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Welcome to the Summer edition of Star Game News

Dear retailer,

I am delighted to welcome you to our latest edition of Star Game News. I do hope you are enjoying the summer months. Here in the National Lottery we are busy preparing for the Autumn and will kick this off with an incredible September promotion that will guarantee four new Lottery Millionaires, that's one every week for the month of September.

This promotion is to celebrate our 1,000th Millionaire, that is 1,000 prizes of €1million or more across all our games since the Lottery was launched and there are more great promotions planned up to year end.

Our product team have also been busy this year delivering new and innovative products to market. In August we launch our latest Scratch Card to the portfolio, Scratch 'n Win. At a €1 price point with over half a million prizes to be won and some of the best win odds ever this is sure to be popular with our existing customers and attract new players to the category.

In this edition I am delighted to include the latest winners from our Store Excellence programme "Star Mark". Three times a year Retail stores that achieve an average score of 8, 9 or 10 in the store excellence audits are entered into draws to win prizes up to €2,000 with a prize fund of €20,000 for every draw. Star Mark rewards excellence in lottery retailing and highlights the exceptional standards in equipment placement, product presentation and compliance.

As you are aware the National Lottery takes its responsible play obligations very seriously and operate a continuous Mystery Shopper campaign to measure compliance with age control and purchase limit requirements across the Retail network. These are key tenets of our responsible play programme, to support the safe and responsible sale of our products. We would just like to remind retailers to ensure all staff involved in the sale of Lottery products are fully aware of the requirement around age control and purchase limits and we have included some helpful guides in this edition..

It is important we celebrate the many successes our retailers have had in selling some life-changing prizes including most recently LIDL in Ballymun who sold a Lotto jackpot winning ticket of almost €6.8 million; O'Reillys garage in Bandon with a Eurodreams annuity prize winner of €2,000 per Month for Five Years; Eurospar in Fairview with a win of almost €3.8 million and an incredible instant win of €150,000 on an All Cash Surprise Scratch Card sold in D'Arcys Filling Station Daingean, Co. Offaly.

Finally we would like to congratulate all the County winners selected for the Good Causes Awards to be held in Killashee Hotel, Naas, Co. Kildare on Saturday 12th October 2024. We look forward to an excellent evening, with so many of the deserving Good Causes projects honoured at this gala event,

Can I take this opportunity to once again thank you for your continued support and commitment to the National Lottery. Enjoy the remainder of the summer.

Warm regards,

George Canavan
Head of Retail




Scratch 'n Win

We are thrilled to introduce our brand-new €1 Scratch Card – **Scratch 'n Win**, a fantastic addition to our Scratch Card portfolio. Featuring an easy-to-play mechanic, Scratch 'n Win is the perfect Scratch Card to recommend for those new to the world of Scratch Cards, making it an ideal choice for casual and first-time players.

What sets Scratch 'n Win apart is its impressive odds of winning a prize, boasting an average 1 in 3 chance to win! This ensures that more of your customers will experience the thrill of winning. With vibrant gem-themed graphics and great winning odds, Scratch 'n Win is designed to catch the eye and entice players. The ticket **offers over 500,000 prizes** ranging from €1 to the €1,000.

How To Play

- 1: Scratch the five Play Areas (green, orange, blue, red and purple gems).
- 2: Reveal a  symbol in any of the 5 Play Areas to win the PRIZE shown below the symbol.

A winning ticket may win an Instant Prize in multiple Play Areas on a single Scratch 'n Win ticket, in which case the player is entitled to the sum of all Instant Prizes won. Players can win up to five times on a "Scratch 'n Win" ticket.

| | |
|-------------------------|----------------------------|
| Game Type: | Entry Level / Easy to Play |
| Game Play: | Symbol reveal |
| Payout: | 61.50% |
| Top Prize: | €1,000 |
| Number of Games: | 1 |
| Prize odds: | 1 in 3.00 |

For scanning purposes, the PLU code for this game is **509 8974 060606**. This game has an end claim date of **31 December 2026** printed on the back of the ticket.



Validation Code

€5 Cashword Plus update

As part of the strategy focusing on the revamp and redesign our core Scratch Card games, we have been working on an exciting replacement game for €5 Cashword Plus.

With the stock of current Game 326 Cashword Plus reaching its full sell-through, it will come out of profiles for the introduction of Scratch 'n Win. During this period, €3 Cashword Doubler and €7 Game On! are available as alternatives for players looking for crossword style games.

For the loyal players of Cashword, we are excited to bring to market a brand new **€5 Cashword Mystery Multiplier** game, launching in **January 2025**. With new theme, new features but the same great €50,000 top prize, we are sure that the new game will be a success. Here's a sneak peek of it...



