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## Wishing you a Merry Christmas

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## Welcome to the Christmas edition of Star Game News.

Dear retailer,

As the festive season unfolds, I'm thrilled to share some of the incredible highlights from The National Lottery over the past few months.

We've experienced tremendous success with the rollout of the brand new EuroDreams game across our retail estate, including the exciting news of our first-tier 2 winner in Ireland in the very first draw, who is set to receive €2,000 per month for the next five years. I extend a heartfelt thank you to all of our retail partners for your outstanding support during this game launch.

Earlier in October, we held our annual National Lottery Good Causes Awards and we were delighted to see the Meath Women's Refuge Centre receive the top award, showcasing their remarkable contributions to their community. Speaking of awards, we were proud to once again sponsor the recent Shelflife C-Store Awards which honoured Scally's Centra Summerhill Co Meath as the National Lottery Star Store Retailer of the Year. Congratulations to the entire team at Scally's for their commitment and support in promoting National Lottery products throughout the years.

Our collective belief in the power of winning has never been stronger, with 36 brand new millionaires made through National Lottery games so far in 2023, all thanks to your continued support.

Continually developing our games has always played an important role in the success of the National Lottery by providing innovative games which have continued to excite our players for the last three decades. I am delighted to reveal that our product team have been working incredibly hard over the last number of months and we will see a number of brand-new scratch card games coming onto the market in early 2024. We are confident that these additions to our scratch card portfolio will captivate and delight our retail players.

Our Christmas range of Scratch Cards, including Countdown to Christmas, Merry Money, and Hampers & Cash will make for delightful small gifts and stocking fillers.

And, of course, our famous Christmas Millionaire Raffle is set to create joy and finish off the year in style on New Year's Eve with thousands of guaranteed to be won prizes including one top prize of €1 million.

In the coming months, we're conducting a series of retail tests to evaluate new equipment, displays and the impact of Win Belief in our customers journey. Your insights will be invaluable in shaping the future of The National Lottery. Excitingly, we're introducing new winning sounds on Photon and Proton terminals to alert retail staff when a winning ticket is presented. This enhancement is a key element in our continuous efforts to improve the validation process.

As we wrap up the year, I extend my deepest gratitude for your unwavering support and commitment. To you, your staff, and your customers, I wish a very Merry Christmas and a New Year filled with peace and joy. I look forward to the opportunity to continue our successful partnership into 2024.

Warm regards,

**Niall Andrews**  
Chief Retail Officer



## New Game

### All Cash Surprise

The wait is over! We are happy to introduce the newest member of the All Cash family – **All Cash Surprise!** For €7 it offers an amazing **€150,000 Top Prize** and an exciting and entertaining brand-new feature: a Digital Game! Players now can enjoy the traditional Scratch Card games and have even more fun playing the Digital Game 4 accessed via a mobile or desktop devices.

#### Digital Game

To access the new Digital Game 4 a player can:

- Scratch the Digital Game 4 play area to reveal a unique QR code and the Access Code.
- Scan the unique QR code with a smartphone or
- Visit [allcashsurpriselottery.ie](http://allcashsurpriselottery.ie) and enter the Access Code manually.

If a player cannot access Digital Game 4, the ticket can be validated as any other Scratch Card to check if a prize is won.

#### How To Play

**GAME 1:** Scratch to reveal 2 WINNING NUMBERS and 16 YOUR NUMBERS. Match one or more of the 2 WINNING NUMBERS to one or more of the 16 YOUR NUMBERS - Win the prize amount shown under that Number. A WINNING NUMBER can match more than one of YOUR NUMBERS to win more than one prize. Find a "€100" symbol in YOUR NUMBERS area to win €100 instantly.

**GAME 2:** Match 3 identical symbols to win the prize amount.

**GAME 3:** Match 3 prize amounts to win that amount.

**DIGITAL GAME 4:** Reveal the QR Code and scan it with a smartphone or visit [allcashsurpriselottery.ie](http://allcashsurpriselottery.ie) and enter the Access Code. Play the game for another chance to win a prize.

- The game screen will display 9 money bags.
- Tap each money bag to reveal a prize symbol and a cash amount.
- Match 3 prize symbols to win the cash amount shown.

#### How to Claim

The process of claiming a prize for All Cash Surprise is the same as any other Scratch Card ticket. Any prizes won in Digital Game 4 **must be** claimed by presenting the physical All Cash Surprise ticket to a Retail Sales Agent. The total prize won in all games is paid. The Prize Payment Receipt will show the total amount won, including any prizes from Digital Game 4.

