

# EURO DREAMS

# €20,000

## EVERY MONTH

FOR

# 30 YEARS



Page **08**  
EuroDreams  
New Draw  
Based Game

## Introducing EuroDreams!

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## Exciting Times Ahead!

Dear retailer,

As we head towards the winter months, the National Lottery team has been hard at work, and we have some exciting news which I am thrilled to share with you.

One of the most significant updates on the horizon is our business transition to FDJ (La Française des Jeux), a transition that is currently undergoing regulatory approval. We'd like to reiterate that despite this transition, all commissions and contracts will remain unchanged. We are confident that this partnership will provide us with invaluable support and expertise, given FDJ's esteemed position as one of Europe's top Lotteries.

We are thrilled to announce the launch of the EuroDreams Annuity game towards the end of October, with the first draw scheduled for November. This exciting game will feature draws every Monday and Thursday, offering players the chance to win a top prize of €20,000 per month for 30 years. At just €2.50 per line, it represents exceptional value for our customers. The launch of the EuroDreams campaign will be heavily supported by a comprehensive multi-level marketing campaign which will feature a brand-new TV advertisement which is sure to excite our players.

The festive season is approaching rapidly, and we are delighted to introduce our Christmas scratch cards in early October. Players can anticipate the arrival of Countdown to Christmas, Merry Money, and Hampers & Cash, with numerous hampers and cash prizes up for grabs throughout the holiday season.

For our dedicated players and those seeking great gifts for loved ones during the holiday season, the Millionaire Raffle is back. We have expanded the pool to 600,000 tickets and increased the number of prizes to 8,500, making this our largest raffle ever.

In November, the National Lottery will proudly sponsor the National Convenience Store Awards and The National Lottery Star Store Retailer of the Year at the gala dinner in Dun Laoghaire. We look forward to recognising and celebrating the dedication of these outstanding retailers.

Our commitment to supporting Good Causes remains unwavering. The Good Causes National Awards will take place in Kildare on October 21, 2023. This event offers us the opportunity to acknowledge and honour the incredible work of our beneficiaries, whose efforts make a positive impact on countless lives.

In the spirit of maintaining the highest standards, we continue to operate in a highly regulated environment. Our continuous Mystery Shopper campaign is conducted year-round, and we rigorously test Purchase Limits and Age Control to ensure strict adherence to all necessary controls. Comprehensive training for all staff involved in lottery operations, sales, validations, and scratch card management is essential. To facilitate this, we have produced a new compliance video to support staff in their awareness training. We kindly request that you share this important resource with all staff engaged in the sale of Lottery products.

Thank you for your ongoing support, and we look forward to a successful winter season and a prosperous future together.

Warm regards,

**Niall Andrews**  
Chief Retail Officer



## New Look Games

### All Cash Platinum

The €5 All Cash Platinum offers an incredible top prize of €75,000 and 12 chances to win! Now printed in shiny silver and bright red.

For scanning purposes, the PLU code for this game is **509 8974 032108**.

- New Game Number: 321.
- Average 1 in 3.72 Wins Cash.

Available in December 2023. This game has an end claim date of Tuesday 30th of June 2026 printed on the back of the ticket.



### Cashword Plus

With two word grids and a chance to reveal a bonus word, the €5 Cashword Plus is the perfect pastime game. Check out the new look of this scratch card, now printed in orange and purple.

For scanning purposes, the PLU code for this game is **509 8974 032603**

- New Game Number: 326
- Average 1 in 3.47 Wins Cash

Available in December 2023. This game has an end claim date of Monday 30th of June 2025 printed on the back of the ticket.



### Diamond Bingo Doubler

Now in blue, for only €3 Diamond Bingo Doubler offers players 4 Bingo cards, a chance to double the prize won and an additional bonus game!

For scanning purposes, the PLU code for this game is **509 8974 031507**

- New Game Number: 315
- Average 1 in 3.75 Wins Cash

Available in December 2023. This game has an end claim date of Monday 29th of December 2025 printed on the back of the ticket.

## Christmas Scratch Cards

### Hampers & Cash

We are delighted to launch a new **Hampers & Cash** game!

With a new and eye-catching Christmas design, it offers a chance of winning one of 500 Hamper prizes and over €2 million in prizes between €3 and the top prize of €30,000!

There are now 40 tickets in a book! The overall odds of winning a prize have also been improved!

