at all times.

Please contact the National Support Team in any of the following situations:

1. Change in Email Address linked to your Retailer Portal account.
2. Personnel with assigned access who have left your business.

Remember, for even easier access on the go download the retailer app - details below.

Good Causes Retailer Competition

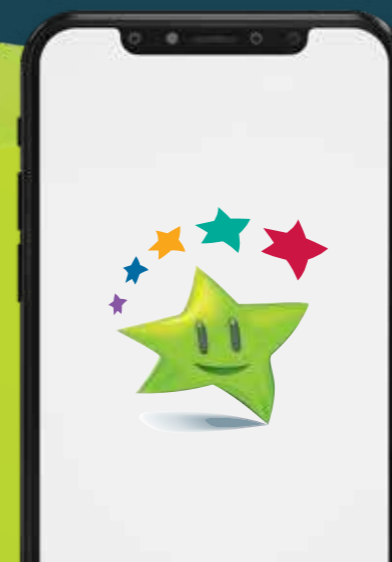
Win 1 of 10 x €100 Shopping Vouchers!

To mark the hugely successful National Lottery Good Causes Awards, we are running a competition for you, our retailers, as a small thank you for the huge role you play in making this event possible.

All you need to do is simply log on to the Retailer Portal and go to the Good Causes Section and follow the instructions to enter.

Closing date is 7.00pm on the 30th of July. Best of luck!

T's & C's apply



Downloading the Mobile App

The Star Retailer App is available to download on iPhone & Android devices through the relevant App Stores.



Responsible Play Week

Thank you to all of our National Lottery retailers that participated in our Responsible Play week, which proved to be a great success. The objective of this initiative was to raise awareness within our player base of the controls and supports the National Lottery provide to ensure the interests of all our players are protected. It's about making sure all players have the necessary resources to make sound and informed decisions regarding playing our games.

In Retail we operate a 'Think 21' programme to support more effective age verification and more recently we have introduced Purchase Limits on Scratch Cards to help limit the overall spend in any one or series of contemporaneous transactions and force a break in the session of play so a player may consider or reflect on whether they are playing responsibly.

The National Lottery is committed to doing all we can to support our players, empowering them with the tools they need to protect themselves. For further details go to: [ResponsiblePlay.ie](https://www.responsibleplay.ie)

Remember

Responsible Play leaflets can be ordered via your Lottery terminal, and will be delivered with your next automated Scratch Card order



Responsible Play Week Competition Winners

Congratulations to our winners who were drawn from all entries received for the Responsible Play Week Competition. Each of the 20 lucky winners (shown below) will be sent their prize of a €100 One4All voucher in the coming days, and so a big thank you to all who entered. Keep an eye out on the Retailer Portal for further competitions with great prizes to be won.

- A&J Newsagent, Coralstown Cross, Mullingar
- XL Clonmel Road, Carrick On Suir
- Kelliher's Mace, Rathass, Tralee
- O'Connors 19 Market St., Ennis
- Applegreen, Athlumney, Navan
- Newsround, Barracks St., Ballaghaderreen
- Shalloe's Newsagents, Grattan Square, Dungarvan
- Londis, Station Road, Adare
- Gallaghers Newsagents Butcher St., Lifford
- The Card Stand, The Square, Rathdowney
- Oasis, Cork University Hospital Shop
- The Mascot Centra Oxmantown Road, Dublin 7
- Costcutter, Croi Oige, Dublin Road, Athlone
- Mullaney's, Robertstown, Naas
- Checkout, Ballincourt, Ballintogher
- Floyd's, Main St., Dunkineely
- Annie's News, William St., Ardee
- Happy Days, Kill, Co. Waterford
- Londis, Westen Road, Clonmel
- Mc Coy's XL, Laragh, Glendalough



Mystery Shopper Programme

The National Lottery operate a continuous programme of Mystery Shopper campaigns throughout the year to measure Retail compliance with obligations around the sale & promotion of Lottery products.

Campaigns are designed to reinforce the compliance message, educate Retail Owners & Staff and build a culture of awareness of the regulated nature of Lottery games. Remember failure of a Mystery Shopper campaign is a breach under the Retail Sales Agent Compliance Policy and will result in a sanction – the policy is available to view and download on the Retailer Portal.

Mystery Shopper Campaigns focus on but are not limited to measuring compliance in the following key areas.

