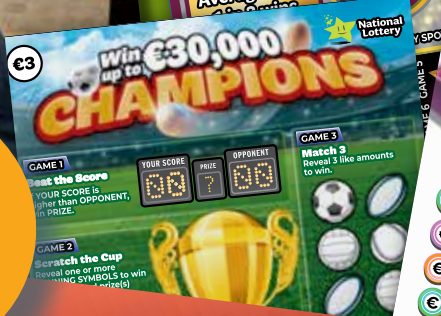
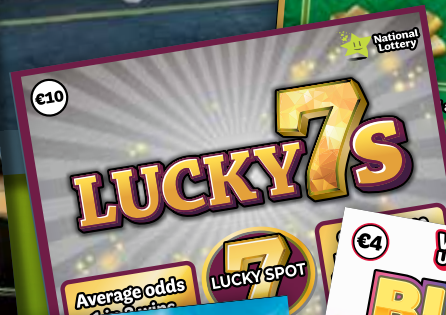


Page **13**  
Winner  
Awareness



Page **8**  
Good Causes  
Awards



Page **3**  
New Games  
& New Look  
Games

## Spring Edition

03 New Games

05 New Games & New Look Games

06 New Games & End Game Table

07 Upcoming Promotions

07 Good Causes Awards

08 Star Mark Retail Excellence Prize Winners

09 Star Mark Retail Excellence Scoring

10 Best Practice Guide

12 Winner Awareness

14 Scratch Card Profiles

18 Scratch Cards & Consumables Stock Cards

## Spring is in the air

Dear Retailer,

As we step into the vibrant Spring period, I'm delighted to share some exciting news from The National Lottery. This time last year we launched our first digital only version of Star Game News, marking a significant milestone in our sustainability journey, as we embrace eco-friendly practices and we hope continue to keep you the Retailer well informed and engaged.

Following on from a series of successful game launches over Christmas & New Year, and more recently with our new €2 offering Lucky Stars, we are thrilled to announce the launch of our first Scratch Card with a top prize of €1million - All Cash Millionaire. This game will replace the long-standing All Cash Extravaganza as our €20 offering which has seen 3 lucky players pick up the €500,000 top prize in the last 12 months including one claimed in early April sold by Spar Balrothery, Co Dublin. So this year with All Cash Millionaire we would expect to see our first player scratch and win a €1million prize instantly, incredible!

The National Lottery is also planning a series of fantastic Draw Game promotions over the coming months. For the full month of May we are offering a guaranteed €250,000 winner in every EuroMillions draw in the month through a special Ireland Only Raffle promotion. This promotion will be supported by a comprehensive media campaign including in-store point of sale material. With nine 'must be won' prizes of €250,000, it's guaranteed to create some excitement this May.

Our retailers are central to the success of the National Lottery and it is important we benchmark Retailer satisfaction levels across our product range and our support & service delivery. PLI recently conducted both qualitative and quantitative research with our Retailers to better understand Retail sentiment and identify key areas of focus around product and service delivery and how we support our Retail network. It was a hugely valuable exercise, with the outputs now to be used to better inform our strategic direction and support more effective decision making and resourcing of support for our Retail estate. I would like to thank all those who participated in the surveys and focus groups for their time, feedback and insights, it is greatly appreciated.

On the back of that piece of work, the National Lottery will launch its newly configured excellence programme Star Store in April, promoting best in class Lottery Retailing. This will include a new incentive programme for both Retail Owners & Staff to reward execution of the highest standards of display and compliance excellence in a responsible way.

Your local Field Sales Representative will be visiting all Retailers over the coming weeks/months to walk through the programme in more detail. Can I just take the opportunity to congratulate our most recent Star Store winners from H2 last year, thank you all.

As part of our commitment to responsible gaming, our continuous mystery shopper campaign is conducted year-round, and we rigorously test Purchase Limits and Age Control to ensure strict adherence to all necessary controls. It's crucial that staff are fully aware of their obligations regarding age control and purchase limits. Research has shown that exposure to gambling at an early age increases the likelihood of excessive or problem play in later life. **This is why it is a criminal offence to sell Lottery products to anyone under the age of 18 years.**

In order to better support awareness in this regard the National Lottery is creating a new suite of more user-friendly short format tutorials targeted at frontline managers and staff, with further enhancement to training collateral and delivery platforms to be introduced over the coming months.

Thank you again for your partnership and support. Together, we'll continue to make a positive impact in our communities and create memorable experiences for our players.

Warm regards,

**George Canavan**  
Head of Retail



## New Games

### €1 All Cash

The all-time favourite All Cash €1 got a revamp. With a new fresh design, this Scratch Card is back to its origins, with 1 simple match 3 game per ticket, but continues to boost a great €10,000 top prize!