Launching January 2025

IT COULD BE YOU

New Look Games

Lucky 7s

The €10 **Lucky 7s** Scratch Card got a revamp. With the same great prizes and filled with loads of play value, this ticket now is printed in blue and green.

New Game Number: 614
Average 1 in 3.00 Wins Cash

For scanning purposes, the PLU code for this game is **509 8974 061405**. This game has an end claim date of **30 June 2026** printed on the ticket back.

All Cash Gold

Our €2 **All Cash Gold** Scratch Card has a new look. With 2 games to play and a chance to win €15,000, the ticket is now printed in GOLD-en and red colours.

New Game Number: 601
Average 1 in 5.08 Wins Cash

For scanning purposes, the PLU code for this game is **509 8974 060101**. The new game will be in stores in September. This game has an end claim date of **31 December 2026** printed on the ticket back.

All Cash Spectacular

The player's favourite €10 **All Cash Spectacular** got a fresh new look, now in cherry red and golden.

New Game Number: 603
Average 1 in 3.55 Wins Cash

For scanning purposes, the PLU code for this game is **509 8974 060309**. The new game will be in stores in September. This game has an end claim date of **31 December 2026** printed on the ticket back.



End Game Table

Game End Schedule with Prize Claim Dates

| Game | | Replacement Game | | End Activation / Remove From Sale | Validation End Date | End Returns Date |
|------|-----------------------|------------------|-----------------------|-----------------------------------|---------------------|-------------------------|
| No. | Name | No. | Name | Close of Trade | Game Ended | Date Processed In-Store |
| 284 | Money Multiplier | 607 | Money Multiplier | 02/05/2024 | 31/07/2024 | 28/08/2024 |
| 294 | All Cash Platinum | 321 | All Cash Platinum | 02/08/2024 | 31/10/2024 | 28/11/2024 |
| 302 | Diamond Bingo Doubler | 315 | Diamond Bingo Doubler | 02/10/2024 | 31/12/2024 | 28/01/2025 |
| 303 | Bingo 90 | 610 | Bingo 90 | 02/10/2024 | 31/12/2024 | 28/01/2025 |
| 304 | Cashword Doubler | 316 | Cashword Doubler | 02/10/2024 | 31/12/2024 | 28/01/2025 |
| 305 | Cashword Plus | 326 | Cashword Plus | 02/10/2024 | 31/12/2024 | 28/01/2025 |

Draw Game Promotions

MONTH OF MILLIONAIRES

In September, 4 more millionaires will be guaranteed with promotions running across both the EuroMillions and Lotto Plus games.

- **EuroMillions Ireland Only Raffle**
Over €1 Million must be won, Friday 6th September 2024
- **EuroMillions Ireland Only Raffle**
Over €1 Million must be won, Friday 13th September 2024
- **EuroMillions Ireland Only Raffle**
Over €1 Million must be won, Friday 20th September 2024
- **Lotto Plus Million Euro Raffle**
Over €1 Million must be won, Saturday 28th September 2024



Upcoming Remove From Sale Dates

Please see the table opposite for successor game information. The National Lottery Retail Support team will issue a series of communications advising retailers of these dates closer to the time via email & terminal messaging.

Remove these games from sale on date indicated:



302 Diamond Bingo Doubler



303 Bingo 90



304 Cashword Doubler



305 Cashword Plus



EUROMILLIONS SUPER MINIMUM JACKPOT €130M GUARANTEED

This draw will take place community wide. The mechanic is the same as every other Jackpot draw but irrespective of the Jackpot size on Friday September 27th, the Jackpot will be a guaranteed €130 million. If the Jackpot is not won, the Jackpot in the following draw will continue in roll from the €130m base, to a predicted €143m and so on until it is won.

*If Jackpot is in roll above the €130m event may be deferred.



Star Mark Retail Excellence Prize Winners

Congratulations to all retailers who scored 10 points for retail excellence and retail compliance from February to June 2024 period. The National Lottery is delighted to announce the winners and to congratulate them for their continuous support for excellence and compliance in trade.