Prizes up to €100 at all Retail Sales Agents. Prizes €101 - €2,500 at Retail Sales Agent (at discretion of retailer) and all Prize Claim Centres (see [Lottery.ie](http://Lottery.ie)). Prizes €2,501 - €14,999 at Prize Claims Centres. For prizes €15,000+, players must contact the National Lottery as soon as possible.

**Important: Digital payment through the National Lottery app or any other online method is not available for Scratch Cards, including any prizes won in Digital Game 4 on All Cash Surprise.**

- Game Number: 287
- Average 1 in 3.59 Wins Cash

For scanning purposes, the PLU code for this game is **509 8974 028705**. Available in February 2024. This game has an end claim date of 31 December 2026 printed on the back of the ticket.



## New Look Game

### Money Multiplier

The Money Multiplier Scratch Card has a fresh new look! This €5 ticket offers plenty of fun and an amazing Top Prize of €100,000.

- New Game Number: 607
- Average 1 in 3.75 Wins Cash

For scanning purposes, the PLU code for this game is **509 8974 060705**.

Available in Q1 2024. This game has an end claim date of 30 June 2026 printed on the ticket back.



## Games Coming Soon

### Cash Grid

A brand new €5 ticket is coming to stores very soon! **Cash Grid** is a fun and exciting game that offers prizes between €5 and €50,000! With a modern design and a new play mechanic, this Scratch Card surely will become a player favourite!



### Game On!

**Game On!** brings three popular games together in one Scratch Card. At €7 price point, Game On! offers great play value with a minimum prize of €10 and a €70,000 Top Prize.

## End Game Table

### Game End Schedule with Prize Claim Dates

Game No.	Game Name	Replacement Game No.	Replacement Game Name	End Activation / Remove From Sale	Validation End Date	End Returns Date
276	All Cash	295	All Cash	30 Sept 2023	29 Dec 2023	26 Jan 2024
278	All Cash Tripler	297	All Cash Tripler	30 Sept 2023	29 Dec 2023	26 Jan 2024
280	All Cash Spectacular	298	All Cash Spectacular	30 Sept 2023	29 Dec 2023	26 Jan 2024
281	All Cash Extravaganza	299	All Cash Extravaganza	30 Sept 2023	29 Dec 2023	26 Jan 2024
247	Instant Lotto	N/A	N/A	30 Sept 2023	29 Dec 2023	26 Jan 2024
292	Lucky 7s	313	Lucky 7s	30 Sept 2023	1 Jan 2024	26 Jan 2024
293	Bingo Multiplier	314	Bingo Multiplier	1 Dec 2023	29 Feb 2024	28 Mar 2024
273	All Cash Gift	312	All Cash Gift	30 Dec 2023	29 Mar 2024	26 Apr 2024
308	Hampers & Cash	N/A	N/A	5 Jan 2024	4 Apr 2024	30 May 2024
309	Merry Money	N/A	N/A	5 Jan 2024	4 Apr 2024	30 May 2024
310	Countdown To Christmas	N/A	N/A	5 Jan 2024	4 Apr 2024	30 May 2024

## Upcoming Remove From Sale Dates

Please see table for successor game information.

The National Lottery Retail Support team will issue a series of communications advising retailers of these dates closer to the time via email & terminal messaging.

Remove these games from sale on these dates

DEC 30



273 All Cash Gift

JAN 5



309 Merry Money



310 Countdown To Christmas



308 Hampers & Cash

## PLU/EAN Codes Update

It has come to our attention that a range of PLU/EAN codes for Scratch Card games has been used previously between 2005 and 2008. It is possible that earlier iterations of these codes and the associated games may not have been purged from some local EPOS systems. We ask for your cooperation to ensure that previous information associated with the following PLU/EAN codes is purged from your system.

Game No.	EAN	Old game name	Old game year	New Game
301	5098974030104	€5 Viva Las Vegas	2005	€7 Game On!
311	5098974031101	€2 Cool Cash	2008	€5 Cash Grid
315	5098974031507	€2 Winning Streak Extra	2005	€3 Diamond Bingo Doubler
316	5098974031606	€5 Happy Birthday	2006	€3 Cashword Doubler
321	5098974032108	€2 Pay Day	2006	€5 All Cash Platinum
326	5098974032603	€2 Summer Sizzler	2006	€5 Cashword Plus

Note: PLU/EAN codes will not be repeated in the future.

## Retail Excellence

### Another €20,000 in vouchers for our best-in-class National Lottery Retailers

National lottery retailers benefited to the tune of €20,000 in One4All vouchers as a result of store visits conducted by our field sales team.