In this new iteration, the "Free Ticket" prize tier has been removed, and prizes start now from €1 cash, with improved odds of winning a cash prize to 1 in 3.95. The book size has also been reduced from 200 to 100 tickets per book.

#### How to Play:

1. Scratch the Play Area to reveal 9 cash amounts.
2. Reveal 3 of the same cash amounts to win that amount.

**Price Point:** €1

**Game Type:** Entry Level / Easy to Play

#### GAME PLAY:

**Game 1:** Match 3 amounts

**Payout:** 61%

**Top Prize:** €10,000

**Number of Games:** 1

**Prize Odds:** 1 in 3.95

New All Cash game number is **600**.

For scanning purposes, the PLU code for this game is **509 8974 0600 2**. This game has an end claim date of **30 June 2027** printed on the back of the ticket.



### €2 Lucky Stars

When the stars align... Lucky Stars is the new €2 Scratch Card, with an stars theme. With a simple tic-tac-toe mechanic, players can win prizes between €2 and €20,000 with this Scratch Card.

#### How to Play:

1. Scratch the Play Area to reveal 9 symbols.
2. If you reveal 3 of the same "STAR" or "MOON" in the same vertical, horizontal or diagonal line, win the prize displayed for that line.

**Price Point:** €2

**Game Type:** Entry Level / Easy to Play

**Game Play:** Tic-tac-toe

**Payout:** 64.5%

**Top Prize:** €20,000

**Number of Games:** 1

**Prize Odds:** 1 in 3.25

Lucky Stars game number is **619**.

For scanning purposes, the PLU code for this game is **509 8974 06190 0**. This game has an end claim date of **30 June 2027** printed on the back of the ticket.



## New Games

### €20 All Cash Millionaire

We are thrilled to announce All Cash Millionaire, the newest member of the All Cash Family! As the name suggests, this premium Scratch Card has an amazing top prize of €1 MILLION! Packed with loads of play value, All Cash Millionaire has 3 different games to play and a great range of prizes..

#### How to Play:

##### Game 1:

1. Scratch the Game 1 play area to reveal 5 WINNING SYMBOLS and 15 YOUR SYMBOLS.
2. Match one or more of the 5 WINNING SYMBOLS to one or more of the 15 YOUR SYMBOLS - Win PRIZE Amount(s) shown under that Symbol(s). A WINNING SYMBOL can match more than one of YOUR SYMBOLS to win more than one prize.

##### Game 2:

1. Scratch the Game 2 play area. Find a "💎" symbol to win the PRIZE directly below.

##### Game 3:

1. Scratch the Game 3 play area to reveal 5 WINNING NUMBERS and 15 YOUR NUMBERS.
2. Match one or more of the 5 WINNING NUMBERS to one or more of the 15 YOUR NUMBERS - Win PRIZE Amount(s) shown under that Number(s).
  - a. A WINNING NUMBER can match more than one of YOUR NUMBERS to win more than one prize.
  - b. Example: If 4 is a WINNING NUMBER and 4 appears twice in YOUR NUMBERS - Win both PRIZE amounts shown
3. Find a "📦" symbol in YOUR NUMBERS to instantly win the PRIZE shown.
4. Find a "X5" symbol in YOUR NUMBERS to win 5 TIMES the PRIZE shown.
5. Find a "🏠" symbol in YOUR NUMBERS to win €100.

**Price Point:** €20

**Game Type:** Premium

**Game Play:** Game 1: Match WINNING SYMBOLS to YOUR SYMBOLS.  
Game 2: Find symbol to win.  
Game 3: Match WINNING NUMBERS to YOUR NUMBERS

**Payout:** 71%

**Top Prize:** €1,000,000

**Number of Games:** 3

**Prize Odds:** 1 in 3.29

All Cash Millionaire game number **620** will be in stores in May 2025. For scanning purposes, the PLU code for this game is **509 8974 06200 6**. This game has an end claim date of **31 December 2027** printed on the back of the ticket.

To support the launch of All Cash Millionaire, there will be a big media campaign for the new game Launch and Father's day campaign. We are also providing a comprehensive range of Point of Sale materials, including a Counter Vinyl, a Strut Card and a new LCU wobblers. In order to maximise the sales of this new product, please ensure that you have activated and placed new game on sale and displayed correctly the POS materials as per guidelines in the placement guide you will receive with the first delivery of All Cash Millionaire.



## New Games

### €3 Champions

Champions is the new €3 Scratch Card, perfect for sports fans! With elements from three of the most popular sports in Ireland GAA, Rugby and Football, this ticket is packed with fun games, including a new play mechanic: beat the score! Champions is filled with €3.9 million in prizes, ranging from €3 to €30,000.

