



National Lottery

STAR GAME NEWS

Oct | Nov 2022



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Heading Towards Christmas!

Welcome to the latest edition of Star Game News which contains some exciting updates on the National Lottery offering in your store.

It has truly been a summer to remember for so many reasons but especially for some of our players who have continued to win life-changing prizes in our games. In August alone, five separate players became millionaires through our Lotto and EuroMillions games. August was also a bumper month for our scratch card players with eleven top prize winners sharing over €1 million in prizes which included a €500,000 win at the Applegreen station in Birr, Co. Offaly and another €100,000 win at JD O'Sullivan's store in Kenmare in Co. Kerry.

With summer now a distant memory, it is that time of year that we prepare for the introduction of our highly anticipated festive range of games which will be launched in the coming weeks. Included in this year's range includes a brand new €10 Countdown to Christmas scratch card which will fit in your scratch card dispenser for the very first time. The increasingly popular Millionaire Raffle which has sold-out for the past number of years will officially be launched at the start of November and it will prove to be popular once again this year with even more prizes on offer.

I am especially delighted to confirm that we have now officially rolled out a new in-store auto activation system for scratch cards which ensures that non-activated tickets will be automatically activated once a prize winning ticket is presented for payment by your customers. This new process reduces the workload for our retail partners and more importantly, significantly improves the customer experience by ensuring prize payments and ticket activations are processed in one seamless transaction.

One of the very reasons why the National Lottery was set-up in 1987 was to raise vital funds for community groups and projects right throughout Ireland. In October, the National Lottery Good Causes Awards which will have a physical awards ceremony for the first time in three years will be honouring some of the most inspirational organisations and individuals who work tirelessly in their communities with the help of Good Causes funding. I would like to congratulate all 35 finalists across the seven award categories and wish them all the very best of luck.



Speaking of awards, I am also happy to confirm our continued sponsorship of the Shelflife C-Store Awards, and the Star Store retailer of the year. As always, Shelflife Auditors will be visiting our best stores to determine the winner of the National Lottery retailer of the year award. Given the incredibly high standards among our retail partners, I am looking forward to seeing the results ahead of the awards ceremony which will take place in November.

Finally, the role which we play in the responsible sale of National Lottery products is of utmost importance to ensure that our games are the safest they can possibly be for our players. In October, we will be conducting our annual Responsible Play week which ensures that all our players are aware and have the necessary resources to make sound and informed decisions regarding playing our games. We will be providing a full suite of point-of-sale material to all of our retail partners, and I would encourage you to display the designed pieces in the designated areas to highlight age control, purchase restrictions and play responsibly measures.

Our year-round Responsible Play programme is built on the strength of our retail compliance certification through the National Lottery Retailer Portal. Recently, we held a hugely popular competition which gave early registrations the chance to win premium level tickets for the recent Garth Brooks concerts at Croke Park. Due to popular demand, we have an all new competition in place, and I would encourage you to log onto the National Lottery Retailer Portal for your chance to win!

As always, our field sales team, our internal sales support team and our National Account team are here to support and advise you in the sale and promotion of National Lottery products.

Thank you again for all your support.

Niall Andrews
Chief Retail Officer

Draw Game Promotion

€1 Million Lotto Plus Raffle

On Saturday 1st October, a **GUARANTEED €1 Million** will be added to the **Lotto Plus RAFFLE**. This is the 5th Lotto Plus €1 Million Raffle in 2022 and the 22th overall.

How do I play?

Buy a Lotto Ticket with Plus as normal, for each line on the ticket you get a non-unique raffle code between 0001 - 9999. Remember to check your raffle codes after every draw!

How do I win?

As per every Lotto Draw a lucky raffle code will be selected, any ticket with that code wins €500. On 1st October all tickets with the winning raffle code will also win an additional share of the €1 Million prize.

Typically there are approximately 90 - 110 winners of the Lotto Plus Raffle every Saturday. This means that on Saturday 1st October players with the winning raffle code on their ticket will win approximately €10,000 (amount may vary depending on the number of winners on the night).



Dream Inspector

This September we launched "The Dream Inspector" a new EuroMillions multi-channel marketing campaign. People love to spend time planning what they'd do if they won a EuroMillions Jackpot, our research shows that the biggest reason why they don't play is that they simply forget to get a ticket. Our research also shows that many of our infrequent players don't remember what days the draws are on, and non-players don't know how to play. All of these issues are tackled in our new campaign. The campaign also talks about the many non-jackpot but significant EuroMillions wins we've had in Ireland this year.