Age Control:

- Think 21 Test Purchase - a retailer must challenge for ID if a customer looks under the age of 21 years. Players must be 18 or over to purchase any Lottery product
- Age Control Notice – the 18 or over notices must be displayed at the point of sale

Purchase Limits:

- The number of Scratch Cards that can be purchased in one or series of contemporaneous transactions is limited to 10 tickets. This limit was introduced in August 2020 and will be tested as part of our continuous Mystery Shopper campaign programme.

Ticket Checking & Prize Payment:

- Issuing of Customer Receipts - please remember that it is a requirement to give the customer the prize payment receipt after any prize has been validated for payment. If the ticket presented is not a winner, the ticket should always be returned to the player along with the 'NOT A WINNER' receipt which will print automatically.



Remember - the number of Scratch Cards that can be purchased in one or series of contemporaneous (simultaneous) transactions is limited to 10 tickets.

Cancellations & Prize Payments

Cancelling a Draw Game Ticket

Cancellation - Rules

- All Draw Based Game tickets can be cancelled with the exception of TellyBingo & Millionaire Raffle.
- Tickets must be cancelled within two hours of generation or 'Draw Break', whichever occurs first.
- Please remember it is best practice to always cancel a ticket where a customer, for whatever reason has decided not to proceed with the sale.
- **Do not offer that ticket for sale to another customer**

Where a ticket cannot be cancelled for whatever reason you must contact the Retail Helpdesk immediately where the incident can be recorded and an adjustment/credit can be initiated. In certain circumstances you may be asked to provide an image of the ticket to be adjusted for record purposes.

IMPORTANT Any requests received over two hours after incident or after Draw Break has occurred cannot be accommodated.



To cancel a ticket please follow on screen instructions.



Prize Payments

Paying out on a Winning Draw Game Ticket

- To pay a prize on any Draw Based Game select the 'VALIDATION' icon in the 'Terminal Function' toolbar and place the ticket on the terminal tray.
- The validation screen appears displaying the ticket details and if the prize value is €100 or less, the ticket is validated automatically and two receipts printed, one to be retained for your records and the other to be given to the customer along with their prize winnings.
- Please remember that it is a requirement to give the customer the prize payment receipt after any prize has been validated for payment.
- If the ticket presented is not a winner, the ticket should always be returned to the player along with the 'NOT A WINNER' receipt which will print automatically.

Important - Prize Payments over €100

- Tickets with a prize value of €101 and up to €2,500 will not validate automatically
- Once presented in the terminal tray and barcode read a message appears with the prize value to check if you have sufficient cash in the till to pay the prize
- If you wish to proceed with the payment you must select 'YES' and then 'PAY' to validate the ticket.
- Two receipts are printed, one to be retained for your records and the other to be given to the customer along with their prize winnings.
- If you do not wish to pay the prize, simply press 'NO' and give both the ticket and the 'Prize Inquiry Receipt' which will print automatically back to the customer and advise that prizes of this value can be paid at any Post Office

NOTE: A Ticket Prize Inquiry Receipt is simply a receipt advising the ticket is a winner with information on how and where that prize can be redeemed. NEVER pay out any prize on the basis of this receipt as the prize has not been validated.

Retail Compliance - Key Controls

Stock Management - Confirmation & Activation

Confirming A Delivery

- **Always** confirm delivery of Scratch Card stock on receipt using the Scratch Card menu on the Lottery terminal, checking that the address on the order is proper to your agency.
- **Always** check that the books contained in the order match those detailed on the delivery docket.
- **Do not** activate all stock in the order as you will be charged accordingly – only activate stock as required.



REMEMBER All consumables orders placed on the Lottery terminal on any given day will be held on the system until the due date for your automated Scratch Card order. The consumable order will be consolidated with your Scratch Card order and delivered to you as one package. If no Scratch Cards are required for you on your due date the consumable order will be dispatched regardless.

Activating Ticket Stock Prior To Sale

- **Always** activate a book of Scratch Cards before placing on sale.
- **Never** place a book of tickets on sale where the end activation date or game end data have passed.
- **Never** place book of tickets on sale where the attempt to activate the book has failed and/or a terminal message is displayed instructing not to do so
- **Always** contact the Retail Helpdesk on 1800 22 44 55 when prompted by the message displayed on screen.

IMPORTANT Non-activation of Scratch Card stock prior to sale impacts a players ability to claim a prize and is the single biggest contributor to Retail compliance breaches and subsequent sanctions. Points accumulated from sanctions imposed can lead to suspension or termination of your licence.

How to activate a book of Scratch Cards

- To activate a book select the 'Scratch Card Menu' tab on the terminal screen and then select the 'Activate Book' option. Scan the barcode from any ticket in the book by simply placing the book on the terminal tray with the exposed back of the ticket facing upwards.
- When the book number is displayed on screen select the 'Activate Book' icon.