**GAME 1** Match either WINNING NUMBER to any of YOUR NUMBERS to win PRIZE amount shown.

**GAME 2** Match 2 of the HAMPER symbols – WIN a €500 Hamper Voucher for Hampers & Co.

**CHRISTMAS GAME BONUS DRAW** 3 entries per ticket

New Game Number 308. Average 1 in 3.10 wins Cash or Hamper Voucher. For scanning purposes, the PLU code for this game is **509 8974 030807**. This game has an end claim date of 4th April 2024 printed on the back of the ticket.



### Merry Money

Season's Greetings with **Merry Money**! The all-time favourite €5 Christmas Scratch Card is back this year with a new design, but the same great prizes to make it even more special.

**GAME 1** Reveal a cash amount – Win that amount

**GAME 2** Match any of the WINNING SYMBOLS to any of YOUR SYMBOLS – Win amount shown.

**GAME 3** Match 2 AMOUNTS – Win that amount

**CHRISTMAS GAME BONUS DRAW** 5 entries per ticket

New Game Number 309. Average 1 in 2.88 wins Cash. For scanning purposes, the PLU code for this game is **509 8974 030906**. This game has an end claim date of 4th April 2024 printed on the back of the ticket.



## Gift Responsibly

To raise awareness about the risks of underage lottery use and encourage responsible play, the Gift Responsibly Campaign provides a reminder to parents and other adults that lottery tickets and scratch cards are not appropriate gifts for children under the age of 18. PLI continues to display a gift responsibly logo across all Christmas campaign collateral. We hope to receive retailers continuous support to ensure this is successful in highlighting the importance of gifting responsibly over the Christmas period.



## Christmas Scratch Cards

### Countdown To Christmas

This sparkly red Countdown to Christmas Scratch Card will be the light of the display and make Christmas brighter! The Countdown to Christmas Scratch Card offers 4 games, 19 chances to win and an amazing top prize of €100,000.

**GAME 1** Scratch the numbers 1 – 24 to reveal symbols. Find 3 identical symbols and win the corresponding prizes as per legend displayed on the ticket back. Players can mark their symbols in prize legend on the ticket back to see if they have won.

**GAME 2** Scratch number 25 to reveal 3 prize amounts. If 3 prize amounts are identical the player wins that amount.

**GAME 3** Scratch each of the four "FAST CASH" areas to reveal 4 prize amounts in each area. If the player finds 2 identical symbols in the same "FAST CASH" area – win that amount

**GAME 4** Scratch the two "INSTANT WIN" areas. If the player reveals a "Reindeer" symbol the player wins €50 instantly.

**CHRISTMAS GAME BONUS DRAW** 10 entries per ticket

New Game Number 310. Average 1 in 2.79 wins Cash. For scanning purposes, the PLU code for this game is **509 8974 031002**. This game has an end claim date of 4th April 2024 printed on the back of the ticket.

### Christmas Bonus Draw

In addition to the great instant win prizes on each of the three Christmas Games, players also have a chance to enter a weekly BONUS DRAW. Over 12 weeks period one lucky player will win a whopping €5,000 every week.

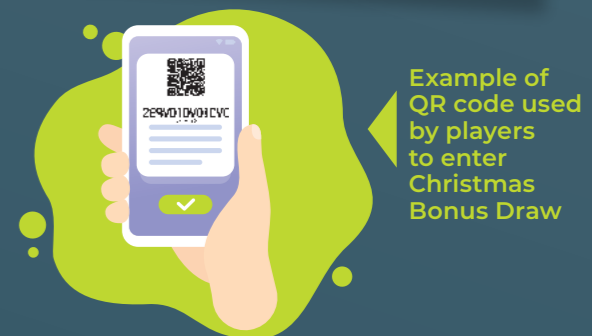
Players can either scan the QR code with their smartphone or go to [christmasbonus.lottery.ie](http://christmasbonus.lottery.ie) to enter 13-character code for a chance to win. Players can find the QR code under the Gift Box area. Prize Validation barcode can be found below.

#### €60,000 Christmas Bonus Draw Promotion

In addition to the 12 weekly draws, on December 22nd, from all valid weekly entries received in up to that date, we'll have a special draw where 12 additional players will win €5,000 each.