#### How to Play:

##### Game 1:

Scratch the "Your Score", "Opponent" and "Prize" in Game 1 play areas. If the number revealed under "Your Score" is higher than the number revealed under "Opponent", win the prize amount shown under "Prize".

##### Game 2:

Scratch the Cup Game 2 play area. Reveal one or more Winning Symbols to win the prize associated with the matched Winning Symbol according to the table printed on the ticket.

##### Game 3:

Scratch the 8 balls in the Game 3 play area. Reveal 3 of the same cash amounts to win that amount.

**Price Point:** €3

**Game Type:** Popular

**Game Play:** Game 1: Beat the score.  
Game 2: Find symbol to win.  
Game 3: Match 3 amounts.

**Payout:** 65%

**Top Prize:** €30,000

**Number of Games:** 3

**Prize Odds:** 1 in 3.35

Champions game number **621** will be in stores in May 2025. For scanning purposes, the PLU code for this game is **509 8974 06210 5**. This game has an end claim date of **31 December 2026** printed on the back of the ticket.



## New Look Games & Game Updates

### €10 Lucky 7s

The popular €10 Lucky 7s has a new fresh look. Now in silver and deep wine colours, the new Lucky 7s will be in store soon!

**Price Point:** €10

**Game Type:** Premium

**Game Play:** Games 1-4: Match 3 "7" symbols.  
Games 5-8: Add two numbers to equal to 7.  
Game 9: Match WINNING SYMBOLS to YOUR SYMBOLS  
Game 10: Match 3 amounts

**Payout:** 69%

**Top Prize:** €7,777

**Number of Games:** 10 + Lucky Spot Prize

**Odds:** 1 in 3.00

Lucky 7s new game number **801** will be in stores in June 2025. For scanning purposes, the PLU code for this game is **509 8974 08010 9**. This game has an end claim date of **30 June 2027** printed on the back of the ticket.



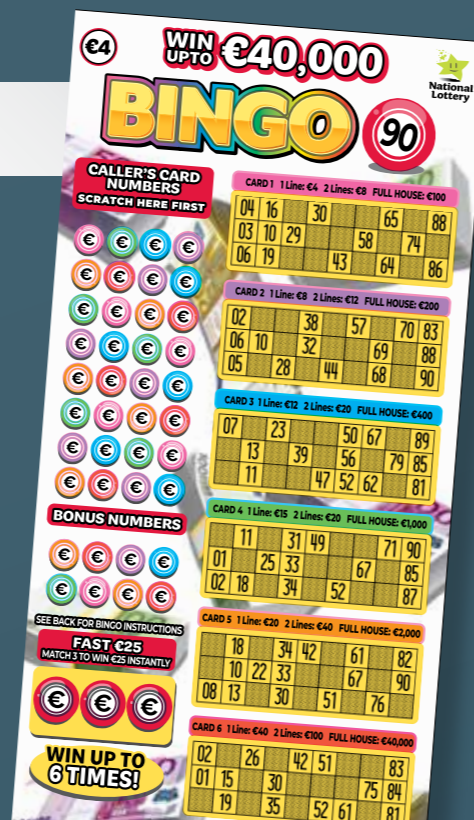
## New Look Games & Game Updates

### €4 Bingo 90

Bingo 90, the Scratch Card that that gives you a chance to win up to €40,000 got a revamp! In this new iteration, the ticket has now a bright, multi colour look.

**Price Point:** €4  
**Game Type:** Extended play  
**Game Play:** Bingo game  
**Payout:** 66.50%  
**Top Prize:** €40,000  
**Number of Games:** 1 (6 Bingo Cards)  
**Prize Odds:** 1 in 3.64

Bingo 90 new game number **623** will be in stores in May 2025. For scanning purposes, the PLU code for this game is **509 8974 06230 3**. This game has an end claim date of **31 December 2027** printed on the back of the ticket.



## Upcoming Removal From Sale Dates



285 Mega Money Multiplier



312 All Cash Gift



299 All Cash Extravaganza

Please see table for successor game information. The National Lottery Retail Support team will issue a series of communications advising retailers of these dates closer to the time via email & terminal messaging.

Remove these games from sale on the dates above.