Local Promotions - Important Note

Please be advised that offering free Lottery product as part of a local in-store promotion is not permitted. Under licence regulations any Retailer looking to run a promotion involving any Lottery product/game must seek the permission of the Lottery Operator in advance.

Winner Awareness

€1 million win for the Midlands

Jim McCausland, Site Manager at Casey's Service Station on the Athlone Road in Roscommon, was celebrating after it was announced that his store sold the winning €1 million Daily Million ticket in the Wednesday 16th June draw.

Myrtleville Millions

Shop owner Paul O'Connell was overjoyed to hear that his seaside shop, O'Connell's Foodstore in Myrtleville, Co. Cork, sold a winning Lotto jackpot ticket worth €2,469,871 for the draw on Saturday 29th May.

Fill'er up – to €6.4 million!

Staff at Applegreen in the Arcadia Retail Park in Athlone were jumping for joy when one of their customers won the €6,489,165 Lotto jackpot on Saturday 22nd May after purchasing their winning Quick Pick ticket from the busy Midlands service station located just off the M6/N6 motorway.

Lotto Luck for Mayo as village store sells Lotto Plus 1 ticket!

Paul Cunningham and his wife Patricia were delighted to hear that their village store sold the winning €1,000,000 ticket for the Lotto Plus 1 draw on 22nd May. The top prize win marked the largest prize that Cunningham's in Belcarra village had ever sold making the news even more special!

Family run shop in Mayo celebrate Lotto win

Kevin McDonnell and his father Kevin Snr were celebrating after McDonnell's XL store in Killala sold a winning Lotto ticket worth €106,931 in the midweek draw on 19th May.

€1 million Daily Million win in Limerick City

Staff at the Eason's store in the Parkway Shopping Centre on the Dublin Road in Limerick City celebrate after they sold the winning Daily Million ticket worth €1 million.

PLAY RESPONSIBLY, PLAY FOR FUN



Casey's Service Station,
Athlone Road, Roscommon



O'Connell's Foodstore, Myrtleville,
Co. Cork



Applegreen, Arcadia Retail Park,
Athlone



Cunningham's,
Belcarra, Co. Mayo



McDonnell's XL,
Killala, Co. Mayo



Eason's, Parkway Shopping Centre,
Limerick

Winner Awareness

Royal County EuroMillions win of €500,000

A busy local shop in Navan sold the winning €500,000 EuroMillions Plus ticket for the Friday 14th May draw. Store owner Rajan Chandi was happy to hear that one of his customers woke up a half a million euro richer after purchasing their ticket in Mace Johnstown at Old Johnstown Village in Navan.



Mace Johnstown,
Old Johnstown Village, Navan



Kavanagh's, Wexford Road,
Arklow, Co. Wicklow

Winning Streak continues for Wicklow store

Colm Kavanagh was delighted to get the call that his family run store sold a winning Lotto ticket worth €149,448 in the 12th May draw. Kavanagh's on the Wexford Road in Arklow is no stranger to big wins after previously selling a winning Lotto jackpot ticket worth €3.2 million.

Bumper Bank Holiday for EuroMillions players

Staff members Declan Buckley and Ciara Lenihan pictured on the May Bank Holiday weekend at SuperValu in Newmarket, Co. Cork after hearing that their shop sold a winning EuroMillions Plus ticket worth €500,000 in the 30th April draw.



SuperValu, Newmarket,
Co. Cork

The Friday night draw proved to be a bumper night for players all over Ireland with a second EuroMillions Plus top prize won by a player in Waterford who bought their ticket at Cleaboy Post Office. Post Office Manager Karen O'Sullivan (right) was celebrating with Ger Hayes after hearing the good news.

On the same night, a player in Donegal scooped the Match 5+Lucky Star prize after purchasing their ticket in the Eurospar in Ramelton, Letterkenny. Saoirse O'Hagan and Kerry Beggley were getting the celebrations started for one of their customers who picked up the winning EuroMillions ticket worth €281,487.



Eurospar, Ramelton,
Letterkenny



Cleaboy Post Office,
Waterford

Good Causes Awards Winners



National Lottery

The third annual Good Causes Awards took place virtually on Saturday 29th May at the Mansion House in Co. Dublin. Our awards program is all about recognising and celebrating the incredible work being done in communities all over Ireland.

Congratulations to all of our 36 finalists who took part. The work these inspirational organizations do is phenomenal, and has a real and meaningful impact on the communities and causes they so selflessly support.

And a huge congratulations to our 7 category winners and our overall Good Cause of the Year winner.