#### Christmas Bonus Draw Dates

Draw 1	13-Oct-23
Draw 2	20-Oct-23
Draw 3	27-Oct-23
Draw 4	03-Nov-23
Draw 5	10-Nov-23
Draw 6	17-Nov-23
Draw 7	24-Nov-23
Draw 8	01-Dec-23
Draw 9	08-Dec-23
Draw 10	15-Dec-23
Draw 11	22-Dec-23
Final Draw	05-Apr-24



#### Prize Validation Barcode



## End Game Table

### Game End Schedule with Prize Claim Dates

Game		Replacement Game		End Activation / Remove From Sale	Validation End Date	End Returns Date
No.	Name	No.	Name	Close of Trade	Game Ended	Date Processed In-Store
249	Mega Money Multiplier	285	Mega Money Multiplier	4 Apr 2023	31 Oct 2023*	28 Aug 2023
277	All Cash Gold	296	All Cash Gold	3 Jun 2023	29 Sep 2023	27 Oct 2023
228	Wanderlust	N/A	N/A	3 Jun 2023	29 Sep 2023	27 Oct 2023
266	Lucky 3s	N/A	N/A	3 Jun 2023	29 Sep 2023	27 Oct 2023
276	All Cash	295	All Cash	30 Sep 2023	29 Dec 2023	26 Jan 2024
278	All Cash Tripler	297	All Cash Tripler	30 Sep 2023	29 Dec 2023	26 Jan 2024
280	All Cash Spectacular	298	All Cash Spectacular	30 Sep 2023	29 Dec 2023	26 Jan 2024
281	All Cash Extravaganza	299	All Cash Extravaganza	30 Sep 2023	29 Dec 2023	26 Jan 2024
247	Instant Lotto	N/A	N/A	30 Sep 2023	29 Dec 2023	26 Jan 2024
292	Lucky 7s	313	Lucky 7s	30 Sep 2023	1 Jan 2024	26 Jan 2024
293	Bingo Multiplier	314	Bingo Multiplier	1 Dec 2023	29 Feb 2024	28 Mar 2024
273	All Cash Gift	312	All Cash Gift	30 Dec 2023	29 Mar 2024	26 Apr 2024
308	Hampers & Cash	N/A	N/A	5 Jan 2025	4 Apr 2024	30 May 2025
309	Merry Money	N/A	N/A	5 Jan 2025	4 Apr 2024	30 May 2025
310	Countdown to Christmas	N/A	N/A	5 Jan 2025	4 Apr 2024	30 May 2025

\*The Validation End Date for Game 249 has been extended to the 31st of October 2023 to reflect the information printed on Extension 2.

## Upcoming Remove From Sale Dates

Please see table for successor game information.

The National Lottery Retail Support team will issue a series of communications advising retailers of these dates closer to the time via email & terminal messaging.

Remove these games from sale on these dates



293 Bingo Multiplier

273 All Cash Gift

## New End Activation/Remove From Sale Process

In order to improve and simplify the game end process for Retailers and to allow for the orderly removal of a game from sale once game end is announced we have extended the End Activation date to align with the Remove from Sale date. When PLI cease distributing a game to allow for its successor to be introduced to market there will be a full 12 weeks sell through period before the instruction to remove the game from sale is issued. During this time activations both manual and auto will be allowable. *This will not apply to 'hard stop' or 'seasonal' games which must be withdrawn immediately after the designated sales period ends.*

This will ensure Retailers have adequate time to sell through stock and/or return stock through their local Sales Representative. The National Lottery's Retail Support team will communicate the Remove from Sale dates in advance through the Portal and Terminal messaging.

## Good Causes Awards

### A Night of Celebration: National Lottery Gears Up for the Annual Good Causes Awards 2023

As the autumn leaves begin to turn golden and the crisp air hints at the approach of winter, the National Lottery is eagerly looking forward to the Annual Good Causes Awards 2023. This year's event is set to take place on October 21st at the picturesque Killashee House Hotel in County Kildare.

For over three decades, the National Lottery has been a beacon of hope for countless organizations across Ireland, providing vital funding to projects that enhance communities, protect our environment, and support the arts. The Annual Good Causes Awards are an opportunity to celebrate the individuals and groups whose dedication has transformed lives and communities.

This year's event promises to be a night to remember, with a star-studded guest list that includes renowned figures from the worlds of entertainment, sports, and philanthropy including Gráinne Seogie, Daithí O Sé, Jason Smyth, James Martin, and Deborah Samorin.

It's a night when the spotlight shifts from the glitzy exterior to the heart of the matter- filled with inspiration and heartfelt stories of the extraordinary achievements made possible by National Lottery funding.

One of the most anticipated moments of the evening will undoubtedly be the announcement of the award winners. 34 National Finalists are spread across categories which range from Arts & Culture, Community, Health & Wellbeing, Heritage, Irish Language, Sport and Youth.