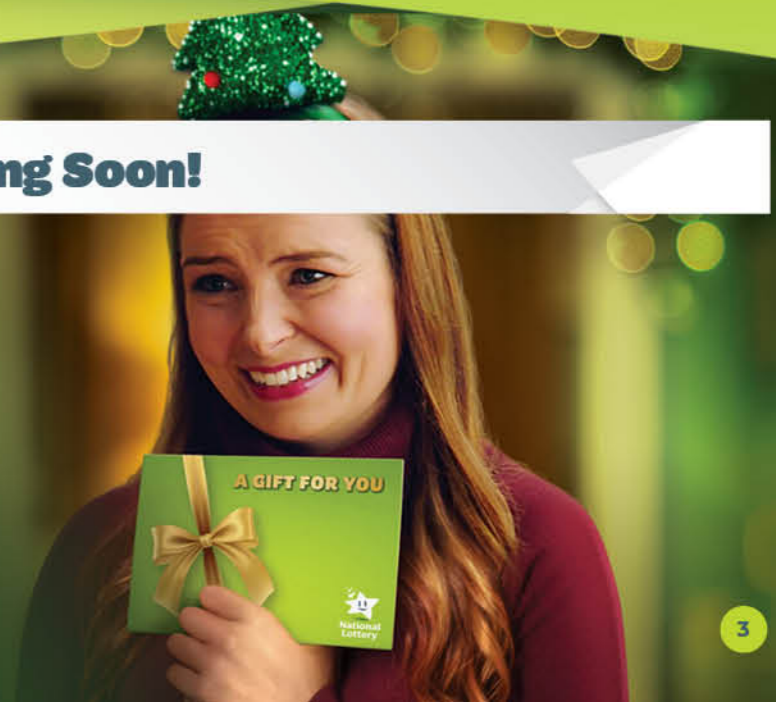
The campaign will run for two months across multiple channels including TV, radio, In-store and on social media sites.



Millionaire Raffle - Coming Soon!

The National Lottery is pleased to announce the return of its hugely popular Christmas Millionaire Raffle an ideal gift to share, or just to spoil yourself with a chance to win fantastic cash prizes over the festive season. The game will launch in November.

Watch out for further details in the next issue of Star Game News.



Christmas Scratch Cards

Countdown To Christmas

New €10 Christmas Game – new size ticket now displayed in LCU! Players can win up to €100,000 Instantly! Great play value with 4 Games to Play and 19 Chances to win on every ticket.

GAME 1

Scratch the numbers 1–24 to reveal symbols. Find 3 identical symbols and win the corresponding prizes as per legend displayed on the ticket back. Players can mark their symbols in prize legend on the ticket back to see if they have won.

GAME 2

Scratch number 25 to reveal 3 prize amounts. If 3 prize amounts are identical the player wins that amount.

GAME 3

Scratch each of the four "FAST CASH" areas to reveal 4 prize amounts in each area. If the player finds 2 identical symbols in the same "FAST CASH" area – win that amount

GAME 4

Scratch the two "INSTANT WIN" areas. If the player reveals a "Reindeer" symbol the player wins €50 instantly.

CHRISTMAS GAME BONUS DRAW

10 entries per ticket

Average 1 in 2.79 Wins Cash. For scanning purposes, the PLU code for this game is 509 897 4029108.

Subject to National Lottery Regulator approval.



Christmas Bonus Draw

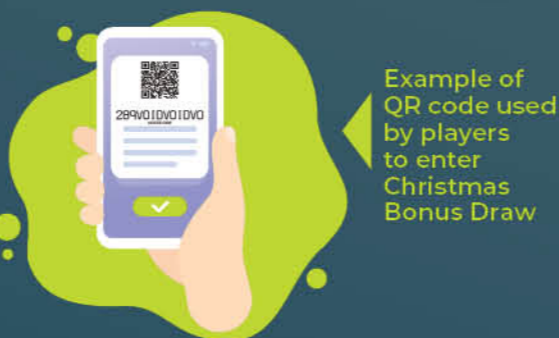
In addition to the great instant win prizes on each of the three Christmas Games, players also have a chance to enter a weekly BONUS DRAW. Over 12 weeks period one lucky player will win a whopping €5,000 every week.

We have introduced an improved way of entering the Christmas Bonus draw. Players can scan the QR code with their smartphone or go to christmasbonus.lottery.ie to enter 13-character code for a chance to win. There are 12 draws which are scheduled to take place as follows:

Christmas Bonus Draw Dates

| | |
|------------|-----------|
| Draw 1 | 26-Oct-22 |
| Draw 2 | 02-Nov-22 |
| Draw 3 | 09-Nov-22 |
| Draw 4 | 16-Nov-22 |
| Draw 5 | 23-Nov-22 |
| Draw 6 | 30-Nov-22 |
| Draw 7 | 07-Dec-22 |
| Draw 8 | 14-Dec-22 |
| Draw 9 | 21-Dec-22 |
| Draw 10 | 28-Dec-22 |
| Draw 11 | 04-Jan-23 |
| Final Draw | 04-Apr-23 |

Pending Regulator approval.