| Business Name | Address | Prize |
|---------------------------|--|--------|
| Day Today Enniscorthy | Slaney Place, Enniscorthy, Co Wexford | €2,000 |
| Dalton Service Station | Ring Road, Castlebar, Co Mayo | €2,000 |
| Centra | Main Street, Ballyheigue, Co. Kerry | €1,000 |
| Mc Hugh Edenmore | Centra, Edenmore Shopping Centre, Raheny, Dublin 5 | €1,000 |
| Cooney Motors | Greatmeadow, Boyle, Co Roscommon | €1,000 |
| Centra | Sligo Road, Tubbercurry, Co. Sligo | €1,000 |
| The Crescent | 1 Thomas Street, Clonmel, Co Tipperary | €1,000 |
| Gala | Harris Service Station, Townparks, Convoy, Co. Donegal | €1,000 |
| Worrell's Gala Ltd | Kildangan, Co Kildare | €1,000 |
| The Green | The Green, Carrick On Suir, Co Tipperary | €1,000 |
| Spar | Barnatra, Ballina, Co Mayo | €1,000 |
| Londis Renmore | Unit 1, Ti Cloch Mhile, Renmore, Co. Galway | €1,000 |
| Ryan's Centra Supermarket | Raheen Roundabout, Co. Limerick | €750 |
| Daybreak Jamestown Road | 115 Jamestown Road, Finglas, Dublin 11 | €750 |
| Post Office | Convoy, Lifford, Co. Donegal | €750 |
| Greene's | Main Street, Clonroche, Enniscorthy, Co. Wexford | €750 |
| Keniry's Centra Tallow | The Square, Tallow, Co. Waterford | €500 |
| Centra | South Douglas Road, Cork | €500 |
| Centra | Kilkelly Service Station, Knock Road, Kilkelly, Co. Mayo | €500 |
| Daybreak/Texaco | Swangate, Athenry, Co Galway | €500 |
| Purcells Shop | New Inn, Cashel, Co Tipperary | €500 |
| Amber Petroleum | Spar Inver, Racecourse Road, Mallow, Co. Cork | €500 |

The National Lottery continues to focus on retail excellence and retail compliance in trade, and aids with achieving these best in class standards within the retail network through our Star Store programme.

Star Mark Retail Excellence

Star Mark (Retail Excellence)

Excellence Scoring Criteria

- **LCU RPI** (2 Points) or **Position 1** (1 Point)
- LCU must be **unobstructed** and Carmanah **powered on** (1 Point)
- **Scratch Card Availability:** All games in profile must be available for sale (1 Point)
- **Scratch Card Planogram:** All games must be merchandised as per Star Game News (1 Point)

| Mark | Standard | Points | |
|----------------------|---------------------------|--|--------------|
| 1 | LCU Real Position 1 | Positioned directly next to the main serve over | 2 OR 1 |
| | OR Position 1 | Positioned beside the main till point but not next to the main serve over | |
| 2 | LCU Visibility | Completely unobstructed from consumer view with Jackpot Sign(s) powered on | 1 |
| 3 | Scratch Card Availability | All in profile games available for sale | 1 |
| 4 | Scratch Card Planogram | All in profile games planogrammed as per Star Game News | 1 |
| Maximum Score | | | 5 |



Star Mark (Retail Compliance)

Compliance Scoring Criteria

- **Whitelisting:** Enabled for Age Control and Purchase Limits (1 Point)
- **Regulatory Retailer Signage:** All signage clearly displayed in store (1 Point)
- **Compliance Signage Customer:** Customer facing signage displayed on LCU (1 Point)
- **Playstand / Playslip Holder:** All appropriate signage on display (1 Point)
- **Customer Information:** Responsible Play Leaflets available (1 Point)

| Mark | Standard | Points | |
|----------------------|-------------------------------|---|----------|
| 1 | Whitelisting | Age Control and Transaction Limit Restrictions activated on EPOS system | 1 |
| 2 | Regulatory Signage (Retailer) | All Regulatory Signage clearly displayed <ul style="list-style-type: none"> • Licence • Age Control & Transaction Limits Poster • Terminal Vinyls • Responsible Play Poster | 1 |
| 3 | Compliance Signage (Customer) | All Compliance Signage clearly displayed <ul style="list-style-type: none"> • LCU Topper • LCU Vinyls (Customer receipts and prize claim message) | 1 |
| 4 | Playstand/Playslip Holder | All Compliance Messaging <ul style="list-style-type: none"> • Playstand Insert • Playslip Holder Vinyl | 1 |
| 5 | Customer Information | Responsible Play leaflets on display and available for customer use | 1 |
| Maximum Score | | | 5 |



Best Practice Guide

Best Practice Guide for Sale & Promotion, Stock Management and Store Champion



Sale & Promotion

- ✓ Scratch Card Dispenser in prime sales position
- ✓ Lottery Counter Unit full of all Scratch Cards in profile
- ✓ All Scratch Cards planogrammed as per Star Game News
- ✓ Scratch Card unit fully visible and unobstructed
- ✓ All Regulatory signage on age control and purchase limits in place

Stock Management

- ✓ Confirm delivery on receipt
- ✓ Keep in a secure location with limited access
- ✓ Comprehensive system to manage and record scratch cards (Epos back office systems)
- ✓ Activate Scratch Cards when placing on sale
- ✓ Daily stock takes and sales reconciliation