There will be one overall winner from each of the seven categories, that will win an amazing €10,000 each. The overall Good Cause of the Year will take home an additional €25,000. Furthermore, there is a special category where we will announce the 'Hero of the year', an outstanding individual from one of the finalist organisations, who will be recognised for going above and beyond to help those around them. This worthy individual will receive a cheque for €5,000.

The awards ceremony will showcase the stories of this year's beneficiaries, shedding light on the profound ways in which National Lottery funding has enriched communities. From projects supporting mental health and well-being to initiatives that protect Ireland's natural beauty and preserve its cultural heritage, the Annual Good Causes Awards highlight the diversity of causes that receive support.

As October 21st approaches, the National Lottery team is busy preparing for an unforgettable evening. The Annual Good Causes Awards 2023 is not just an event; it's a testament to the power of community and the dedication of individuals.

## Good Causes Retailer Competition

Win one of two prizes up for grabs for you and a plus one to attend this year's National Lottery Good Causes Awards in Killashee House Hotel, Naas on October 21st.

We are delighted to announce we are giving away two sets of two tickets to attend this Good Causes Awards gala event. Included in the amazing prize is a three-course dinner at this black-tie event, overnight guest accommodation and breakfast the following morning. To be in with a chance of winning this fabulous prize please visit the National Lottery Retailer Portal and include your agent number, name and phone number. You can find details in the News Feed on [retailer.lottery.ie](http://retailer.lottery.ie)

T's & C's apply



Derek Duffy, founder of Cú Chulainn Blood Bikes accepting his award

# EURO DREAMS

**Draw Days Monday & Thursday | €2.50 Per Line**

## What is EuroDreams?

EuroDreams is a new lottery game in which players from participating European countries join in the fun to win an Annuity Prize – rather than a lump sum jackpot.

## What is the Top Prize?

Winners will receive a regular payment Prize over an extended period of time – Tier 1 Top Prize is **€20,000 a Month For 30 Years** and the Tier 2 Prize is €2,000 a Month for 5 years (Annuity Prizes remain tax free). The minimum play for EuroDreams is one line per draw, which costs €2.50.

EuroDreams will launch on the Monday the **30th of October 2023** with draws conducted in Paris taking place every Monday and Thursday. The first EuroDreams draw will take place on Monday the **6th November 2023**.

EuroDreams will have a 52% payout with strongest win odds of any Draw-Based Game of 1 in 4.66.

## How To Play

On each EuroDreams Draw date there will be a random drawing of 6 numbers from 40 main numbers and 1 number from 5 'Dream Numbers'. If, on any one line, you match the 6 main numbers drawn and the 1 'Dream Number' drawn you win the Tier 1 Top Prize of €20,000 a Month for 30 years! The Dream Number is only required to win the Tier 1 Top Prize.

**Please note:** Prize Tier capping will apply and if cap for Tier 1 and Tier 2 is reached the prize will become a shared cash amount as opposed to Annuity Prize. For full prize detail, including Prize Tier capping, please see Game Rules at lottery.ie

## EuroDreams is not suitable for syndicates

The nature of the Annuity Prize means that only one winner is recognised and only one Annuity Policy is created in that winner's name. PLI will recognise one winner and the Prize paid to that winner is tax free. Consequently, the EuroDreams Game is not suitable for syndicate Play.

## EuroDreams PLU Codes

PLU Codes for all EuroDreams ticket configurations and price points have been distributed to all Group/Symbol Head Offices for upload centrally. For those Retailers who wish to input on Epos systems locally the full list of PLU Codes is available to view or download on the Retailer Portal at <https://retailer.lottery.ie> under 'Retailer Toolkit' once you've logged in.