Prize Validation Barcode



Christmas Scratch Cards

Hampers & Cash

We are delighted to launch a new Hampers & Cash game with an amazing €30,000 top prize and loads of Hampers up for grabs!

GAME 1

Match 2 of the HAMPER symbols – Win a €500 Hamper Voucher for gifts.ie

GAME 2

Match either WINNING NUMBER to any of YOUR NUMBERS in either line to win PRIZE.

CHRISTMAS GAME BONUS DRAW

3 entries per ticket

Average 1 in 3.32 Wins Cash or Hamper Voucher. For scanning purposes, the PLU code for this game is 509 897 4028903

Subject to National Lottery Regulator approval.

Merry Money

May Christmas be merry and bright with a chance to win up to 10 times on the new look €5 Merry Money scratch card! Four fresh designs in four different colours all mixed in a book!

GAME 1

Reveal a cash amount – Win that amount

GAME 2

Match any of the WINNING SYMBOLS to any of YOUR SYMBOLS – Win amount shown

GAME 3

Match 2 AMOUNTS – Win that amount

CHRISTMAS GAME BONUS DRAW

5 entries per ticket

Average 1 in 2.88 Wins Cash. For scanning purposes, the PLU code for this game is 509 897 4029009

Subject to National Lottery Regulator approval.



Gift Responsibly

In an effort to raise awareness about the risks of underage lottery use and encourage responsible play, the Gift Responsibly Campaign provides a reminder to parents and other adults that lottery tickets and scratch cards are not appropriate gifts for children under the age of 18. PLI continues to display a gift responsibly logo across all Christmas campaign collateral. During November and December and the winter holiday season, the Gift Responsibly campaign is communicated via messaging in digital and social media, TV advertisement and the designated webpage on lottery.ie We hope to receive retailers continuous support in order to ensure this is successful in highlighting the importance of gifting responsibly over the Christmas period.

New Look Game

Lucky 7s

Lucky 7s - €10 ticket. 10 Games to play and over 100,000 prizes to be won!

NEW GAME NUMBER: 292
Average 1 in 3.00 Wins Cash.

For scanning purposes, the PLU code for this game is 509 8974 029207. Availability is dependent of stock of current Game 274. This game has an end claim date of 1st January 2024 printed on the back of the ticket.



Game End Table

Game End Schedule with Prize Claim Dates

| Game | Replacement Game | Distribution Ended | End Activation | Remove From Sale | Game End Announcement | Validation End Date | End Returns Date* | | |
|------|------------------------|--------------------|-----------------------|------------------|-----------------------|--------------------------------|-------------------|-------------------------|------------|
| No. | Name | No. | Name | Close of Trade | Close of Trade | 90 Day Claims Period Commences | Game Ended | Date Processed In-Store | |
| 196 | Diamond Deluxe Doubler | N/A | N/A | 13/05/2022 | 10/06/2022 | 08/07/2022 | 09/07/2022 | 06/10/2022 | 20/10/2022 |
| 214 | Money Multiplier 5X | N/A | N/A | 13/05/2022 | 10/06/2022 | 08/07/2022 | 09/07/2022 | 06/10/2022 | 20/10/2022 |
| 209 | Congratulations | 262 | Congratulations | 13/05/2022 | 10/06/2022 | 08/07/2022 | 09/07/2022 | 06/10/2022 | 20/10/2022 |
| 210 | Cashword Doubler | 263 | Cashword Doubler | 13/05/2022 | 10/06/2022 | 08/07/2022 | 09/07/2022 | 06/10/2022 | 20/10/2022 |
| 211 | Cashword Plus | 264 | Cashword Plus | 13/05/2022 | 10/06/2022 | 08/07/2022 | 09/07/2022 | 06/10/2022 | 20/10/2022 |
| 212 | Diamond Bingo Doubler | 265 | Diamond Bingo Doubler | 13/05/2022 | 10/06/2022 | 08/07/2022 | 09/07/2022 | 06/10/2022 | 20/10/2022 |
| 239 | Bingo Multiplier | 261 | Bingo Multiplier | 13/05/2022 | 10/06/2022 | 08/07/2022 | 09/07/2022 | 06/10/2022 | 20/10/2022 |
| 230 | Find a €500 | N/A | N/A | 03/06/2022 | 01/07/2022 | Immediately | 27/08/2022 | 24/11/2022 | 08/12/2022 |
| 260 | All Cash Extravaganza | 281 | All Cash Extravaganza | 10/05/2022 | 07/06/2022 | 02/08/2022 | 03/08/2022 | 31/10/2022 | 14/11/2022 |
| 256 | All Cash Gold | 277 | All Cash Gold | 09/06/2022 | 07/07/2022 | 01/09/2022 | 02/09/2022 | 30/11/2022 | 14/12/2022 |
| 259 | All Cash Spectacular | 280 | All Cash Spectacular | 09/06/2022 | 07/07/2022 | 01/09/2022 | 02/09/2022 | 30/11/2022 | 14/12/2022 |
| 258 | All Cash Platinum | 275 | All Cash Platinum | 09/06/2022 | 07/07/2022 | 01/09/2022 | 02/09/2022 | 30/11/2022 | 14/12/2022 |
| 267 | All Cash | 276 | All Cash | 09/07/2022 | 06/08/2022 | 01/10/2022 | 02/10/2022 | 30/12/2022 | 13/01/2023 |
| 257 | All Cash Tripler | 278 | All Cash Tripler | 09/07/2022 | 06/08/2022 | 01/10/2022 | 02/10/2022 | 30/12/2022 | 13/01/2023 |