The winning stores were successfully drawn from a range of stores that achieved top scores in our instore retail audit. As part of our Retail Excellence and Compliance mark these stores demonstrated excellence in equipment positioning and product display in addition to ensuring our retail compliance standards were strictly adhered to, Niall Andrews Chief Retail Officer commended the winning retailers and those stores that have scored consistently high in the audits, saying “National Lottery retailers continue to achieve high standards both in excellence and compliance. We are delighted to reward retailers and their staff in demonstrating the very best in Lottery retailing by supporting the Star Rewards programme”

Retailer Name	Store Name	Store Address	Prize
David Hodkinson	Centra	Patrickswell, Co Limerick	€2,000
Manus Gallagher	Bookstation	Blackpool Shopping Centre, Cork	€2,000
Martin Grandon	Centra	Glanmire, Co Cork	€1,000
Robert Whyte	Centra	Castleisland, Co. Kerry	€1,000
Eimear Cooney	Cooney Motors	Boyle, Co Roscommon	€1,000
Ailish Hickson	Centra	Piltown, Co Kilkenny	€1,000
Dermot Salmon	Salmon's	Ballinasloe, Co. Galway	€1,000
Seamus Bergin	Bergin's Food Fair	Clonmel, Co Tipperary	€1,000
Pat McDonagh	Portlaoise Plaza	M7 Motorway, Portlaoise, Co. Laois	€1,000
Brian Hoey	Hoey's Spar	Newbridge, Co Kildare	€1,000
Noel Kavanagh	SuperValu	Grange, Co Sligo	€1,000
Colum Molloy	SuperValu	New Ross, Wexford	€1,000
Colm White	White's Daybreak	Limerick Road, Naas, Co. Kildare	€750
Niall Doolan	Londis Supermarket	Clane, Co Kildare	€750
Sinead MacMahon	Wild Atlantic Way Fuels Ltd	Kinvara, Co Galway	€750
Linda O'Keefe	O'Keefes	Ennis Road, Ennistymon, Co. Clare	€750
Rona Moran	Doherty's Mulranny	Westport, Co Mayo	€500
Patrick Quinlan	The Ambassador	Limerick	€500
Suraj Kumar	Londis Riverstown	Riverstown, Tramore, Co. Waterford	€500
Damian Daly	Kernan's XL & Diner	Drumkeen, Lifford, Co Donegal	€500
Stuart Martin	SuperValu	Poppyfields Retail Park, Clonmel, Tipperary	€500
Steven Nally	SuperValu	Kilcock, Co Kildare	€500

## Shelflife C-Store Awards

### Shelflife C-Store Awards Royal Marine Hotel Wednesday 22nd November 2023

Star Mark, the National lottery Retail Excellence and Compliance standard is celebrated annually at the Shelflife Convenience Store Awards. Retailers who score 10 in all Field Sales visit audits across the year are shortlisted for an independent assessment by Shelflife to become National Lottery Retailer of the Year. The audit measures retail excellence (equipment positioning, product display and availability) and retail compliance (whitelisting, signage and customer information)

Five finalists and their guests enjoyed the awards dinner at the Royal Marine Hotel Dun Laoghaire attending with all nominees entered in the C-Store awards. The awards recognise excellence in retail standards across a wide range of retail categories in addition to

### Five National Lottery retailers were nominated to contest this year's final:

- **Scallys Centra, Summerhill, Co. Meath - National Lottery Star Store Winner 2023**
- Kellys Centra, Mountaintop, Letterkenny, Co. Donegal
- Mannions Mace & Top Fuels, Milltown Road, Tuam, Co. Galway.
- Harveys Spar, Racecourse Road, Thurles, Co Tipperary
- XL Headlines, Corrib Shopping Centre, Galway



IT COULD BE YOU

## Winning Sounds

The National Lottery is committed to continually improving the customer experience while ensuring the interests of both players and retailers are protected.

In line with this commitment, we are delighted to announce the introduction of the latest enhancement to terminal functionality - 'Winning Sounds'

The new feature which is already downloaded to all Lottery terminals will be activated in January and will see an audible sound omitted when a winning ticket is checked/validated on the terminal.

This is designed to alert both retailer and player to the fact that the ticket presented is a winning ticket adding an extra level of protection for all.



## Mandatory Issuing of Customer Receipts

**On the successful validation of a winning ticket the Retailer must always issue a customer receipt which will print automatically and will confirm the prize value for the Player.**

If the prize is above €100 and the Retailer is not in a position to pay the terminal will issue a prize claims receipt showing the value of the prize and directing the player to a Post Office or Lottery HQ for payment. This should be given to the player along with the original ticket.

This ticket has not been validated and if the prize is below €2,500 the player has the option to bring this ticket to another Retailer or Post Office for validation.

Remember, terminals will also issue 'Not a Winner' receipts where there is no prize due on a ticket presented. These must be returned along with the non-winning ticket to the Player.