**€20,000  
EVERY MONTH  
FOR  
30 YEARS**



## New EuroDreams playslips will arrive in stores on the 23rd October 2023

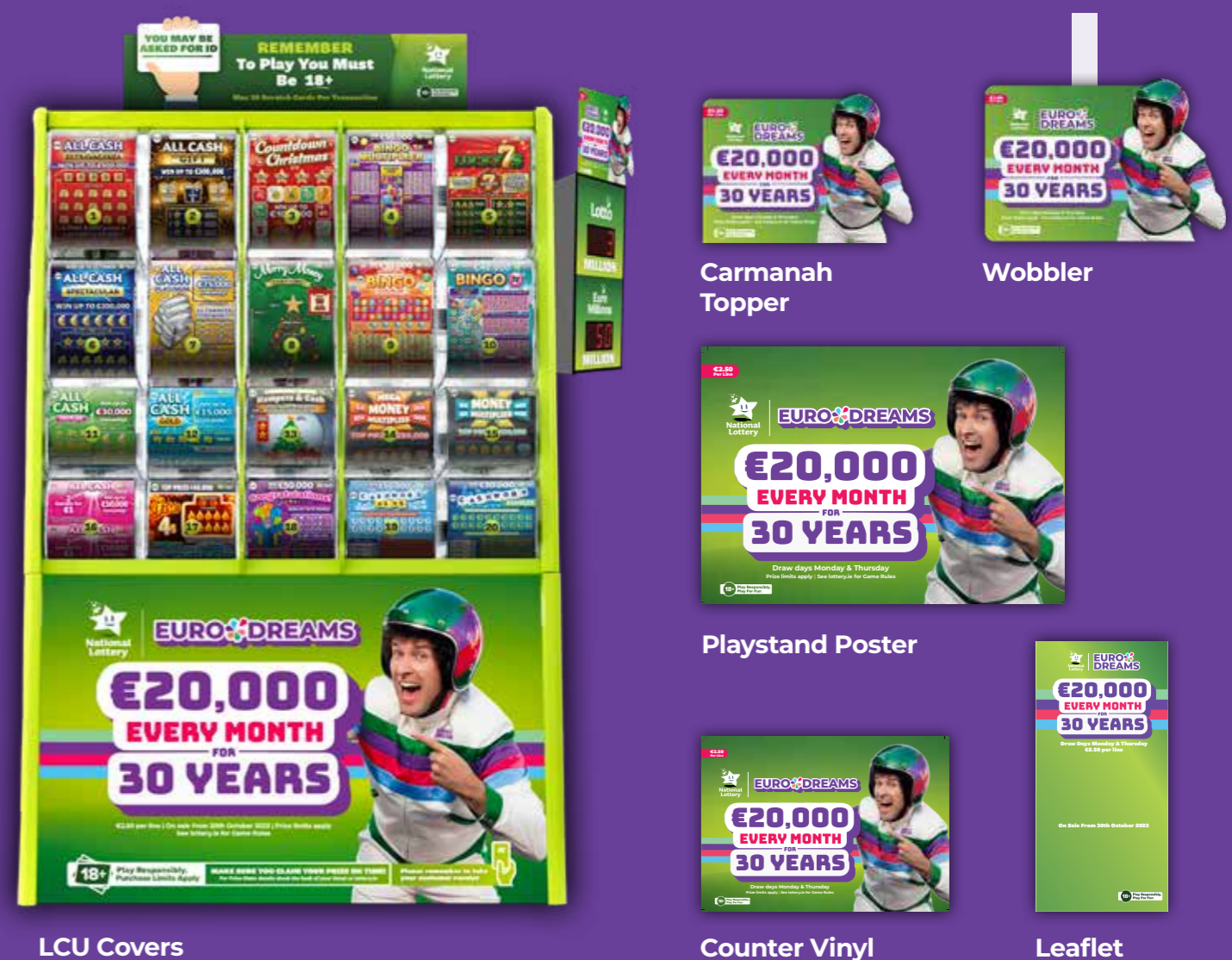
EuroDeams will be supported by a heavyweight marketing campaign across multiple channels including TV, radio, social media and a full suite of in-store Point of Sale materials.

Prize Tier	Combination		Odds (1 in:)	Average Prize (€)	Prize Type	Prize Description
	Main Numbers	Dream Number				
1	6	1	19,191,900.00	€7,200,000	Fixed Value	Annuity
2	6	-	4,797,975.00	€120,000	Fixed Value	Annuity
3	5	-	18,815.59	€103.49	Parimutuel	Cash
4	4	-	456.14	€40.48	Parimutuel	Cash
5	3	-	32.07	€5.29	Parimutuel	Cash
6	2	-	5.52	€2.50*	Fixed Value	Cash

**The EuroDreams Top Prize does not roll from draw to draw.**

\*Tier 6 is a fixed Prize value of €2.50, however may occasionally be less, see Game Rules for full details.

## EuroDreams Point Of Sale Material



LCU Covers

Counter Vinyl

Leaflet

A suite of EuroDreams Point of Sale materials will be merchandised in all stores over the coming weeks to promote this new game. Artwork subject to change.