## End Game Table

Game		Replacement Game		End Activation / Remove From Sale	Validation End Date	End Returns Date
No.	Name	No.	Name	Close of Trade	Game Ended	Date Processed In-Store
611 612 613	Hampers & Cash Merry Money Countdown To Christmas	NA	NA	03/01/2025	03/04/2025	15/05/2025
296	All Cash Gold	601	All Cash Gold	30/01/2025	30/04/2025	28/05/2025
300	Fire 4s Ice 5s	624	Fire 4s Ice 5s	01/04/2025	30/06/2025	28/07/2025
326	Cashword Plus	NA	NA	01/04/2025	30/06/2025	28/07/2025
285	Mega Money Multiplier	608	Mega Money Multiplier	02/05/2025	31/07/2025	28/08/2025
312	All Cash Gift	604	All Cash Gift	02/05/2025	31/07/2025	28/08/2025
299	All Cash Extravaganza	605	All Cash Extravaganza	31/05/2025	29/08/2025	26/09/2025

**NOTE:** Remove All Cash Extravaganza when All Cash Millionaire is received.



## Upcoming Promotions



### €250,000 MUST BE WON IN IRELAND IN EVERY EUROMILLIONS DRAW THIS MAY!

Get ready for a month full of excitement - **every EuroMillions draw in May** gives one lucky player in Ireland the chance to win a massive **€250,000!**

#### How Do I Play?

Simply buy a EuroMillions ticket as normal. For every line you play, you'll receive a **unique raffle code**. That code is your entry into the special Ireland Only Draw — no extra steps needed!

#### How Do I Win?

On each draw day in May:

- **10 players** in Ireland will win the standard **€5,000** in the Ireland Only Raffle (IOR).
- Those 10 winners will then be entered into an **additional special draw**, where **one lucky winner** will take home an extra **€250,000!**

#### When Are the Draws?

Every EuroMillions draw in May — starting **Tuesday, 2nd May** and running through to **Friday, 30th May**.



### EUROMILLIONS €130 MILLION JACKPOT GUARANTEED

This draw will take place community wide. The mechanic is the same as every other jackpot draw but irrespective of the jackpot size on Friday 6th June, the jackpot will be a **GUARANTEED €130 Million**. If the jackpot is not won, the jackpot in the following draw will continue to roll from the €130 million base to a predicated €145 million and so on until it is won or reaches a cap of €250 million.



## Good Causes Awards

This year's National Lottery Good Causes Awards are now in full swing, with judging for this year's winners now underway!

The Good Causes Awards honours the inspiring work and achievements of projects, clubs and individuals all over Ireland, who, with the help of National Lottery Good Causes funding, have had an extraordinary impact on their local communities.

Nearly 30 cent in every €1 spent on all National Lottery games goes back to Good Causes in the areas of sport, youth, health, welfare, education, arts, heritage, and the Irish Language. In total more than €6 Billion has been raised for Good Causes since the National Lottery was established 36 years ago. In 2023 alone, €229.7 million was raised for local Good Causes in communities across Ireland.



Dáithí Ó Sé to chair this year's Good Causes Awards judging panel

IT COULD BE YOU

## Star Mark Retail Excellence Prize Winners

Congratulations to all retailers who scored 10 points for retail excellence and retail compliance from September 2024 to January 2025 period. The National Lottery is delighted to announce the winners and to congratulate them for their continuous support for excellence and compliance in trade.

Business Name	Address	Prize
SuperValu Bunclody	Bunclody, Co. Wexford	€2,000
Clybaun Stores	Knocknacarra, Galway	€2,000
SuperValu Killarney	Killarney, Co Kerry	€1,000
Centra	Greendale Shopping Centre, Kilbarrack	€1,000
Ely's Centra	Kickham St, Thurles, Co Tipperary	€1,000
Ely's Centra	The Mall, Thurles, Co Tipperary	€1,000
Old Bridge Stores	Clonmel, Co Tipperary	€1,000
Centra	Athlone, Co Westmeath	€1,000
Spar Texaco Callan Co-Op	Callan, Co Kilkenny	€1,000
Dolans Service Station	Ballinasloe, Co Galway	€1,000
Centra	Rathnew, Co. Wicklow	€1,000
Centra	Castletroy, Co Limerick	€1,000
Londis Supermarket	Clane, Co Kildare	€750
Coole Park View Service Station	Gort, Co Galway	€750
Lee's Centra	Charleville, Co Cork	€750
Gala	Sackville Court, Dorset Street	€750
Centra	Ennis Road, Co Limerick	€500
Maxol Clonakilty	Clonakilty, West Cork	€500
Eurospar Roslevan	Tulla Road, Ennis	€500
Gulf Oil / Mace	Ballinrobe, Co Mayo	€500
Inver Spar Service Station	Slieverue, Co. Kilkenny	€500
Mace Dublin Road	Dundalk, Co. Louth	€500

The National Lottery continues to focus on retail excellence and retail compliance in trade, and aids with achieving these best in class standards within the retail network through our Star Store programme.