**Please remember you MUST always issue customer receipts when validating winning and non-winning tickets**

**IMPORTANT:** Only validate a prize on presentation of the physical ticket - you must NEVER attempt to CHECK or VALIDATE any ticket using a photocopy or digital image of that ticket. If in doubt, always call Customer Support on 1800 22 44 55 for assistance.

## Paying Prizes - Guidelines & Obligations

**All prizes up to and including €100 will validate automatically once presented to the Lottery Terminal.**

Once validated by the central system the terminal will print two prize payment receipts, one for the agent's record and one that must be given to the customer. Prizes from €101 up to and including €2,500 can be validated and paid at the agent's discretion. To ensure these prizes are validated correctly and your account is duly credited please follow the instructions on the terminal screen carefully, and only pay out the prize when the terminal has issued the two prize payment receipts.

**To validate a prize from €101 up to and including €2,500 you must follow the 3 step validation process below:**

1. Scan the winning ticket (Scratch Card or Draw Game) on the Lottery terminal. The prize value will display on the screen.
2. To proceed with the prize payment press the 'PAY' icon.
3. A further 'prompt' will display asking if you have sufficient funds to pay the prize. If you wish to proceed with the prize payment simply press the 'PAY' icon again and the ticket will validate and automatically print the two prize payment receipts.

**NOTE** If you opt not to proceed with the validation select 'CANCEL PAYMENT'. The terminal will produce 'ticket prize inquiry receipt' which should be returned to the player with the original ticket. The player then has the option for bringing that ticket to another Lottery Agent or a designated Prize Claim Centre for payment.



**REMEMBER** Always retain prize winning tickets after validation for security and account balancing purposes. Once you are satisfied that your lottery transactions are fully reconciled, prize-winning tickets should be disposed of securely in an environmentally friendly way. Only ever return a prize-winning ticket to a player where there are valid draws remaining.

*Note: In this instance the sales agent prize payment receipt should be used for reconciliation purposes.*

### Previously Validated Messaging – What To Do?

**REMEMBER** Always follow the instruction on screen when validating any prize and only pay out a prize when the terminal has issued two prize payment receipts, one for the customer and the other for your records.

**If the following messages are displayed when attempting to validate a ticket please follow the on-screen instructions and call the Retail Helpdesk on 1800 22 44 55**

The **Transaction History** will allow you check the last validations to confirm if the ticket has been validated on your terminal. If you are satisfied the details match you can proceed with the prize payment. Again if in doubt always contact the Helpdesk for confirmation.



**Previously Validated by another agent.** Call the Retail Helpdesk for details.



**Previously Validated here.** Check your Transaction History and contact the Helpdesk for confirmation.



**Transaction History**

## Good Causes Awards

### Meath Women's Refuge and Support Services named as National Lottery Good Cause of the Year 2023

An inspiring non-profit organisation which assists women affected by domestic violence and abuse has been named as the 2023 National Lottery Good Cause of the Year.

Meath Women's Refuge and Support Services was named National Lottery Good Cause of the Year and also won the Health and Wellbeing category at the National Lottery Good Causes Awards ceremony which took place in Killashee House Hotel in Co. Kildare on October 21st.

The National Lottery Good Causes Awards honour the inspiring work and achievements of thousands of projects, clubs and individuals from all over Ireland who, with the help of National Lottery Good Causes funding, have had an extraordinary impact on their local communities.

Marty Whelan, Chair of this year's Judging Panel, explained why Meath Women's Refuge and Support Services secured the coveted title; **"Meath Women's Refuge and Support Services has proven to be a beacon of hope, offering solace and strength to those who need it most. My fellow judges and I got a true sense of the deep and long-lasting impact felt by the users of this vital service and how important a role it plays in today's society. Their unwavering commitment to protecting and empowering women has earned them the well-deserved title of National Lottery Good Cause of the Year 2023,"** he said.

A HSE National Lottery grant enabled Meath Women's Refuge and Supports Services to fund a series of holistic programmes to reduce stress and anxiety for women staying at the refuge. This included acupuncture, sound baths, weighted blankets to reduce anxiety and a new library of 154 books related to recovery and wellbeing.

This year's Good Causes Awards ceremony took place in Killashee House Hotel in Co. Kildare. Grainne Seoige hosted the event and was joined by a star-studded line-up of guest presenters who handed out category awards, including TV personality Daithí O Sé, retired sprinting sensation Jason Smyth, the inspiring Deborah Samorin, renowned weather forecaster Joanna Donnelly and the talented actor James Martin from the Oscar-winning film 'An Irish Goodbye.'