National Lottery Golf Challenge 2022



All Roads lead to Adare Manor

We are delighted to announce the finalists of this year's National Lottery Retail Golf event. The 22 finalists shown below will get to play the National Lottery Ryder Cup Challenge on Friday 23rd September in the magnificent Adare Manor and Golf Resort, County Limerick, venue for the 2026 Ryder Cup.

This fantastic package includes :

- Overnight Five star accommodation with breakfast in Adare Manor resort
- A round of Golf on the 2026 Ryder Cup course at Adare Manor
- A professional caddy guiding you with club selection on your round
- An exclusive dinner at the Carriage House with refreshments included

Our finalists for this year are :

| Qualifying Venue | Category | Name | Store | Agent Address |
|------------------------|----------------|-------------------|--------------------|--|
| Concra Wood Golf Club | Overall Winner | Canice Dunphy | SuperValu | Grandard, Co Longford |
| Concra Wood Golf Club | Cat 1 Winner | Andrew Brodigan | Londis | Quay St., Dundalk, Co Louth |
| Concra Wood Golf Club | Cat 2 Winner | Johnny Browne | Esso/Londis | Church St, Kilcock, Co Kildare |
| Concra Wood Golf Club | Cat 3 Winner | Aidan Boyde | Mace | Smithborough, Monaghan |
| The Island Golf Club | Overall Winner | David Hempenstall | Centra | Kilcoole, Co Wicklow |
| The Island Golf Club | Runner Up | Aaron Massey | Costcutter | Windy Arbour, Dublin 14 |
| The Island Golf Club | Cat 1 Winner | Neill O'Hara | Spar | Fassaugh Ave, Dublin 7 |
| The Island Golf Club | Cat 2 Winner | Eamon Ryan | Applegreen HO | |
| The Island Golf Club | Cat 3 Winner | Sean Carroll | Top S/S | Howth Road, Dublin 5 |
| Fota Island Golf Club | Overall Winner | Gerard O'Connor | Londis Top Shop | Churchtown, Newcastlewest, Co Limerick |
| Fota Island Golf Club | Cat 1 Winner | Alex Cleland Jnr | Clelands | Abbeyleix, Co Laois |
| Fota Island Golf Club | Cat 2 Winner | Peter Cunningham | SuperValu | Castleconnell, Co Limerick |
| Fota Island Golf Club | Cat 3 Winner | Kevin Brady | Donnybrook Fair HO | |
| Mount Juliet Golf Club | Overall Winner | Jim Deignan | Payzone HO | |
| Mount Juliet Golf Club | Runner Up | Derek Foley | Mace/Maxol | Templeogue, Dublin 6W |
| Mount Juliet Golf Club | Cat 1 Winner | John Green | Musgrave HO | |
| Mount Juliet Golf Club | Cat 2 Winner | Rhys Higgins | Mc Greals XL | Murrough, Co Galway |
| Mount Juliet Golf Club | Cat 3 Winner | Mark Lennon | Deerpark Dairies | Davis St, Limerick |
| Carne Golf Club | Overall Winner | Jack Singleton | Supervalu | Holyhill, Cork |
| Carne Golf Club | Cat 1 Winner | Brendan Daly | Daly's | Hollywood, Co Wicklow |
| Carne Golf Club | Cat 2 Winner | PJ Gallinagh | Reidy's Centra | Foynes, Co Limerick |
| Carne Golf Club | Cat 3 Winner | Mary Toomey | Mace | Monard, Tipperary |

Auto Activation - New Scratch Card Management Process

The National Lottery is pleased to announce the introduction of Auto Activation across the Retail Network. From 8th September 2022, any prize-winning ticket presented for payment in any authorised retailer from a book of tickets that has not been activated by the retailer of origin, will auto activate the book. This will only apply to a book that is in a 'confirmed' status allowing the validation of the prize. The activation of the book and the validation of the prize will be processed in one seamless transaction.