Roles & Responsibilities

- ✓ Appoint Lottery Champion Instore
- ✓ Download Lottery Retailer App to receive latest information, new games, important information
- ✓ Lottery Champion manages Scratch Card stock from store room to point of sale
- ✓ Lottery Champion completes daily checklist to implement best practice
- ✓ Lottery Champion trains staff instore

Lottery Champion Store Checklist

| | Yes | No |
|---|-----------------------|-----------------------|
| 1. Is your Lottery Counter Unit Fully Planogrammed? | <input type="radio"/> | <input type="radio"/> |
| 2. Are there any gaps/stock missing from Lottery Counter Unit? | <input type="radio"/> | <input type="radio"/> |
| 3. If there is stock missing check the stock summary report to see if the game(s) are in stock | <input type="radio"/> | <input type="radio"/> |
| 4. Activate missing game(s) and fill the Lottery Counter Unit | <input type="radio"/> | <input type="radio"/> |
| 5. Is your store Planogram compliant? | <input type="radio"/> | <input type="radio"/> |
| 6. Check Scratch Card stock, terminal rolls and playslips to ensure sufficient quantities until your next order? (If No, contact 1800 224455 to order extra Scratch Card stock or order terminal ticket rolls and playslips through the order menu on the Photon terminal) | <input type="radio"/> | <input type="radio"/> |
| 7. Is the Jackpot Communicator on the Lottery Counter Unit displaying the correct Lotto and Euromillions jackpot amounts? • (If no: Check power – switch off and the on again • Unplug transmitter at rear of terminal for 10 seconds and then reconnect • Reboot: Sign-Off Terminal & Sign-On again | <input type="radio"/> | <input type="radio"/> |

QR
Checklist
Video



NATIONAL LOTTERY RETAIL GUIDE FOR RESPONSIBLE SELLING

4 simple steps to ensure our customers enjoy playing National Lottery Games safely

ALWAYS:

 **THINK 21**
If in doubt ask for ID

 **PURCHASE LIMITS APPLY**
No more than 10 Scratch Cards can be purchased in a single transaction

 **PLAYER PROTECTION**
Display Responsible Play leaflets prominently

 **GIFT RESPONSIBLY**

The National Lottery operate a continuous Mystery Shopper campaign to measure compliance with age control and purchase limit requirements across the Retail network. Please ensure all staff involved in the sale of Lottery products are fully aware of the requirements around age control and purchase limits.

IMPORTANT:
If you have any questions or you require further information please contact Customer Support on 1800 224455 or your Field Sales Representative.

18+ Play Responsibly,
Play For Fun

Winner Awareness

Fairview store sells Lotto jackpot winning ticket worth €3,796,062

There were cheers and celebrations in the Dublin 3 area as EuroSpar Fairview on Annesley Bridge Road at Fairview Corner was revealed as the selling location of the Saturday 11th May winning Lotto jackpot ticket worth €3,796,062.

Lil Courtney, who has owned the store with Business Partner Barry Fay since 2005, was thrilled to get the call from the National Lottery confirming the win.

"It's been a big weekend all round! The win is hugely life-changing for the winner themselves but this is also the biggest prize that we have ever sold so it's a very exciting time for the store. We have lots of locals who come into us regularly so it would be great to think that someone in the area may have had a life-changing win but of course, it could be anyone! We are delighted for the winner and hope they're already enjoying the buzz of their great news. We have a team of over 30 people working here in store and we're all just over the moon. Wins like this don't happen every day so we are all enjoying the celebrations and I imagine the excitement will last quite some time!"



EuroSpar, Fairview, Dublin 3

Carlow store sells All Cash Platinum Scratch Card with €75,000 prize

Store owner Dermot Mulhall was pictured celebrating with staff outside the Mace store at the Borris Service Station at Factory Cross in Borris, Co. Carlow after news broke that his store sold a winning €5 All Cash Platinum scratch card with a top prize worth €75,000.

The owner, who has only recently taken over the running of the busy Carlow store, was absolutely thrilled for his lucky customer.

"This amazing story really is the talk of the town at the moment. I have only taken over the store very recently so this win is a great introduction to the local community! There have been lots of celebrations in the town over the last few days and we have all spoken to the winner so there's a great buzz around the place. We have lots of exciting plans in the works to develop the store very soon so it really is an exciting time for Borris at the moment."



Borris Service Station, Borris, Co. Carlow

Winner Awareness

Cobh-er the Moon: €1 Million Euro Win in Cork's Harbour town!