## Millionaire Raffle

### ONE GUARANTEED MILLIONAIRE PLUS 8,499 ADDITIONAL PRIZES TO BE WON IN OUR NEW YEARS DRAW

Now with 600,000 tickets, more winners and the best win odds ever.

The National Lottery is pleased to announce the return of its hugely popular Christmas Millionaire Raffle which will go on sale Wednesday, 1st November 2023. After selling out early for the last number of years, this year the number of tickets will increase to 600,000, Tickets remain at €25 and make Christmas Millionaire Raffle an ideal gift to share, or just to spoil yourself with a chance to win one of 8,500 fantastic cash prizes over the festive season. This year's Christmas Millionaire Raffle offers the same incredible guaranteed Top Prize of **€1 million** but now with additional prizes (a total of 8,500 prizes versus 6,618 in 2022) ranging from €500 to €100,000, providing the best odds of any Millionaire Raffle yet – 1 in 71 to win a prize! Tickets will be limited to 600,000.

For scanning purposes, the PLU/EAN code for this €25 Raffle play remains unchanged from last year: 539 151 8926 322

The new Christmas Millionaire Raffle game will be supported by a national advertising campaign and a suite of in-store point of sale materials.

The Millionaire Raffle draw will take place immediately following close of sales at 10pm on Sunday 31 December 2023. Full results will be published on [www.lottery.ie](http://www.lottery.ie)

### The Selling Propositions

- Top Prize of €1 Million
- 8,499 prizes ranging from €500 to €100,000
- Christmas Millionaire Raffle tickets cost €25 each
- €1.50 commission on every ticket sold
- €1 Million Top Prize selling agent will receive a €10,000 Bonus

#### ONE MILLIONAIRE GUARANTEED

6 Prizes of	€100,000
15 Prizes of	€10,000
45 Prizes of	€5,000
302 Prizes of	€1,000
8131 Prizes of	€500

Odds of winning Top Prize 1 in 600,000  
Odds of winning any prize 1 in 71

### Active selling & Promotion

- Ensure all staff are fully briefed on the Millionaire Raffle proposition so they are able to respond to any players queries around the game i.e. cost, prizes etc.
- Tickets are limited so players should play early to avoid disappointment
- Display Millionaire Raffle promotional material including a sample Gifting Wallet at the point of sale



## Draw Game Promotions

Lotto

### ALL MATCH 3 LOTTO WINNERS WILL SHARE €100K

On the 7th October a special promotion will take place where all Match 3 winners of the Main Lotto Game will share €100k in addition to their usual prize.



Lotto 5-4-3-2-1

### GUARANTEED WINNER OF €10,000 ON BOTH DRAW DAYS

On Wednesday 18th and Saturday 21st of October we are running Lotto 5-4-3-2-1 promotions where on both nights one lucky player will win an extra €10,000 in addition to the usual allocated Prize.



Similar to the promotion in September, this will be on the Lotto 5-4-3-2-1 and Lotto Plus 5-4-3-2-1 draws, across both the six (6) and seven (7) number games and one (1) winner will be drawn from all the prize winners in those games to receive an additional €10,000 in addition to the usual allocated prize.

Euro Millions

### IRELAND ONLY RAFFLE ONE GUARANTEED MILLIONAIRE

To celebrate the October bank holiday, one EuroMillions player in Ireland will become a millionaire on Friday 27th October.



As with normal EuroMillions draw procedures, 10 Raffle codes will be generated for the draw with each winning €5,000. One of the ten winners will win an additional €1 Million added to their prize.

Lotto plus

### €1 MILLION LOTTO PLUS RAFFLE

On Saturday 11th November, a GUARANTEED €1 Million will be added to the Lotto Plus RAFFLE.



Daily Million

### SHARE AN EXTRA €10,000

On Wednesday 15th and Saturday 18th November all winners in the Main 9pm draw will share and extra €10,000.



This promotion does not apply to the 2pm draw or the Daily Million Plus draws.

The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative.

## Winner Awareness

### Daily Million top prize win in Drumlin county

It was a Friday night to remember at Flemings SuperValu on Church Square in Monaghan Town on 21st July after the store sold a Daily Million top prize winning ticket worth €1 million.