Meath Women's Refuge and Support Services were presented with their Health and Wellbeing award by Joanna Donnelly, and Minister Paschal Donohoe had the honour of presenting the group with the overall Good Cause of the year award.

On presenting the coveted Award, the Minister said: **"It has been a truly inspiring evening surrounded by such innovative groups who contribute so much to their communities every day, thanks to National Lottery funding. While each of the finalists have shown how deserving they are, it was an honour to present Meath Women's Refuge and Support Services with the overall Good Cause of the Year Award. The support that they provide to their service users is enduring and truly makes a huge impact to the lives of many."**

The Awards are made up of seven categories: Sport, Health & Wellbeing, Heritage, Arts & Culture, Community, Youth and Irish Language.

A special award category, 'Hero of the Year', recognises the outstanding work done by an individual within an organisation. This year's winner was Jamie Blanche, a volunteer with the Waterford Marine Search and Rescue. Jamie is the longest-standing volunteer within the organisation, which is now in its 13th year of operation. He has been described as "compassionate", "humble", "witty", "dedicated", "visionary" and "heroic". Jamie demonstrates leadership in spades, and his dedication has been instrumental in scaling this voluntary organisation.

The seven category winners each received €10,000; the Hero of the Year received €5,000 and the overall Good Cause of the Year, Meath Women's Refuge Support Services received an additional €25,000.

Andrew Algeo, Chief Executive of the National Lottery said: **"On behalf of the National Lottery, I extend our heartfelt congratulations to Meath Women's Refuge and Support Services, as well as our other remarkable category winners. Your dedication to making a positive impact on society is truly inspiring. It's been an honour to share the stage with such a variety of groups who benefit from Good Causes funding."**



Marty Whelan & Andrew Algeo, CEO National Lottery

## Good Causes Awards

### This year's National Lottery Good Causes Award winners are:

**National Lottery Good Cause of the Year:** Meath Women's Refuge and Support Services

**Heritage:** The Little Museum of Dublin

**Sport:** Irish Homeless Street Leagues

**Irish Language:** AerachAiteachGaelach

**Youth:** Roscommon Young Carers

**Community:** Waterford Marine Search and Rescue

**Arts & Culture:** Children's Books Ireland

**Health & Wellbeing:** Meath Women's Refuge and Support Services

**Hero of the Year:** Jamie Blanche, Waterford Marine Search and Rescue



Grainne Seoige, MC



Roscommon Young Carers



Minister Paschal Donohoe



Meath Women's Refuge & Support Services



Jamie Blanche, Hero of the Year, Waterford Marine Search and Rescue



Irish Homeless Street Leagues

## Christmas Bonus Draw Promotion

In addition to the instant prizes on each of the three Christmas Scratch Card games, players also have a chance to enter a weekly **BONUS DRAW**.

To enter the bonus draw players can either scan the QR code found under the Gift Box area with their smartphone or go to [christmasbonus.lottery.ie](http://christmasbonus.lottery.ie) to enter the 13-character Access Code.

Each Christmas Scratch Card guarantees a number of entries to the Bonus Draw:

**Hampers & Cash** – 3 entries per ticket

**Merry Money** – 5 entries per ticket

**Countdown to Christmas** – 10 entries per ticket



Don't forget, players who entered any weekly Bonus Draw up to the 22nd of December will automatically participate in the Christmas Bonus Draw Promotion, when extra 12 lucky players will have a chance to win €5,000 each!

## Millionaire Raffle

### ONE GUARANTEED MILLIONAIRE PLUS 8,499 ADDITIONAL PRIZES TO BE WON IN OUR NEW YEARS DRAW

Now with 600,000 tickets, more winners and the best win odds ever.

The Millionaire Raffle draw will take place immediately following close of sales at 10pm on Sunday 31 December 2023.

### The Selling Propositions

- Top Prize of €1 Million
- 8,499 prizes ranging from €500 to €100,000
- Christmas Millionaire Raffle tickets cost €25 each
- €1.50 commission on every ticket sold
- €1 Million Top Prize selling agent will receive a €10,000 Bonus

### Active selling & Promotion

- Ensure all staff are fully briefed on the Millionaire Raffle proposition so they are able to respond to any players queries around the game i.e. cost, prizes etc.
- Tickets are limited so players should play early to avoid disappointment
- Display Millionaire Raffle promotional material including a sample Gifting Wallet at the point of sale

#### ONE MILLIONAIRE GUARANTEED

6 Prizes of	€100,000
15 Prizes of	€10,000
45 Prizes of	€5,000
302 Prizes of	€1,000
8131 Prizes of	€500

Odds of winning Top Prize 1 in 600,000. Odds of winning any prize 1 in 71.