On Friday 17th May, Corcoran's Centra in the Rushbrooke Centre in Cobh sold the winning €1,005,000 ticket in the special EuroMillions Ireland Only Raffle. The family run store were quick to celebrate as news got out with Eamon Miskella, Alan Corcoran, Rosemary Corcoran, Liam Corcoran, Penny Meade, Alan Dorczynski, Noreen Donnachie, Sylvia Mielczarek and Edyta Brothers pictured in front of the winning Cork store alongside Sarah Ruane and Kieran Tuohy from the National Lottery.

Owner of the store Alan Corcoran said he was over the moon to get the call, as this is the biggest win his store has had to date: **"I'm absolutely delighted, I cannot put into words what this means for us! It's our first big win in the store and we just hope it's one of our loyal regular customers. We're definitely going to share this joy with our hardworking staff and give them a little treat. They're honestly such a mighty bunch, and we're looking forward to celebrating with them. We're also looking forward to the buzz this will create over the next couple of days, and we wish the winner every best with their prize"**.



Corcoran's Centra, Rushbrooke Centre, Cobh

€1 million win for Dublin Lotto player

National Lottery Field Sales Representative Conor Donohoe was on hand to pop the champagne at Centra on the Cromcastle Road in Kilmore, Dublin 5 where the winning ticket Lotto Plus 1 ticket for the Saturday 18th May draw was sold. Store Manager Damien Leavy was pictured celebrating with staff as the news was announced and said:

"What a call to get on a Monday morning! This news will keep us going for the week! We're looking forward to the excitement and the flurry of customers checking their tickets in store. We've never had a win this size before and we're delighted that one of our customers is joining the millionaire club! We wish them the very best of luck with it and hope they spend it wisely!"



Centra, Kilmore, Dublin 5

That's a first for the Daily Million game!

History was made in the Daily Million game on Sunday 19th May after not one but two players won the top prize amount of €1 million in the same day across the 2pm and 9 pm draws. An online player in Meath was the first to scoop the life-changing amount in the 2pm draw while it was a Kerry player celebrating after the 9pm draw after purchasing their ticket at the Lidl store in Killarney. Store Manager Stephen O'Connell was pictured alongside staff members Mairead McKenna, Beata Bak and Jason Maye celebrating with Sarah Ruane from The National Lottery after selling the winning ticket. Stephen said the call couldn't have come at a better time:

"I tell ya, I was suffering from the Monday blues and then I got the call with the great news that we'd sold a winning ticket worth a million euro and I just couldn't believe it! It made my day. I've been working in shops since the age of sixteen and this is the biggest win I've ever seen one of the customers get! We're a very busy store here and at this time of year our customer base is very mixed with tourists and locals. It's a life-changing amount for sure and I hope it brings joy and happiness to the winner."



Lidl, Killarney, Co. Kerry

Winner Awareness

Surprise, surprise! €150,000 win on All Cash Surprise Scratch Card

The team at Darcy's Filling Station in Mountlucas, Daingean, Co. Offaly were delighted to hear that their store sold a €7 All Cash Surprise scratch card with a top prize amount worth €150,000. Sarah Orr from the National Lottery had the champagne in hand alongside staff members Grace Kelly, Sharon Bracken, Cillian Darcy, Nadine Evans, Tom Darcy, Caroline Cronin and National Lottery Field Sales Representative Mary Grace as the news was announced.

"It's been a big weekend all round! The win is hugely life-changing for the winner themselves but this is also the biggest prize that we have ever sold so it's a very exciting time for the store. We have lots of locals who come into us regularly so it would be great to think that someone in the area may have had a life-changing win but of course, it could be anyone! We are delighted for the winner and hope they're already enjoying the buzz of their great news. We have a team of over 30 people working here in store and we're all just over the moon. Wins like this don't happen every day so we are all enjoying the celebrations and I imagine the excitement will last quite some time!"



Riches in Rochestown!

Staff members Stephen O'Shaughnassy, Michael Nason, Dylan Burke and Adam Murphy were pictured alongside Sarah Ruane from the National Lottery after it was announced that their busy Centra store on the Rochestown Road in Cork was revealed as the selling location for the €1 million winning ticket from the Daily Million 9pm draw on Thursday 23rd May.

Store manager Kim Hickey was thrilled to hear that one of their customers scooped a life-changing amount.

"Believe it or not we've had a couple of big wins in this store! History has repeated itself as we already previously sold a Daily Millions Top Prize ticket worth €1 Million to one of our customers back in 2020 and then two years later, we sold a EuroMillions Plus top prize ticket worth €500,000. So, we couldn't believe it when we got the call that we'd sold another winning ticket that's made someone an overnight millionaire. It's unreal! We're just delighted for whoever it is. Our shop would be very busy with locals, but we would also get a few tourists and visitors passing through at this time of year. It's great news for the community too and we are all delighted here in store", she said.