Have a read below on each of the winners and learn more about why they so deservedly won.

Health & Wellbeing winner & Overall Good Cause of the Year

Lough Ree Lanesborough Angling Hub – Roscommon

Based in Ballyleague, Co. Roscommon, Lough Ree Lanesborough Angling Hub was established as a not-for-profit, community-based group to promote tourism in the area, primarily fishermen and women keen to enjoy access to the Shannon.

But when the group realised their boats weren't suitable for users with disabilities or special needs, rather than shrug their shoulders they were inspired to change. They believed that being a true community amenity required being accessible to everybody, so they worked with the Irish Wheelchair Association and other disability groups to design a brand new type of boat, in fact the first of its kind in Ireland and Britain.

This boat has opened a wonderful new opportunity for people with disabilities, and it also shows that this amazing fishing group truly is a champion of inclusivity. This boat has made their dreams come true, and the people behind it have shown the wonderfully inclusive and community-based qualities the National Lottery Good Causes are proud to commend at these Awards.



Youth

Autism Support Louth & Meath

Established by a group of parents almost 20 years ago, this support group for families of children with autism is a heart-warming testament to the amazing things that can be achieved when a community pulls together.

Funds raised by National Lottery players helped support their Social Drama project, where professionals with drama and technical expertise worked with the older youth club on a number of activities including short films, radio programming for Autism Radio, an award-winning short film as well as musical performances. The participants really flourished and got to tap into their creativity while developing social skills and friendships.

This project was hugely beneficial in helping develop real skills and uncovering talents, as well as fostering better self-esteem, confidence and friendships. The project resulted in public performances at community events and work with other local drama groups, all encouraging a positive attitude and awareness of autism in the community, all of which makes Autism Support Louth & Meath a worthy winner of this year's Good Causes Youth Award.

Heritage

Wildlife Rehabilitation Ireland

Protecting our native wildlife has never been more challenging, or more important, and the work the WRI do across Ireland to rehabilitate wildlife and promote its ongoing welfare is crucial for this and all future generations.

Their mission is to promote wildlife rehabilitation and improve wildlife welfare and conservation in Ireland.

Through Good Causes funding, National Lottery players supported the vital voluntary rehabilitators nationwide who help Irish wildlife such as pine martens, hedgehogs, seals, swans, bats and foxes. As well as directly helping the rehabilitators, Good Causes funding enabled the WRI team to strategically work towards the improvement of Ireland's ad-hoc wildlife rehabilitation system as well as establish licensing and standards of care.

The work Wildlife Rehabilitation Ireland do is something this and future generations will benefit from, and they are fully-deserved winners of this year's Good Causes Heritage Award.



Good Causes Awards Winners

Irish Language

Gaelphobal Thamhlachta

Gaelphobal Thamhlachta is an Irish language and cultural organisation based in Tallaght whose aim is to promote the Irish language as part of the fabric of everyday life in Tallaght, organising regular events for people in the area to enjoy speaking Irish in a social, friendly setting. These events include anything from family walks, to staged performances or even flash mobs!

In 2019 Gaelphobal Thamhlachta opened the bilingual Café Aon Scéal in the heart of Tallaght Village, as part of an Irish language and cultural centre which was developed on the back of vital contributions made by National Lottery players through Good Causes funding. It heralded a new beginning for the Irish language in Tallaght, giving both proficient and nascent Irish speakers in the area a permanent and visible focal point to meet and socialise through the Irish language.

The work Gaelphobal Thamhlachta has done is nothing short of exceptional, and has really put Tallaght on the map, culturally as well as linguistically, and they are highly deserving winners of this year's Irish Language Good Causes Award.



Community

Immigration Council of Ireland

The Immigration Council of Ireland performs a vital role in any community that aspires to be safe and just. Their support and advocacy for the rights of migrants and their families is an absolutely essential service.

The impact of this organisation is enormous throughout Ireland, and in 2020, funds raised by National Lottery players meant the Immigrant Council of Ireland were able to give information and support to over 5,000 people through their helpline. Their legal team managed 200 cases offering free legal advice and representation, helping victims of human trafficking, migrant children looking to reunite with their families, migrant women escaping domestic violence and victims of racist crimes.

The Immigrant Council of Ireland work to ensure Ireland is a safe and equal place for anyone to achieve their dreams and ambitions. This is crucial and noble work that deserves all the support it gets and The Immigration Council of Ireland is certainly a fitting recipient of this year's Good Causes Community Award.