Store Manager Robbie Heron was thrilled to hear the good news: **“As soon as it was announced that the winning ticket was sold in Monaghan, lots of our customers were eager to check their tickets and chatting about the big win. This is the biggest prize that we’ve ever sold so we’re hoping that this will be the start of things to come and maybe we’ll have even more big winners soon. All of the staff here were excited to hear that we sold a winner and that one of our customers has now become a millionaire. We’re a busy store here in Monaghan Town so as soon as word spreads that we sold the winning ticket, there is sure to be even more excitement around the place.”**

After the good news was revealed, Robbie was pictured alongside Jake McCann, Emma McElvaney, Robert Fleming and National Lottery Area Sales Manager Jim O’Connor.

### It’s a win for Mayo!

Pauric Gillespie was on hand to congratulate shop owner Enda Hiney of Hiney’s Londis shop in Crossmolina, Ballina after his store sold a €10 All Cash Spectacular scratch card with a €200,000 top prize. Staff members Kevin Bracken, Annette Gray, Agnes Winter and Helen Keane joined in the celebrations outside the busy Mayo shop.

### €1 million for the Kingdom!

On Wednesday 26th July, a Kerry Lotto player scooped the top prize of €1 million in the Lotto Plus 1 draw after purchasing their winning ticket at Murphy’s SuperValu on Railway Road in Kenmare. National Lottery Field Sales Representative Martin Manley was pictured celebrating with Store owner Derry-Murphy and staff members Dermot Hartigan, Store Manager, Martina O’Sullivan, Mary Jones, Emer Doyle, Catriona Lynch, Cliona O’Sullivan, Adrian Cahalane, Mindaugas Jonaitis, Stuart Crisp and Sean O’Sullivan.

Store owner Derry Murphy was delighted to hear the good news: **“It really could be anyone who’s won since we have a real mix of locals and tourists who shop with us every day. We’re a busy store in the centre of town so there will be a real buzz around the place as soon as the news gets out. To think that one of our customers is now a millionaire is very exciting and great news. The staff here will be delighted to hear that we sold a ticket worth €1 million. The biggest prize that we sold before this was €500,000 in the EuroMillions Plus draw so we were definitely due another big win!”**

### Spectacular celebrations in Wexford!

Staff at Centra Enniscorthy in Templeshannon were celebrating with National Lottery Field Sales Representative Michael Molloy after selling a €10 All Cash Spectacular scratch card with a top prize amount of €200,000.



Flemings SuperValu,  
Church Square, Monaghan Town



Hiney's Londis,  
Crossmolina, Ballina



Murphy's SuperValu,  
Railway Road, Kenmare



Centra Enniscorthy,  
Templeshannon, Wexford

## Winner Awareness

### Millions in Mohill!

A Leitrim Lotto player took the title of 9th Lotto jackpot winner of 2023 after winning the staggering €4,257,050 jackpot on Wednesday 9th August. Eugene Baxter was delighted to hear that his Centra store on Station Road in Mohill sold the winning ticket.

**“Ah it’s just brilliant, never in our wildest dreams could we have imagined that a simple trip to our Centra shop could lead to such a life-changing moment for one of our customers. We’ve never had a win this big in Mohill and its incredible to think that we played a part in someone’s journey to a €4.2 Million fortune! We’re absolutely thrilled for the winner and I’m sure the entire community will be sharing in this excitement over the next couple of days”,** he said.

There were cheers as the news was announced with staff members Michelle Caulfield, Ciara Luby, Cathal Mcnamara, Lisa Gill, Gemma Murray and Sara O’ Beirne joining in the celebrations with Eugene and Maura Baxter.



Centra,  
Station Road, Mohill, Leitrim

### Monaghan Lotto player becomes 27th National Lottery millionaire of 2023!

The Lotto Plus Raffle on Saturday 19th August marked a special event which saw one player scoop €1 million, in addition to the usual €500 prize. Shop owners Glyn and Gráinne Williams were thrilled to hear that their Centra store on the Main Street in Emyvale sold the winning ticket. The owners were pictured alongside Shae Mullan and Kate McAree after the news was announced.