Why are we making these changes now?

Non-activation of Scratch Card books prior to sale and the resulting issues around prize validation are disproportionately impacting the interests of players and are the single biggest contributor to Retailer sanctions. PLI has been working closely with all stakeholders, including the Retail Agent Council and a number of Retail Representative bodies, to explore solutions which would address these issues, significantly improve the customer experience, and support the Retail Network in the delivery of a best-in-class service to its lottery players.

Current Situation – Non-Activation of Book prior to sale

Any prize from a confirmed book that is presented to a retailer other than the retailer of origin where that book has not been activated will be declined by the central system. This can result in the customer not receiving their prize in a 'timely manner' which is a requirement under the Lottery operating licence and considered a breach.

Retailers found in breach of the activation protocols receive a sanction under the Retail Compliance Policy.

New Process – Automatic Activation of a confirmed book on presentation of a prize at any authorised Retail outlet

Any prize from a confirmed book that is presented to any retailer by a customer where that book has not been activated at the retailer of origin will now trigger the auto-activation of the book, allowing the prize to be validated and paid.

As with the activation of any book, this initiates the credit process with the value of the book being charged to the retailer of origin 9 days later.

This new process will greatly enhance the customer experience and ensure better compliance with our collective obligations under licence, and largely eliminate the associated Retailer sanctions.

Key Benefits

- Customers receive their prizes in any retailer nationwide once the scratch card book is at confirmed status
- This new process eliminates inconvenience to retailers presented with prizes from non-activated books, contacting Retail Helpdesk and helping customers getting their prize
- Eliminates retail sanctions and avoids potential loss of Lottery services under the retail compliance policy for non-activation of scratch card books prior to sale.

Terminal Sign On/Off Each Day

- REMINDER - Always sign the terminal OFF at the end of trading each day to allow the completion of any upgrades to the terminal.
- Always sign the terminal ON each morning as this allows the completion of any upgrades to the terminal and also updates the Jackpot Communicator sign(s) so they display the current Lotto & EuroMillions jackpots.

See guide (right) on how to sign On/Off



Signing On

1. Select SIGN ON
 2. Enter USER (5 digits) in the numeric keypad
 3. Enter PIN (5 digits) in the numeric keypad
 4. Press SEND
- If credentials are correct, then a message SIGN ON SUCCESSFUL appears
5. Press OK



Signing Off

1. Select SIGN OFF
2. Press OK on message that appears to sign off

Retailer Obligations & Liabilities

With the introduction of Auto-Activation in any Retail store, retailers are reminded of their responsibility for Scratch Card stock on confirmation/receipt. Given the fact that any prize from a confirmed book presented at any retailer will activate that book (previously only activated if presented at the retailer of origin) Retailers must ensure all stock is managed securely. Liability for any loss resulting from theft or internal fraud lies with the retailer.

Confirming Delivery of Scratch Cards

- All deliveries of Scratch Cards and consumables must be confirmed on receipt.
- Always check the contents of the order against the delivery docket. If there is any discrepancy, please contact the retail helpdesk immediately.

Secure Storage

- Once stock has been received at the retailer's premises and that delivery checked & confirmed, the Scratch Card stock should be stored in a secure strong room or safe until placed on sale.
- Access to Scratch Card stock should be limited to authorised personnel only.
- Remember, it is important that stock of both Scratch Cards and consumables are confirmed on receipt but only activated as required for sale.

Stock Recording - Confirmed and Activated Stock

- Record all books received at a confirmed status and stored securely – preferably through Epos back office where available.
- Before removing books to be placed on sale, details of the books should be recorded and signed out by the Retail Staff involved. Where details are recorded on Epos books should be scanned out to requesting personnel.

Activating Scratch Cards – Placing on Sale

- Before placing tickets on sale, books must be activated.
- If for any reason the book cannot be activated, do not place on sale, and contact the Retail Help Desk.

Daily Stock Checks and Sales Reconciliation

All games in the dispenser should be recorded daily for balancing and reconciliation purposes and cross-referenced against Epos reports. Activated stock in the dispenser has a cash value and should be monitored closely.

Insurance Cover

Retail Agents should be aware that liability for Scratch Card stock on hand lies with Retail Owners. For this reason, the secure storage and management of stock is paramount, and Retailers are advised to have adequate insurance cover issued by a reputable insurance company to cover requirements and obligations under their Retail Sales Agent Authorisation.

Reporting Theft / Fraud

While conducting National Lottery business, integrity is of paramount importance. Should you discover irregularities with stock or irregularities with financial reconciliation, please contact PLI immediately. Early reporting and detection enable an early resolution for all concerned. This applies to any suspicion of fraudulent activity towards a Player or a Retailer. All Scratch card books that are stolen/lost must be reported immediately to Retail Helpdesk on 1800 224-455. All Scratch Card books that are not returned at game end will be charged.