## POINT OF SALE DISPLAY MATERIALS

Please ensure that your Millionaire Raffle Point of Sale materials are prominently displayed, and that Gifting Wallets are displayed and available for players.

### Point of Sale Placement Guidelines



#### PLAYSTAND POSTER

Playstand posters should be placed in front of your EuroDreams poster in your Playstand, do not remove the EuroDreams poster since it should be put back on display when the Millionaire Raffle Draw takes place on New Year's Eve.



#### WINDOW POSTER

This poster should be displayed in a prominent position in your store window to maximise visibility, or within your store if no window space is available.



#### WOBBLER

To be placed in a prominent visibility position at your main point of sale

#### GIFTING WALLET

Gifting Wallets should be displayed and available for players who purchase tickets.

### ACTIVE SELLING & PROMOTION

- Ensure all staff are fully briefed on the Millionaire Raffle proposition so that they are able to respond to any players queries around the game i.e. cost, prizes etc.
- Tickets are limited so players should play early to avoid disappointment
- Display Millionaire Raffle promotional material including a sample Gifting Wallet at the point of sale



National Lottery



## Winner Awareness

### €1 million top prize win for Dublin 12

There were champagne celebrations in the heart of Crumlin following the Lotto Plus 1 draw on Wednesday 27th September. The Spar store in St. Agnes Park was announced as the selling location of the top prize winning ticket worth €1 million in the midweek draw.

Shop owner Brian Ferris (centre) was pictured alongside staff members Cardine McCabe and Rachel O'Connor, and National Lottery Sales Representative, Michael McGuinness, as the news broke.

"I've owned the store for five years now and this is our second big win in three years which is absolutely incredible! Our last one was a €500,000 EuroMillions Plus win. The locals will be delighted when news gets out and I'm sure we'll see lots of them eager to check their tickets. I know the winner hasn't been in touch yet so hopefully when word spreads, they'll check their ticket and be on to the National Lottery soon!"

### ONE jackpot and TWO big celebrations

On Wednesday 4th October, the midweek Lotto draw saw two players share the €7,734,054 jackpot on offer to become the 10th and 11th Lotto jackpot winners of 2023. A service station in Balbriggan and a corner shop in the heart of Dublin 8 were confirmed as the selling locations for the jackpot winning tickets worth a staggering €3,867,027 each.

The celebrations kicked off at the Applegreen on the Naul Road in Balbriggan with staff members Mathew McKenna, Diathi Murphy and Applegreen Regional Manager Ashley Folder pictured along with Shane Kenny and Simon Reenan from the National Lottery.

On hand to celebrate the news, Ashley Folder, Applegreen Regional Manager said "This is amazing news for the local area and of course, a very lucky customer! There is always a great buzz in the store here but the excitement has been through the roof since we heard the great news and it is the main topic of conversation with everyone. We are thrilled that an Applegreen customer is one of the lucky winners and we wish the winner the very best with their win!"

The Spar store at 13 South Circular Road in Dublin 8 was revealed as the City Centre location that saw a customer win their share of the life-changing amount. Holly Kelly and Karthik Burra were celebrating with National Lottery Sales Representative Michael McGuinness as news broke with customers thrilled to hear the news.

Shop owner Paddy Morris was thrilled to get the call from the National Lottery to say that one of his customers had become a Lotto jackpot winner.

"In all my 22 years of owning the shop, this is my first ever jackpot win so it's very exciting. We're based in a busy residential area with lots of locals customers so it's absolutely brilliant news for the area. As soon as word gets out, I'm sure there will be great excitement around the community. What a night to have our first jackpot win as well – a big night for Dublin Lotto players!"



Spar,  
Crumlin, Dublin



Applegreen,  
Balbriggan, Co Dublin



Spar,  
South Circular Road, Dublin

## Winner Awareness

### A Lotto millionaire in the Sunny South East

A Lotto player in Wexford Town took the title of 33rd National Lottery millionaire of 2023 after purchasing their winning ticket at Maxol Killeens. Staff at the family run service station were delighted to hear that one of their customers scooped the top prize of €1 million in the Lotto Plus 1 draw on Saturday 14th October.

National Lottery Representative Mick Molloy was on hand to get the celebrations started with staff members Catriona Walsh, Rachel Murphy, store owners Tony and Sarah Butler, Tina Flynn and Mary Quirke.

Tony and Sarah Butler who operate the store were overjoyed to find out that Maxol Killeens had sold the winning ticket worth €1 million. "It's just brilliant for absolutely everybody in the community. It's especially sweet for us as the business has been a part of our family for over 30 years and to get a big lottery win for one of our customers is just the icing on the cake. We believe that the winner has already been in touch so whoever they are, I know that the entire local community will be wishing them every success with their new found fortune," they said.