Glyn Williams who has owned the Main Street store for the past 16 years with his wife Gráinne said: **“There was great excitement as soon as it was announced where the winning ticket was sold as I had friends and family who were checking their own tickets on the National Lottery app last night and they saw the notification that our shop sold the big one. It’s brilliant news as this is the biggest prize that we have ever sold. We’re a busy store here in Emyvale, located on the main road that connects Dublin to Derry so we have a real mix of local customers as well as passing trade so the winner really could be anyone. Hopefully our customers from far and wide check their tickets soon as one person is about to get a huge surprise that they are now a millionaire.”**

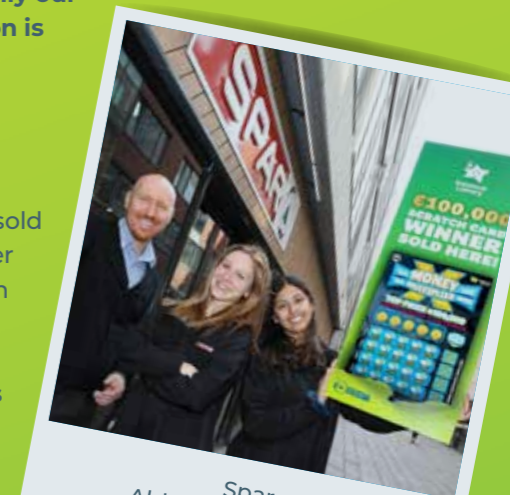


Centra,  
Main Street, Emyvale

### Money Multiplier on Millennium Walkway!

The Spar store on the Millennium Walkway on Abbey Street Dublin 1 sold a winning Money Multiplier Scratch Card worth €100,000. Shop owner John O’Neill was ecstatic to get the call that one of his customers won the incredible prize.

**“Ah I’m just absolutely delighted for that customer. I hope it brings them lots of happiness and I hope they get to really enjoy it. This is definitely the biggest Scratch Card win we’ve ever had to date. I hope we get a roll of them to keep the excitement going!”,** he said.



Spar,  
Abbey Street, Dublin

# Scratch Card Profiles – October to December

15 Game LCU | Profile 4 | Customer View



Dispenser 4 x 2 | Profile 8 | Customer View



4 Game Facing Unit



Dispenser 6 x 2 | Profile 2 | Customer View



9 Game LCU | Profile 3 | Customer View



12 Game LCU | Profile 2 | Customer View



The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative.

## IMPORTANT!

These planograms represent the customer facing view.

Every planogram has a cassette loading number. Load each Scratch Card to the correct numbered cassette on your Lottery Counter Unit to ensure your customer's view matches your relevant planogram.

## REMEMBER!

Always activate a book of Scratch Cards before placing on sale.

National Lottery Games must not be sold to players under the age of 18.



# Scratch Card & Consumables Stock Cards

Game				Week 1		Week 2		Week 3		Week 4		Week 5	
No.		Name	Book Size	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	295	ALL CASH	200										
2	296	ALL CASH GOLD	100										
3	297	ALL CASH TRIPLER	80										
4	294	ALL CASH PLATINUM	20										
5	321	ALL CASH PLATINUM AVAILABLE DECEMBER	20										
6	298	ALL CASH SPECTACULAR	20										
7	312	ALL CASH GIFT	10										
8	299	ALL CASH EXTRAVAGANZA	10										
10	302	DIAMOND BINGO DOUBLER	50										
11	315	DIAMOND BINGO DOUBLER AVAILABLE DECEMBER	50										
12	303	BINGO 90	40										
13	314	BINGO MULTIPLIER	20										
14	304	CASHWORD DOUBLER	50										
15	316	CASHWORD DOUBLER AVAILABLE DECEMBER	50										
16	305	CASHWORD PLUS	20										
17	284	MONEY MULTIPLIER	20										
18	285	MEGA MONEY MULTIPLIER	10										
19	306	CONGRATULATIONS	40										
20	300	FIRE 4S ICE 5S	20										
21	313	LUCKY 7S	10										
22	308	HAMPERS & CASH	40										
23	309	MERRY MONEY	20										
24	310	COUNTDOWN TO CHRISTMAS	10										

CONSUMABLES		WEEK 1		WEEK 2		WEEK 3		WEEK 4		WEEK 5	
		In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	PAPER ROLLS										
2	LOTTO PLAYSLIPS										
3	EUROMILLIONS PLAYSLIPS										
4	DAILY MILLION PLAYSLIPS										
5	5-4-3-2-1 PLAYSLIPS										
6	RESPONSIBLE PLAY LEAFLETS (BUNDLED IN 10S)										

## REMEMBER

All consumables orders placed on the Lottery terminal on any given day will be held on the system until the due date for your automated Scratch Card order. The consumable order will be consolidated with your Scratch Card order and delivered to you as one package. If no Scratch Cards are required for you on your due date the consumable order will be dispatched regardless.

## Contact Phone Numbers

Customer Support: 1800 22 44 55  
Claims: 1800 66 62 22

Find out more at  
[www.lottery.ie](http://www.lottery.ie)