Retailer Competition

To help celebrate the launch of Scratch Card auto-activation (on Thursday 8th of September), we have a competition for our Retailers.

Up for grabs are 3 pairs of tickets to an event in the 3Arena! The lucky winners will be presented with a choice of concerts/shows from which to pick.

To enter is easy, simply answer three multiple choice questions on the National Lottery Retailer Portal and include your name and phone number. You can find details in the News Feed on retailer.lottery.ie



Competition Winners

In the last edition of Star Game News we invited you to take part in our competition to win tickets to a concert/event in the 3Arena or Bord Gáis Energy Theatre.

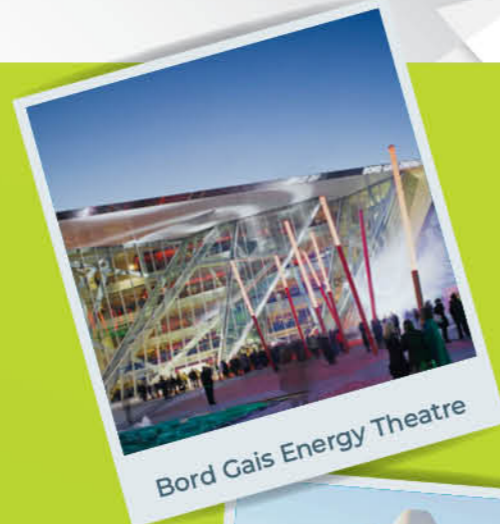
Congratulations to our 5 lucky winners, shown below, who will be attending an upcoming event. We will be in contact with the winners shortly. Keep a close eye out for more great competitions in future editions of Star Game News!!

- Village Store, Glaslough, Co. Monaghan
- Enfield Service Station, Co. Meath
- SuperValu, Friar Street, Thurles, Co Tipperary
- Mace, Hale Street, Ardee, Co. Meath
- Esso Service Station, Laghey, Co. Donegal

Garth Brooks Concert Ticket Winners

These lucky retailers below have each won a pair of tickets to see Garth Brooks in Croke Park. Thanks to all who completed certification by the end of February 2022.

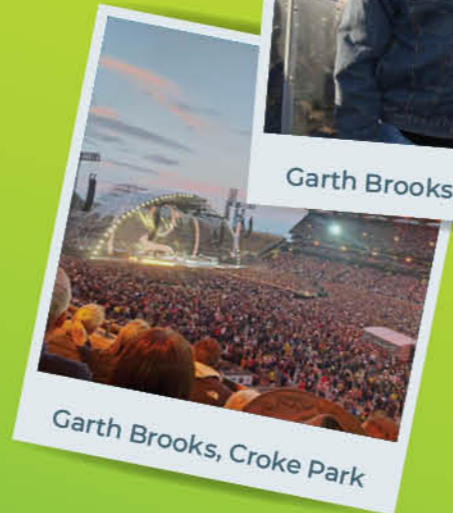
- Monksland Service Station Athlone, Co. Westmeath
- Patrickswell Service Station Limerick
- Centra, Knapper Road, Sligo
- Annies News, Ardee, Co. Louth
- Ballintubber, Castlerea, Co. Roscommon
- Brian O'Hare, Dunmore, Co. Waterford
- Tomas Singleton, Hollyhill, Cork
- Colm Hayes, Tervoe, Clarina, Co Limerick
- Danny Murphy, Westbeach, Cobh



Bord Gais Energy Theatre



Garth Brooks, Croke Park



Garth Brooks, Croke Park

Responsible Play Week

The National Lottery is committed to operating in a socially responsible way. To help promote responsible play we are delighted to announce the launch of Responsible Play Awareness Week commencing on Monday 3rd October and running until Sunday 9th October 2022.

Please find enclosed with this edition of Star Game News Point of Sale materials which we'd ask you to display in prominent positions within your store from 3rd - 9th October to help promote Responsible Play Awareness.



Window Poster



Responsible Play Notification



Wobbler

Information Leaflets



NATIONAL LOTTERY RETAIL GUIDE FOR RESPONSIBLE SELLING

3 simple steps to ensure our customers enjoy playing National Lottery Games safely

ALWAYS:

 **THINK 21**
If in doubt ask for ID

 **PURCHASE LIMITS APPLY**
No more than 10 Scratch Cards can be purchased in a single transaction

 **PLAYER PROTECTION**
Display Responsible Play leaflets prominently

Winner Awareness

Top prize win in The Treaty

Staff at the SuperValu store in Castletroy Shopping Centre in Limerick City were pictured celebrating after it was announced that their store sold the winning Lotto Plus 1 ticket worth €1 million on Saturday 18th June. Manager Chris O'Driscoll said it was the biggest prize they've ever sold to date! The busy Limerick store has many regular local customers as well as passing trade from the nearby Dublin road.