## New Star Store Excellence Programme

The National Lottery is delighted to announce the launch of its new Star Store Excellence Programme for 2025 promoting best in class Lottery retailing and the highest standards of display & compliance excellence. A newly configured Star Mark and associated incentive scheme will be key to driving excellence and maximizing the sales opportunities for Retailers. **Launching April 2025.**

### Retail Excellence in Execution\*

Standard	Description	Points
<b>1 Positioning</b>	Lottery Counter Unit at Till One/ Busiest Till on sales counter	3
<b>2 Visibility</b>	Clear view of all Lottery equipment including Jackpot Sign ensuring all product is visible and all messaging is correct and unobstructed	2
<b>3 Product Availability</b>	All Scratch Card games per profile are on sale and merchandised in LCU	2
<b>4 Presentation</b>	All Scratch Card games are correctly planogrammed & compliant with latest version - QR Code link to Retailer Portal for details	1
<b>5 Point of Sale</b>	Playstand/Holder with all draw based game slips available with all relevant campaign point of sale displayed	1
<b>6 Compliance</b>	All regulatory signage and related information on display and available for customer use including Responsible Play leaflets	1
<b>Total</b>		<b>10</b>



### Rewards & Incentives

- Retailer Incentives**  
 Star Rewards Awarded Annually & Hosted Leisure Events
- Lottery Champion**  
 Gift Box Rewards
- Entertainment & Sporting Events**  
 Croke Park  
 Aviva Stadium  
 Bord Gais Theatre  
 3 Arena
- Staff Recognition**  
 Range of Branded Merchandise & Gifts
- Retailer of the Year**  
 National Lottery Retailer of the year independently audited as part of the Shelflife C-Store Awards  
**Prize €5,000**

# Best Practice Guide

Best Practice Guide for Sale & Promotion, Stock Management and Store Champion



## Sale & Promotion

- ✓ Scratch Card Dispenser in prime sales position
- ✓ Lottery Counter Unit full of all Scratch Cards in profile
- ✓ All Scratch Cards planogrammed as per Star Game News
- ✓ Scratch Card unit fully visible and unobstructed
- ✓ All Regulatory signage on age control and purchase limits in place

## Stock Management

- ✓ Confirm delivery on receipt
- ✓ Keep in a secure location with limited access
- ✓ Comprehensive system to manage and record scratch cards (Epos back office systems)
- ✓ Activate Scratch Cards when placing on sale
- ✓ Daily stock takes and sales reconciliation

## Roles & Responsibilities

- ✓ Appoint Lottery Champion Instore
- ✓ Download Lottery Retailer App to receive latest information, new games, important information
- ✓ Lottery Champion manages Scratch Card stock from store room to point of sale
- ✓ Lottery Champion completes daily checklist to implement best practice
- ✓ Lottery Champion trains staff instore

## Lottery Champion Store Checklist

	Yes	No
1. Is your Lottery Counter Unit Fully Planogrammed?	<input type="radio"/>	<input type="radio"/>
2. Are there any gaps/stock missing from Lottery Counter Unit?	<input type="radio"/>	<input type="radio"/>
3. If there is stock missing check the stock summary report to see if the game(s) are in stock	<input type="radio"/>	<input type="radio"/>
4. Activate missing game(s) and fill the Lottery Counter Unit	<input type="radio"/>	<input type="radio"/>
5. Is your store Planogram compliant?	<input type="radio"/>	<input type="radio"/>
6. Check Scratch Card stock, terminal rolls and playslips to ensure sufficient quantities until your next order? (If No, <b>contact 1800 224455</b> to order extra Scratch Card stock or order terminal ticket rolls and playslips through the order menu on the Photon terminal)	<input type="radio"/>	<input type="radio"/>
7. Is the Jackpot Communicator on the Lottery Counter Unit displaying the correct Lotto and Euromillions jackpot amounts? • (If no: Check power – switch off and the on again • Unplug transmitter at rear of terminal for 10 seconds and then reconnect • Reboot: Sign-Off Terminal & Sign-On again	<input type="radio"/>	<input type="radio"/>

QR Checklist Video



# NATIONAL LOTTERY RETAIL GUIDE FOR RESPONSIBLE SELLING

4 simple steps to ensure our customers enjoy playing National Lottery Games safely

## ALWAYS:

**THINK 21**  
If in doubt ask for ID

**PURCHASE LIMITS APPLY**  
No more than 10 Scratch Cards can be purchased in a single transaction

**PLAYER PROTECTION**  
Display Responsible Play leaflets prominently

**GIFT RESPONSIBLY**

The National Lottery operate a continuous Mystery Shopper campaign to measure compliance with age control and purchase limit requirements across the Retail network. Please ensure all staff involved in the sale of Lottery products are fully aware of the requirements around age control and purchase limits.

**IMPORTANT:**  
If you have any questions or you require further information please contact Customer Support on 1800 224455 or your Field Sales Representative.