The win marked the 5th new National Lottery to be made in the space of just seven days and saw the Rebel County winner become the 6th Daily Million winner of the year to date.



Winner Awareness

EuroDreams player in Cork wins €2,000 per month for 5 years

The 30th May EuroDreams draw marked the second Tier 2 promotion in the game and saw a Cork player scoop €2,000 per month for 5 years. The winning ticket was sold at O'Reilly's Garage on the Clonakilty Road in Bandon, Co. Cork.

Shop owner Siobhan O'Reilly, who has owned the store with her husband Sean for 9 years, was thrilled to hear the news: **"It was an unexpected surprise to be getting a call from the National Lottery on a Thursday night but certainly a welcome one. We were delighted to hear that one of our customers has now won €2,000 per month for 5 years and of course that we are the first store to have sold such a prize as I believe the previous two wins were online. We have a real mix of local and passing trade here and with our shop being open 24 hours a day, we're most definitely kept busy. We have a team of over 40 staff and they're all certain to be excited when they hear the news. Hopefully the winner will check their ticket soon and realise their luck!"**

Siobhan and Seán O'Reilly were photographed enjoying the celebrations outside the store alongside daughter Rachel O'Reilly and staff members Alice Lehane and Niamh Healy. Sarah Orr and Martin Manley from the National Lottery were on hand to join in the excitement.



Nan's Centra in Ballymun receives ANOTHER call from the National Lottery!

Good things really do come in threes for Nan's Centra at the Ballymun Civic Plaza on the Shangan Road. The Ballymun store sold a Daily Million top prize winning ticket worth €1 million in the 9pm draw on Sunday 16th June but that's not the only big prize that the Dublin 9 store has sold this year!

Mick Murphy, who runs the store alongside Manager Chris Vavasour, admitted that he has had a few calls this year from National Lottery officials.

"Talk about the third time being the charm! Earlier this year, we sold two top prize amounts worth €75,000 and €15,000 on All Cash Platinum and Cashword Doubler Scratch Cards. We were absolutely thrilled for both of those wins but now we've gone even bigger again for our third big win of the year. This is the largest prize that we have ever sold so it's huge news for us here in the shop but of course for the winner themselves, they are now officially a millionaire. I imagine the win made waking up on Monday morning a lot easier than normal! We wish the winner all the health and happiness with the good fortune. I'd say as soon as the news spreads, we'll be even busier than normal as it's great news for the community."



Winner Awareness

A Lidl Lotto win for Dublin 9 player

On Saturday 29th June, a Lotto player who purchased their ticket at Lidl Ballymun became the 5th Lotto jackpot winner of the year to date after scooping an incredible €6,788,177.

Ballymun Lidl Store Manager, Sun Haojun, said:

“There is great excitement in store this morning, we are absolutely thrilled to share this lifechanging moment with the winner and to have sold the winning ticket in Lidl Ballymun. On behalf of the entire team at Lidl, we want to extend our heartfelt congratulations to the lucky winner. Not only is this incredible news for them, but it’s extremely exciting for the whole Ballymun community.” The win came just two weeks after a Daily Million player in Dublin 9 became a millionaire after purchasing their ticket at Nan’s Centra on the Shangan Road.



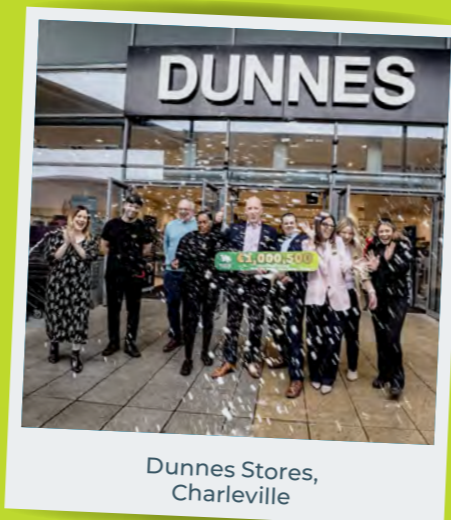
Lidl, Ballymun

€1 million for Charleville Lotto player

The Saturday 6th July Lotto draw marked the third ‘GUARANTEED to be won’ €1 million Lotto Plus Raffle of 2024. Following the draw, there was a buzz around the town of Charleville after it was announced that a Rebel County player scooped the life-changing amount. The Cork player purchased their winning ticket at Dunnes Stores in Charleville to become the 19th National Lottery millionaire of 2024.