Sport & Recreation

Raphoe Community Sports Development

Raphoe Community Sports Development, based in Donegal, was established in 2013 with its sights firmly set on building a new football pitch in the area for all the community to enjoy. Prior to this, children and adults playing football for Raphoe never had a home ground to play on. Over the years, the club had to use a football pitch at one of the local secondary schools... when it was available. Players sometimes had to complete a full season playing all their games away from Raphoe.

The Raphoe Community Sports Development Committee decided enough was enough and with funds raised by National Lottery players they started work on creating a top-class football pitch in Raphoe. This would be a game-changer for the whole community, to finally have a home.

The club has flourished. From a small base of 9 teams it now has 16 teams for both male and female players and over 160 active members. Their ethos is to embrace cross community principles of allowing everyone to play the sport, and their determination and effort to provide a permanent home for those members makes them worthy champions of this year's Good Causes Sport & Recreation Award.

Arts & Culture

Graffiti Theatre Company

Graffiti Theatre Company have been sparking joy and imagination in children and young people in Cork since 1984, making the world of art, culture and creativity as accessible as possible for younger imaginations.

Graffiti celebrate the voices of all children and young people. They value inclusion and believe in building community through creativity, kindness and the power of imagination, as well as developing children's confidence and mental wellbeing through participation in the arts. Funding from National Lottery players allowed Graffiti to provide quality art experiences to children and young people, where they grow in confidence, have fun, and make friends.

In an average year, Graffiti can provide 10,000 creative encounters for children in creches, primary schools and post primary schools, as well as creative writing workshops, drama workshops, provide mentorship and opportunities for artists to develop work. Their work is invaluable and deserves not only a standing ovation, but also this year's Good Causes Arts & Culture Award.



Scratch Card Profiles - July | August

20 Game LCU | Profile 1 | Customer View



Dispenser 6 x 2 | Profile 2 | Customer View



15 Game LCU | Profile 4 | Customer View



Dispenser 4 x 2 | Profile 8 | Customer View



4 Game Facing Unit



9 Game LCU | Profile 3 | Customer View



12 Game LCU | Profile 2 | Customer View



The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative.

IMPORTANT!

These planograms represent the customer facing view.

Every planogram has a cassette loading number. Load each Scratch Card to the correct numbered cassette on your Lottery Counter Unit to ensure your customer's view matches your relevant planogram.

REMEMBER!

Always activate a book of Scratch Cards before placing on sale.

National Lottery Games must not be sold to players under the age of 18.

18+ Play Responsibly, Play For Fun

Scratch Card & Consumables Stock Cards

Game				Week 1		Week 2		Week 3		Week 4		Week 5	
No.		Name	Book Size	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	267	ALL CASH	200										
2	256	ALL CASH GOLD	80										
3	257	ALL CASH TRIPLER	80										
4	258	ALL CASH PLATINUM	20										
5	259	ALL CASH SPECTACULAR	20										
6	260	ALL CASH EXTRAVAGANZA	10										
7	230	FIND A €500	80										
8	214	MONEY MULTIPLIER 5X	80										
9	240	LUCKY7s	10										
10	227	GOLDEN 4'S SILVER 5'S	20										
11	196	DIAMOND DELUXE DOUBLER	80										
12	212	DIAMOND BINGO DOUBLER	50										
13	261	BINGO MULTIPLIER	20										
14	209	CONGRATULATIONS	40										
15	211	CASHWORD PLUS	20										
16	210	CASHWORD DOUBLER	50										
17	248	MONEY MULTIPLIER	20										
18	249	MEGA MONEY MULTIPLIER	10										
19	266	LUCKY 3S	80										
20	272	BINGO 90	40										
21	271	DOUBLE YOUR MONEY	60										

CONSUMABLES		WEEK 1		WEEK 2		WEEK 3		WEEK 4		WEEK 5	
		In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	PAPER ROLLS										
2	LOTTO PLAYSLIPS										
3	EUROMILLIONS PLAYSLIPS										
4	DAILY MILLION PLAYSLIPS										
5	5-4-3-2-1 PLAYSLIPS										
6	RESPONSIBLE PLAY LEAFLETS (BUNDLED IN 25s)										

REMEMBER

All consumables orders placed on the Lottery terminal on any given day will be held on the system until the due date for your automated Scratch Card order. The consumable order will be consolidated with your Scratch Card order and delivered to you as one package. If no Scratch Cards are required for you on your due date the consumable order will be dispatched regardless.

Contact Phone Numbers

Retail Help Desk: 1800 22 44 55
 Claims: 1800 66 62 22

Find out more at
www.lottery.ie



**National
 Lottery**