**18+** Play Responsibly, Play For Fun

## Winner Awareness

### Big Wins, Big Stories: Celebrating Recent National Lottery Retail Successes

In the early weeks of the new year, some incredible National Lottery wins have been making waves across the country, with retailers at the heart of the action. Here's a round-up of the biggest wins in retail:

#### Kicking the year off with celebrations at Nearby in Navan following €1 Million win

A store located in the heart of the community in Navan, Co. Meath, was revealed as the selling location of the €1 million winning ticket in the Millionaire Raffle draw. Staff and customers were thrilled when the news was announced at Tierney's Nearby store on Trimgate Street, Navan, Co. Meath.



Tierney's Nearby  
Navan, Co. Meath

#### Scratch Card Wins Bring Joy Across Ireland

Store owner James Kennedy was pictured celebrating with staff outside the Spar store in Ballyfermot, Dublin 10, after news broke that his store sold a winning €10 All Cash Spectacular scratch card with a top prize worth €200,000.



SuperValu,  
Naas, Co. Kildare

Staff at SuperValu in Naas, Co. Kildare, celebrate after they learned that one of their customers won the top prize of €100,000 on a €5 Money Multiplier scratch card.



Spar  
Ballyfermot, Dublin 10

#### Centra of Platin Road, Drogheda, Co. Louth Celebrates Selling the First Winning Lotto Jackpot of 2025

It was a day for champagne celebrations in the Wee County as Centra, Platin Road, Drogheda, Co. Louth was revealed as the store that sold the winning ticket on Wednesday, 29th January's, Lotto draw, worth an astonishing €4,642,646.



Centra  
Drogheda, Co. Louth

#### Mace, Leighlinbridge, Co. Carlow Revealed as the Winning Location of €1,005,000 EuroMillions Ireland-Only Raffle

The National Lottery revealed that the winning ticket in Friday night's EuroMillions, 14th February, Ireland Only Raffle, worth €1,005,000 was sold at Mace, Leighlinbridge in County Carlow.



Mace,  
Leighlinbridge, Co. Carlow

## Winner Awareness

### An All-Ireland Win for Keane's SuperValu Killorglin, Co. Kerry

It's another All-Ireland Win for former Kerry GAA Manager Peter Keane, as his shop, Keane's SuperValu in Killorglin, Co. Kerry is announced as the store that sold Wednesday, 19th February, winning Lotto Jackpot ticket worth an astonishing €2,274,988.



Keane's SuperValu  
Killorglin, Co. Kerry

### The winners who shared their joy!

#### Louth and Proud! The Donn's of Drogheda Celebrates EuroMillions Plus Win

The Donnelly family, tight-knit clan of 18, from Louth, fondly known as "The Donn's", experienced a moment of pure joy and excitement as they claimed the EuroMillions Plus top prize of €500,000 at National Lottery HQ! They purchased their winning ticket from Centra, The Mell, Drogheda, Co. Louth.



Donnelly Family

#### Penney's' Pennies Turn into a €250,000 Jackpot for 'Lotto Lovelies'

The 'Lotto Lovelies' Syndicate is on cloud nine today after bagging the €250,000 Lotto Plus 2 prize. This lively group, mostly made up of Penney's employees celebrated their first big win with 23 of the 34 members visiting National Lottery HQ to claim their prize. Their winning ticket was purchased from Spar, Drogheda Street, Balbriggan, Co. Dublin.



Lotto Lovelies Syndicate

#### Twice as Nice! Anne Foley's Birthday Fortune Strikes Again with €50,000 Win

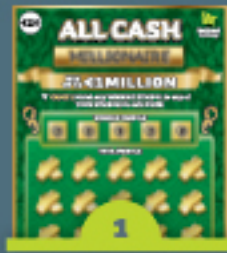
Anne Foley experienced an uncanny déjà vu on her 60th birthday when she won €50,000 on a scratch card, just as she had on her 52nd birthday, in an almost identical sequence of events. Her winning scratch card was bought from Walshe's Shop on Main Street, Stoneyford, Co. Kilkenny.