Store Manager Bobby Stakelum was thrilled to get the call from the National Lottery confirming the good news:

“As soon as we got word that we sold the winning ticket, the excitement took over the entire team. All of the staff were over the moon and eager to encourage our customers to check their tickets as soon as possible. It’s not everyday that someone becomes a millionaire and with this being the biggest ticket that we’ve ever sold, it feels even more special. We have lots of local customers here so it’s great to think that it could be someone in the community enjoying this huge windfall. Whoever the winner is, we wish them all the very best with their win.”



Dunnes Stores, Charleville

A win for Mayo!

There were celebrations to be heard far and wide in the centre of Westport town as Hobans Centra was announced as the selling location of the Saturday 13th July Lotto Plus 1 top prize winning ticket worth a life-changing €1 million.

Shop owner Sean Hoban, who has owned the Mayo store for 9 years, was delighted to hear the news from the weekend:

“This is by far the biggest win that we have ever had so we’re all thrilled here in the store. We have a team of around 20 working here and we’re all just over the moon as it’s not everyday that you hear that one of your customer’s has become an overnight millionaire. The shop is located in the heart of the town here in Westport and all year round we’re kept busy with local and holiday trade. As a family run store, we’re all delighted for the winner and wish them all the very best with their huge win.”



Hobans Centra, Westport

Good Causes Awards

35 National Finalists announced for the 2024 National Lottery Good Causes Awards

A voluntary mountain rescue team, a charity offering practical and emotional support to families facing a cancer diagnosis in young patients, and a sports club that seeks to encourage women play senior football and become coaches and referees are amongst the thirty-five community groups, sports clubs and organisations from all over Ireland who were today announced as National Finalists in the 2024 National Lottery Good Causes Awards.

The Awards honour and recognise the inspiring work and achievements of thousands of projects, clubs, organisations and individuals from all over Ireland who, with the help of National Lottery Good Causes funding, have had an extraordinary impact on their local communities. Nearly 30 cent in every €1 spent on National Lottery games goes back to Good Causes all over the country.

Each of the 35 finalists will now receive €1,000 and proceed to the grand final in which there are seven categories: Arts & Culture, Community, Health & Wellbeing, Heritage, Irish Language, Sport and Youth. The winners will be announced at the awards ceremony which takes place on Saturday 12th October in Killashee House Hotel, Co. Kildare, where each of the seven category winners will receive €10,000 and the overall Good Cause of the Year will take home an additional €25,000.

Cian Murphy, CEO of the National Lottery, commented: **“I’d like to extend my sincere congratulations to the 35 National Finalists of the Good Causes Awards 2024. Each of these causes and the people behind them play a pivotal role in fostering and supporting communities throughout Ireland and we are thrilled to recognise their significant contributions at this year’s Good Causes Awards ceremony.”**

The 35 National Lottery Good Causes Awards finalists are as follows.

Dublin:

- ABAIR (Irish Language)
- Belong To - LGBTQ+ Youth Ireland (Youth)
- Complex Productions (Arts & Culture)
- Doras Buí (Youth)
- Irish Stammering Association (Community)
- Muintir Chrónáin (Irish Language)
- Raidió Rí-Rá (Irish Language)
- Specialisterne Ireland (Community)
- Special Olympics Ireland (Sport)
- The Anne Sullivan Foundation (Health & Wellbeing)
- The Liberty Weavers (Heritage)
- Tramp Press (Arts & Culture)

Sligo:

- Kids Own Publishing Partnership (Arts & Culture)

Waterford:

- Réalta (Arts & Culture)

Westmeath:

- Helium Arts (Arts & Culture)
- Mullingar Handball Club (Sport)

Meath:

- Involve Youth Project Meath (Youth)
- South Meath Social Economy (Community)

Monaghan:

- Castleblayney Trust for Homeless, Needy & Unemployed (Community)
- The Down Syndrome Centre North East (Health & Wellbeing)

Wicklow:

- Birdwatch Ireland (Heritage)
- Glen of Imaal Irish Red Cross Mountain Rescue (Community)
- Kiltegan GAA Club (Sport)

Galway:

- Hand in Hand Children’s Cancer Charity (Health & Wellbeing)
- Athenry Arts & Heritage Centre (Heritage)

Laois:

- Embrace FARM (Health & Wellbeing)

Longford:

- Cian’s Kennels CLG (Health & Wellbeing)

Kerry:

- Maharees Conservation Association CLG (Heritage)

Limerick:

- Foynes Flying Boat & Maritime Museum (Heritage)
- Blue Box Creative Learning Centre (Youth)

Cork:

- Ionad Cultúrtha an Dr. Ó Loinsigh (Irish Language)
- The Sexual Health Centre (Youth)

Clare:

- Éire Óg Inis (Sport)

Kildare:

- Cill Dara le Gaeilge (Irish Language)

Louth:

- Castletown Belles FC (Sport)



Good Causes Awards 2024

Scratch Card Profiles - Aug to Oct 2024

15 Game LCU | Profile 4 | Customer View

20 Game LCU | Profile 1 | Customer View



PLACE FRAME HERE



Dispenser 4 x 2 | Profile 8 | Customer View

4 Game Facing Unit



Dispenser 6 x 2 | Profile 2 | Customer View



9 Game LCU | Profile 3 | Customer View

12 Game LCU | Profile 2 | Customer View



← IMPORTANT!