Mega win in Mayo

There was a great buzz in Westport Co. Mayo after it was revealed the Maxol Service Station on the Newport Road sold the winning EuroMillions Plus ticket worth €500,000 on Tuesday 21st of June. Store Manager Yvonne Duffy and Staff members Xhulio Myftart, Kathy Staunton, Chloe Duffy and Shauna Fadian were pictured celebrating after hearing the exciting news.

Jackpot win for the Sunny South East

There was huge excitement in Enniscorthy as local store Day Today, was announced as the selling location of the winning Lotto Jackpot ticket worth €5,612,385 on Wednesday 29th June. The community centred store is owned and operated by two Tipperary friends, Frank Jordan and Kieran Walsh who were overjoyed to hear the news about one of their customers life-changing win. One of the owners, Frank Jordan said, *"People won't believe this story but on the very day of the draw, our local National Lottery Rep visited the store and I jokingly told him to send a winning ticket my way! Low and behold, only a couple of hours later, one of our customers had a truly life-changing win and honestly, we couldn't be anymore thrilled for them,"* he said. Frank and Kieran were pictured celebrating with staff members Paige Dunbar, Tricia Carberry, John Morrissey and Cora Redmond as the news was announced.

Daily Million win in Laois

A Daily Million player in Co. Laois became an instant millionaire after winning the top prize of €1 million in the 9pm draw on Sunday 10th of July. Staff at Tesco Portlaoise in Co. Laois were delighted after it was announced that their shop sold the winning ticket.

EuroMillions Top Prize Dublin

Store manager Stephen and staff members at Jordan's SuperValu, in Fortunestown, Tallaght, were celebrating after it was announced that their Dublin based store sold the EuroMillions plus ticket top prize worth €500,000 on Tuesday 19th July. Owner Alan Jordan said they've been proudly serving the community for over 20 years and were delighted to have sold the winning ticket.



SuperValu, Castletroy Shopping Centre, Limerick City



Maxol Service Station, Newport Road, Mayo



Day Today, Enniscorthy



Tesco Portlaoise, Co. Laois



Jordan's SuperValu, Fortunestown, Tallaght

Winner Awareness

Third times a charm for Kildare store!

On the 9th of August, News 4 U in the Glenroyal Shopping Centre in Maynooth, Co. Kildare became a winning location for the third time, after they sold a EuroMillions plus ticket top prize worth €500,000. Shop owners Michael and Louise Travers were delighted with the news and revealed this wasn't the first time they've sold a winning ticket! In 2005 they sold a winning Lotto ticket worth €450,000 and in 2016 a EuroMillions Plus top prize ticket worth €500,000. The family run store is celebrating 20 years in business this year!

Lotto Jackpot win for Galway

There was plenty of celebrating going on at Newpoint newsagents in Galway Shopping Centre on the Headford Road after was announced as the selling location of the winning €5,541,001 Lotto jackpot ticket in the Wednesday 3rd August draw. Store owner Billy Shearer and his staff and family were pictured cheering as the news was announced that a local syndicate had become the seventh Lotto jackpot winners of the year. It was the first big win for the store which is only open a year.

A million for Sligo Store

Shop Owner Michael Higgins was pictured celebrating alongside staff after it was announced that his Sligo store sold the winning ticket worth €1,005,000 in the EuroMillions Ireland Only Raffle draw on Friday 5th of August. The special raffle event guaranteed to make four brand new millionaires in Ireland over the month of August. The family run store, Regional Stores, Ballinode, Co. Sligo, is open 50 years and this was the first substantial winner they've ever had at the store. The enjoyed a morning of celebrations following news.

Trio for the Tribesmen

Staff from Costcutter, Bealadangan, Co. Galway, were pictured celebrating alongside a National Lottery representative after it was announced their busy store located in Connemara, sold the winning ticket worth €1,005,000 in the special EuroMillions 'Ireland Only Raffle' draw on Friday 19th of August. The tribesmen county win brought the number of millionaires for Galway to a total of three so far this year.



News 4 U, Glenroyal Shopping Centre, Maynooth, Co. Kildare



Newpoint, Galway Shopping Centre, Headford Road, Galway



Regional Stores, Ballinode, Co. Sligo



Costcutter, Bealadangan, Co. Galway



Scratch Card Profiles - October / November

15 Game LCU | Profile 4 | Customer View

20 Game LCU | Profile 1 | Customer View



Countdown To Christmas is a new size ticket which should be displayed in your LCU and not behind the counter.