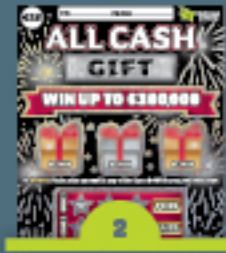
Anne Foley

## Scratch Card Profiles - May 2025

20 Game LCU | Profile 1 | Customer View



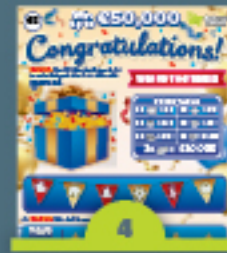
Game 620  
All Cash  
Millionaire



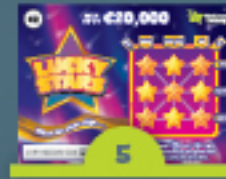
Game 604  
All Cash  
Gift



Game 614  
Lucky 7's



Game 618  
Congratulations



Game 619  
Lucky Stars



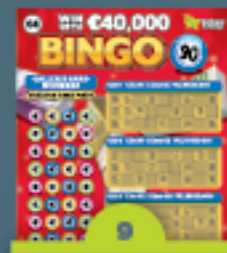
Game 603  
All Cash  
Spectacular



Game 287  
All Cash  
Surprise



Game 615  
Bingo  
Multiplier



Game 610  
Bingo 90



Game 617  
Cashword  
Mystery Multiplier



Game 321  
All Cash  
Platinum



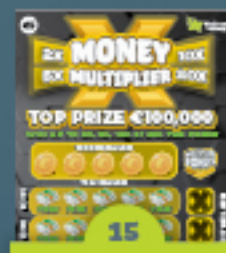
Game 602  
All Cash  
Tripler



Game 301  
Game On!



Game 608  
Mega Money  
Multiplier



Game 607  
Money  
Multiplier



Game 601  
All Cash  
Gold



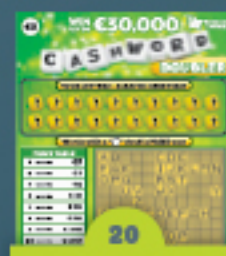
Game 600  
All Cash



Game 606  
Scratch 'N Win



Game 624  
Fire 4s Ice 5s



Game 316  
Cashword  
Doubler

### REMEMBER!

Always activate a book of Scratch Cards before placing on sale.

National Lottery Games must not be sold to players under the age of 18.

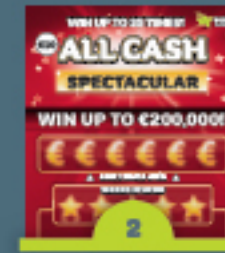
18+ Play Responsibly. Purchase Limits Apply

## Scratch Card Profiles - May 2025

15 Game LCU | Profile 4 | Customer View



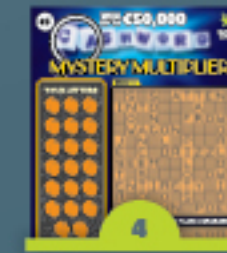
Game 620  
All Cash  
Millionaire



Game 603  
All Cash  
Spectacular



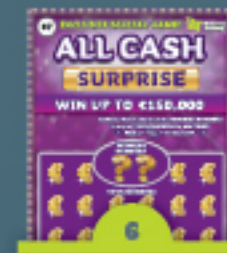
Game 614  
Lucky 7's



Game 617  
Cashword  
Mystery Multiplier



Game 619  
Lucky Stars



Game 287  
All Cash  
Surprise



Game 321  
All Cash  
Platinum



Game 602  
All Cash  
Tripler



Game 608  
Mega Money  
Multiplier



Game 607  
Money  
Multiplier



Game 601  
All Cash  
Gold



Game 600  
All Cash



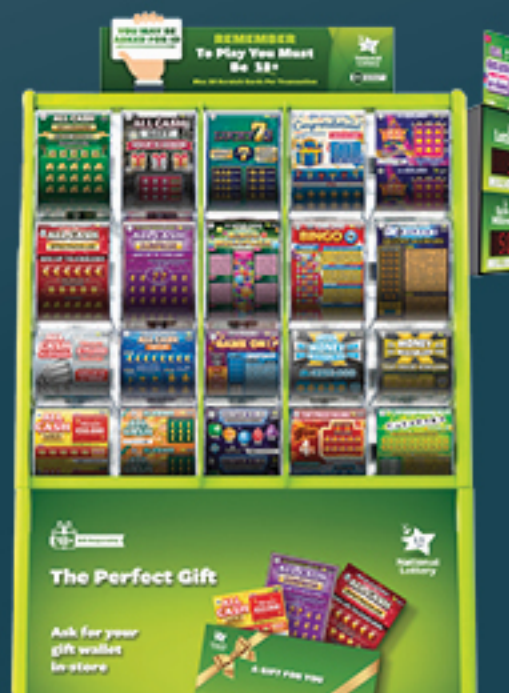
Game 615  
Bingo  
Multiplier



Game 610  
Bingo 90



Game 624  
Fire 4s Ice 5s



### IMPORTANT!

These planograms represent the customer facing view.

Every planogram has a cassette loading number. Load each Scratch Card to the correct numbered cassette on your Lottery Counter Unit to ensure your customer's view matches your relevant planogram.

The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative.