These planograms represent the **customer facing view**.

Every planogram has a cassette loading number. Load each Scratch Card to the **correct numbered cassette** on your Lottery Counter Unit to ensure your customer's view matches your relevant planogram.

REMEMBER!

Always activate a book of Scratch Cards before placing on sale.

National Lottery Games must not be sold to players under the age of 18.

18+ Play Responsibly, Purchase Limits Apply

The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative.



Scratch Card & Consumables Stock Cards

| Game | | | | Week 1 | | Week 2 | | Week 3 | | Week 4 | | Week 5 | |
|------|-----|-----------------------|-----------|----------|-------|----------|-------|----------|-------|----------|-------|----------|-------|
| No. | | Name | Book Size | In Stock | Order | In Stock | Order | In Stock | Order | In Stock | Order | In Stock | Order |
| 1 | 295 | ALL CASH | 200 | | | | | | | | | | |
| 2 | 296 | ALL CASH GOLD | 100 | | | | | | | | | | |
| 3 | 297 | ALL CASH TRIPLER | 80 | | | | | | | | | | |
| 4 | 321 | ALL CASH PLATINUM | 20 | | | | | | | | | | |
| 5 | 287 | ALL CASH SURPRISE | 20 | | | | | | | | | | |
| 6 | 298 | ALL CASH SPECTACULAR | 20 | | | | | | | | | | |
| 7 | 312 | ALL CASH GIFT | 10 | | | | | | | | | | |
| 8 | 605 | ALL CASH EXTRAVAGANZA | 10 | | | | | | | | | | |
| 9 | 315 | DIAMOND BINGO DOUBLER | 50 | | | | | | | | | | |
| 10 | 610 | BINGO 90 | 40 | | | | | | | | | | |
| 11 | 314 | BINGO MULTIPLIER | 20 | | | | | | | | | | |
| 12 | 316 | CASHWORD DOUBLER | 50 | | | | | | | | | | |
| 13 | 607 | MONEY MULTIPLIER | 20 | | | | | | | | | | |
| 14 | 285 | MEGA MONEY MULTIPLIER | 10 | | | | | | | | | | |
| 15 | 306 | CONGRATULATIONS | 40 | | | | | | | | | | |
| 16 | 300 | FIRE 4S ICE 5S | 20 | | | | | | | | | | |
| 17 | 614 | LUCKY 7S | 10 | | | | | | | | | | |
| 18 | 311 | CASH GRID | 20 | | | | | | | | | | |
| 19 | 301 | GAME ON! | 20 | | | | | | | | | | |
| 20 | 606 | SCRATCH 'N WIN | 50 | | | | | | | | | | |

| CONSUMABLES | | WEEK 1 | | WEEK 2 | | WEEK 3 | | WEEK 4 | | WEEK 5 | |
|-------------|--|----------|-------|----------|-------|----------|-------|----------|-------|----------|-------|
| | | In Stock | Order | In Stock | Order | In Stock | Order | In Stock | Order | In Stock | Order |
| 1 | PAPER ROLLS | | | | | | | | | | |
| 2 | LOTTO PLAYSLIPS | | | | | | | | | | |
| 3 | EUROMILLIONS PLAYSLIPS | | | | | | | | | | |
| 4 | EURODREAMS PLAYSLIPS | | | | | | | | | | |
| 5 | DAILY MILLION PLAYSLIPS | | | | | | | | | | |
| 6 | 5-4-3-2-1 PLAYSLIPS | | | | | | | | | | |
| 7 | RESPONSIBLE PLAY LEAFLETS (BUNDLED IN 10s) | | | | | | | | | | |

REMEMBER

All consumables orders placed on the Lottery terminal on any given day will be held on the system until the due date for your automated Scratch Card order. The consumable order will be consolidated with your Scratch Card order and delivered to you as one package. If no Scratch Cards are required for you on your due date the consumable order will be dispatched regardless.

Contact Phone Numbers

Customer Support: 1800 22 44 55
 Claims: 1800 66 62 22

Find out more at
www.lottery.ie