### ANOTHER big win for Newbridge shop

Shop owner Alan Jordan was delighted to hear that his store, Centra Curragh Grange in Newbridge, sold the top prize winning ticket in the Thursday 19th October Daily Million draw. Staff members Sophie Murphy, Sean Jordan and Manager Peter Dunne were pictured joining in the celebrations along with Sarah Orr from the National Lottery.

The Newbridge store is no stranger to big National Lottery wins as they also sold a Lotto jackpot ticket worth €10.2 million in 2015.

Alan was overjoyed to hear that another one of his customers has come into good fortune.

"It's great to get the phone call from the National Lottery to say that one of our customers has won a life-changing prize. I didn't realise at the time that the winning ticket had even been sold in Kildare so it was a double surprise. Back in 2015, there was huge excitement in the shop when we sold a Lotto ticket worth €10.2 million.

It was an historic draw as well if I remember correctly as the draw had been postponed and took place on the Thursday instead of the Wednesday due to a technical issue.

As soon as word spreads about this win, I reckon there will be a great buzz around the place again. It's not everyday that a customer becomes an overnight millionaire so here's hoping they have checked their ticket and realised their luck was in!"



Maxol Killeens,  
Wexford



Centra Curragh Grange,  
Newbridge

## Draw Game Promotions

**Lotto**  
5-4-3-2-1

### GUARANTEED WINNER OF €10,000 CHRISTMAS SPECIAL

On Wednesday 20th December one lucky player of Lotto 5-4-3-2-1 will win an extra €10,000 in addition to the usual allocated prize.



**Scratch  
Cards**

### CHRISTMAS BONUS DRAW PROMOTION

In addition to the great instant win prizes on each of the three Christmas Games, players also have a chance to enter a weekly BONUS DRAW.

On December 22nd there is a special draw where an additional 12 players will win €5,000 each!

To enter the bonus draw players can either scan the QR code found under the Gift Box area with their smartphone or go to [christmasbonus.lottery.ie](http://christmasbonus.lottery.ie) to enter the 13-character Access Code.



**Lotto  
plus**

### €1 MILLION LOTTO PLUS RAFFLE

On Saturday 23rd December, a GUARANTEED €1 Million will be added to the Lotto Plus RAFFLE.

#### How do I play?

Buy a Lotto Ticket with Plus as normal, for each line on the ticket you get a non-unique raffle code between 0001 - 9999. Remember to check your raffle codes after every draw!

#### How do I win?

As per every Lotto Draw a lucky raffle code will be selected, any ticket with that code wins €500. On the 23rd December, one winner of the Lotto Plus Raffle will win €1 million in addition to their usual prize of €500.



**Euro  
Millions**

### EUROMILLIONS SUPER MINIMUM JACKPOT €130M GUARANTEED

This draw will take place community wide. The mechanic is the same as every other Jackpot draw but irrespective of the Jackpot size on Friday January 26th, the Jackpot will be a guaranteed €130 million. If the Jackpot is not won, the Jackpot in the following draw will continue in roll from the €130m base, to a predicted €143m and so on until it is won.

\*If Jackpot is in roll above the €130m event may be deferred.



# Christmas & New Year Holidays

Last Scratch Card orders by 3.00pm, Wednesday 20th December for Christmas delivery.\*

#### Monday 18 Dec\*

Business as usual  
Daily Million Draws  
EuroDreams Draw

#### Tuesday 19 Dec\*

TellyBingo Draw  
EuroMillions & EuroMillions Plus Draws  
Daily Million Draws

#### Wednesday 20 Dec\*

Last Scratch Card & Consumable Orders by 3:00pm for pre-Christmas delivery  
Lotto & Lotto Plus Draws  
Daily Million Draws

#### Thursday 21 Dec

Business as usual  
Scratch Card & Consumable orders Processed. No Guarantee of pre-Christmas Delivery\*  
TellyBingo Draw  
Daily Million Draws  
EuroDreams Draw

#### Friday 22 Dec

Office Closes at 12:30  
TellyBingo Draw  
EuroMillions & EuroMillions Plus Draws  
Daily Million Draws

#### Saturday 23 Dec

Lottery Offices Closed except for Retail Helpdesk  
Lotto & Lotto Plus Draws  
Daily Million Draws

#### Sunday 24 Dec

Lottery Offices Closed except for Retail Helpdesk  
Daily Million Draws

#### Monday 25 Dec

Lottery Offices Closed  
Daily Million Draws  
EuroDreams Draw

#### Tuesday 26 Dec

Lottery Offices Closed except for Retail Helpdesk  
TellyBingo Draw  
EuroMillions & EuroMillions Plus Draws  
Daily Million Draws