Dispenser 4 x 2 | Profile 8 | Customer View

4 Game Facing Unit



Dispenser 6 x 2 | Profile 2 | Customer View



9 Game LCU | Profile 3 | Customer View

12 Game LCU | Profile 2 | Customer View



The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative.



IMPORTANT!

These planograms represent the customer facing view.

Every planogram has a cassette loading number. Load each Scratch Card to the correct numbered cassette on your Lottery Counter Unit to ensure your customer's view matches your relevant planogram.

REMEMBER!

Always activate a book of Scratch Cards before placing on sale.

National Lottery Games must not be sold to players under the age of 18.

18+ Play Responsibly, Play For Fun

Scratch Card & Consumables Stock Cards

| Game | | | | Week 1 | | Week 2 | | Week 3 | | Week 4 | | Week 5 | |
|------|-----|------------------------|-----------|----------|-------|----------|-------|----------|-------|----------|-------|----------|-------|
| No. | | Name | Book Size | In Stock | Order | In Stock | Order | In Stock | Order | In Stock | Order | In Stock | Order |
| 1 | 277 | ALL CASH GOLD | 100 | | | | | | | | | | |
| 2 | 278 | ALL CASH TRIPLER | 80 | | | | | | | | | | |
| 3 | 275 | ALL CASH PLATINUM | 20 | | | | | | | | | | |
| 4 | 280 | ALL CASH SPECTACULAR | 20 | | | | | | | | | | |
| 5 | 281 | ALL CASH EXTRAVAGANZA | 10 | | | | | | | | | | |
| 6 | 227 | GOLDEN 4'S SILVER 5'S | 20 | | | | | | | | | | |
| 7 | 261 | BINGO MULTIPLIER | 20 | | | | | | | | | | |
| 8 | 248 | MONEY MULTIPLIER | 20 | | | | | | | | | | |
| 9 | 249 | MEGA MONEY MULTIPLIER | 10 | | | | | | | | | | |
| 10 | 266 | LUCKY 3S | 80 | | | | | | | | | | |
| 11 | 272 | BINGO 90 | 40 | | | | | | | | | | |
| 12 | 271 | DOUBLE YOUR MONEY | 60 | | | | | | | | | | |
| 13 | 265 | DIAMOND BINGO DOUBLER | 50 | | | | | | | | | | |
| 14 | 262 | CONGRATULATIONS | 40 | | | | | | | | | | |
| 15 | 263 | CASHWORD DOUBLER | 50 | | | | | | | | | | |
| 16 | 264 | CASHWORD PLUS | 20 | | | | | | | | | | |
| 17 | 276 | ALL CASH (NEW) | 200 | | | | | | | | | | |
| 18 | 274 | LUCKY 7S | 10 | | | | | | | | | | |
| 19 | 292 | LUCKY 7S (NEW) | 10 | | | | | | | | | | |
| 20 | 247 | INSTANT LOTTO | 60 | | | | | | | | | | |
| 21 | 228 | WANDERLUST | 80 | | | | | | | | | | |
| 22 | 289 | HAMPERS & CASH | 60 | | | | | | | | | | |
| 23 | 290 | MERRY MONEY | 20 | | | | | | | | | | |
| 24 | 291 | COUNTDOWN TO CHRISTMAS | 10 | | | | | | | | | | |

| CONSUMABLES | | WEEK 1 | | WEEK 2 | | WEEK 3 | | WEEK 4 | | WEEK 5 | |
|-------------|--|----------|-------|----------|-------|----------|-------|----------|-------|----------|-------|
| | | In Stock | Order | In Stock | Order | In Stock | Order | In Stock | Order | In Stock | Order |
| 1 | PAPER ROLLS | | | | | | | | | | |
| 2 | LOTTO PLAYSLIPS | | | | | | | | | | |
| 3 | EUROMILLIONS PLAYSLIPS | | | | | | | | | | |
| 4 | DAILY MILLION PLAYSLIPS | | | | | | | | | | |
| 5 | 5-4-3-2-1 PLAYSLIPS | | | | | | | | | | |
| 6 | RESPONSIBLE PLAY LEAFLETS (BUNDLED IN 10S) | | | | | | | | | | |

REMEMBER

All consumables orders placed on the Lottery terminal on any given day will be held on the system until the due date for your automated Scratch Card order. The consumable order will be consolidated with your Scratch Card order and delivered to you as one package. If no Scratch Cards are required for you on your due date the consumable order will be dispatched regardless.

Contact Phone Numbers

Retail Help Desk: 1800 22 44 55
Claims: 1800 66 62 22

Find out more at
www.lottery.ie

NOTE: From October 31st the Telesales number 1800 22 66 88 will no longer be in service. Please use the Retail Help Desk number above for any queries regarding stock ordering.



**National
Lottery**