## Scratch Card Profiles - May 2025

### 6x2 LCU | Profile 2 | Customer View

Game 620 All Cash Millionaire	Game 603 All Cash Spectacular	Game 287 All Cash Surprise	Game 321 All Cash Platinum	Game 602 All Cash Tripler	Game 601 All Cash Gold
Game 600 All Cash	Game 614 Lucky 7's	Game 608 Mega Money Multiplier	Game 607 Money Multiplier	Game 610 Bingo 90	Game 316 Cashword Doubler

### 9 Game LCU | Profile 3 | Customer View

Game 603 All Cash Spectacular	Game 321 All Cash Platinum	Game 614 Lucky 7's
Game 602 All Cash Tripler	Game 601 All Cash Gold	Game 607 Money Multiplier
Game 600 All Cash	Game 615 Bingo Multiplier	Game 316 Cashword Doubler

### 4 Game Facing Unit | Customer View

Game 321 All Cash Platinum	Game 602 All Cash Tripler
Game 601 All Cash Gold	Game 600 All Cash

**18+** Play Responsibly. Purchase Limits Apply

## Scratch Card Profiles - May 2025

### 12 Game LCU | Profile 2 | Customer View

Game 620 All Cash Millionaire	Game 603 All Cash Spectacular	Game 614 Lucky 7's
Game 287 All Cash Surprise	Game 321 All Cash Platinum	Game 608 Mega Money Multiplier
Game 602 All Cash Tripler	Game 601 All Cash Gold	Game 607 Money Multiplier
Game 600 All Cash	Game 610 Bingo 90	Game 316 Cashword Doubler

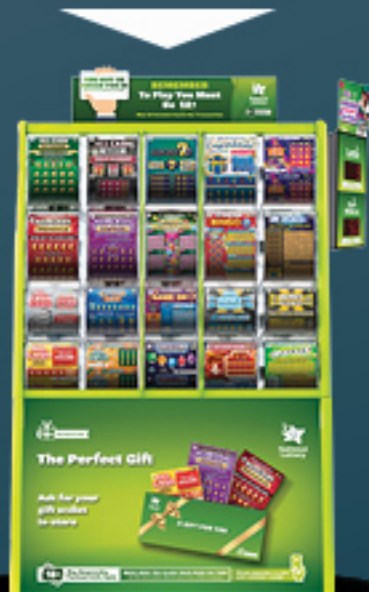
### 4x2 LCU | Profile 8 | Customer View

Game 603 All Cash Spectacular	Game 321 All Cash Platinum	Game 602 All Cash Tripler	Game 601 All Cash Gold
Game 600 All Cash	Game 607 Money Multiplier	Game 610 Bingo 90	Game 316 Cashword Doubler

## IMPORTANT!


These planograms represent the **customer facing view**.

Every planogram has a cassette loading number. Load each Scratch Card to the **correct numbered cassette** on your Lottery Counter Unit to ensure your customer's view matches your relevant planogram.



The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative.

# Scratch Card & Consumables Stock Cards

Game				Week 1		Week 2		Week 3		Week 4		Week 5	
No.		Name	Book Size	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	600	ALL CASH	100										
2	601	ALL CASH GOLD	100										
3	602	ALL CASH TRIPLER	80										
4	321	ALL CASH PLATINUM	20										
5	287	ALL CASH SURPRISE	20										
6	603	ALL CASH SPECTACULAR	20										
7	604	ALL CASH GIFT	10										
8	610	BINGO 90	40										
9	615	BINGO MULTIPLIER	20										
10	316	CASHWORD DOUBLER	50										
11	617	CASHWORD MYSTERY MULTIPLIER	20										
12	607	MONEY MULTIPLIER	20										
13	608	MEGA MONEY MULTIPLIER	10										
14	618	CONGRATULATIONS	40										
15	624	FIRE 4S ICE 5S	20										
16	614	LUCKY 7S	10										
17	301	GAME ON!	20										
18	606	SCRATCH 'N WIN	50										
19	619	LUCKY STARS	40										
20	620	ALL CASH MILLIONAIRE 	10										
21	621	CHAMPIONS 	80										

CONSUMABLES		WEEK 1		WEEK 2		WEEK 3		WEEK 4		WEEK 5	
		In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	PAPER ROLLS										
2	LOTTO PLAYSLIPS										
3	EUROMILLIONS PLAYSLIPS										
4	EURODREAMS PLAYSLIPS										
5	DAILY MILLION PLAYSLIPS										
6	5-4-3-2-1 PLAYSLIPS										
7	RESPONSIBLE PLAY LEAFLETS (BUNDLED IN 10s)										

## REMEMBER

All consumables orders placed on the Lottery terminal on any given day will be held on the system until the due date for your automated Scratch Card order. The consumable order will be consolidated with your Scratch Card order and delivered to you as one package. If no Scratch Cards are required for you on your due date the consumable order will be dispatched regardless.

## Contact Phone Numbers

Customer Support: 1800 22 44 55  
 Claims: 1800 66 62 22

Find out more at  
[www.lottery.ie](http://www.lottery.ie)



**National  
 Lottery**