#### Wednesday 27 Dec

Lottery Offices Closed except for Retail Helpdesk  
Lotto & Lotto Plus Draws  
Daily Million Draws

#### Thursday 28 Dec

Business as Usual  
TellyBingo Draw  
Daily Million Draws  
EuroDreams Draw

#### Friday 29 Dec

Business as Usual  
TellyBingo Draw  
EuroMillions & EuroMillions Plus Draws  
Daily Million Draws

#### Saturday 30 Dec

Lottery Offices Closed except for Retail Helpdesk  
Lotto & Lotto Plus Draws  
Daily Million Draws

#### Sunday 31 Dec

Lottery Offices Closed except for Retail Helpdesk  
Daily Million Draws  
Millionaire Raffle Draw

#### Monday 1 Jan

Lottery Offices Closed except for Retail Helpdesk  
Daily Million Draws  
EuroDreams Draw

#### Tuesday 2 Jan

Business as usual  
TellyBingo Draw  
EuroMillions & EuroMillions Plus Draws  
Daily Million Draws

### Weekly Settlement Arrangement over Christmas & New Year

Due to restricted Banking Hours over the Christmas/New Year weekly settlements will be collected as follows:

Week Settlement - Week Ending	Debited from Retailer Account
Saturday 23rd December 2023	Overnight Tuesday 2nd Jan 2024
Saturday 30th December 2023	Overnight Thursday 4th Jan 2024

**Wishing all our Agents a Merry Christmas & a Prosperous New Year**

\*Scratch Cards will be processed as normal on Wednesday 20th December, however deliveries cannot be guaranteed given the pressure on delivery services through Christmas week.

# Scratch Card Profiles - January 2024

## 15 Game LCU | Profile 4 | Customer View



## Dispenser 4 x 2 | Profile 8 | Customer View



## 4 Game Facing Unit



## 9 Game LCU | Profile 3 | Customer View



## 12 Game LCU | Profile 2 | Customer View



The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative.

## 20 Game LCU | Profile 1 | Customer View



## Dispenser 6 x 2 | Profile 2 | Customer View



### IMPORTANT!

These planograms represent the customer facing view.

Every planogram has a cassette loading number. Load each Scratch Card to the correct numbered cassette on your Lottery Counter Unit to ensure your customer's view matches your relevant planogram.

### REMEMBER!

Always activate a book of Scratch Cards before placing on sale.

National Lottery Games must not be sold to players under the age of 18.



# Scratch Card & Consumables Stock Cards

Game				Week 1		Week 2		Week 3		Week 4		Week 5	
No.		Name	Book Size	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	295	ALL CASH	200										
2	296	ALL CASH GOLD	100										
3	297	ALL CASH TRIPLER	80										
4	294	ALL CASH PLATINUM	20										
5	321	ALL CASH PLATINUM AVAILABLE JANUARY	20										
6	298	ALL CASH SPECTACULAR	20										
7	312	ALL CASH GIFT	10										
8	299	ALL CASH EXTRAVAGANZA	10										
10	302	DIAMOND BINGO DOUBLER	50										
11	315	DIAMOND BINGO DOUBLER AVAILABLE JANUARY	50										
12	303	BINGO 90	40										
13	314	BINGO MULTIPLIER	20										
14	316	CASHWORD DOUBLER	50										
15	326	CASHWORD PLUS	20										
16	284	MONEY MULTIPLIER	20										
17	607	MONEY MULTIPLIER AVAILABLE FEBRUARY	20										
18	285	MEGA MONEY MULTIPLIER	10										
19	306	CONGRATULATIONS	40										
20	300	FIRE 4S ICE 5S	20										
21	313	LUCKY 7S	10										

CONSUMABLES		WEEK 1		WEEK 2		WEEK 3		WEEK 4		WEEK 5	
		In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	PAPER ROLLS										
2	LOTTO PLAYSLIPS										
3	EUROMILLIONS PLAYSLIPS										
4	EURODREAMS PLAYSLIPS										
5	DAILY MILLION PLAYSLIPS										
6	5-4-3-2-1 PLAYSLIPS										
7	RESPONSIBLE PLAY LEAFLETS (BUNDLED IN 10S)										

## REMEMBER

All consumables orders placed on the Lottery terminal on any given day will be held on the system until the due date for your automated Scratch Card order. The consumable order will be consolidated with your Scratch Card order and delivered to you as one package. If no Scratch Cards are required for you on your due date the consumable order will be dispatched regardless.

## Contact Phone Numbers

Customer Support: 1800 22 44 55  
Claims: 1800 66 62 22

Find out more at  
[www.lottery.ie](http://www.lottery.ie)



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