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## Enjoy the remainder of the summer

Dear Retailer,

I am delighted to welcome you to our latest edition of Star Game News and hope you are enjoying the summer months. Here in the National Lottery we have been particularly busy after an unforgettable period of promotions, new game launches and record breaking wins through May & June culminating in the biggest win ever in the history of the National Lottery, an incredible €250m EuroMillions ticket sold in Clifford's Centra Shandon Street Cork on 17th June 2025. Congratulations to Ted Clifford, Simon Champ store manager and all the team there for helping celebrate the win and being such fantastic hosts for the invasion of news media and press personnel that descended on the store over that weekend following the announcement.

Our product team have also been working hard in delivering new and innovative products to market. In May we launched a new sport themed game to our Scratch Card portfolio in the €3 prize category; 'Champions' which is doing well, but it was our new All Cash Millionaire Scratch Card that has captured the imagination of players all over the country being the first Scratch Card in Lottery history to offer a €1m top prize instantly. The €20 game replaced All Cash Extravaganza in the All Cash family and is performing ahead of expectations due in no small part to a heavy-weighted multi-media advertising campaign which included some innovative out of home, in-store POS and social media activation.

As I am sure you are aware the National Lottery takes its responsible play obligations very seriously and operate a continuous Mystery Shopper campaign to measure compliance with age control and purchase limit requirements across the Retail network. These are key tenets of our responsible selling programme, to aid the safe and responsible sale of our products. To better support Retailer owners & staff and drive greater awareness of our collective obligations in this regard we are excited to launch our new TLC responsible play programme; Think – Look - Check. While we provide a multitude of support material around responsible play we were looking for something that would better resonate and support front-line staff particularly to ensure your Lottery agency is and remains compliant. We engaged with key stakeholders including Representative Bodies, our Agent Council and individual Retailers to ensure we produced something that would be easily consumed and understood by staff selling Lottery products on a daily basis. Full details of the programme are contained in this edition.

It is important we celebrate the many successes our retailers have had in selling some life-changing prizes including the Lotto jackpot of €4,038,682 sold on Saturday, 19th April in the Post Office Tramore. Healy's SuperValu in Dunmanway sold a €1 Million Daily Million winning ticket from the 9pm draw on Saturday, 29th March and of course the group of 11 tradesmen from Co. Louth, known as the 'Jacks of All Trades' syndicate, who scooped a €255,000 win in the EuroMillions Ireland-Only Raffle which was part of the May promotion which saw €250k added to one of the €5,000 raffle winners in every EuroMillions draw that month. This winning ticket was sold in Applegreen, Newfoundwell Road, Greenbatter, Drogheda, Co. Louth.

I am also delighted to announce the much anticipated return of the National Lottery Retailer Golf events as part of our Star Store Programme, which have been reimagined to broaden their appeal by introducing alternate activities for non-golfers - see full details in this edition.

Finally we would like to congratulate all 146 County finalists selected for the Good Causes Awards, to be held in Killashee Hotel, Naas, Co. Kildare on Saturday 18th October 2025. We look forward to an excellent evening, with so many of the deserving Good Causes projects honoured at this gala event.

Can I take this opportunity to once again thank you for your continued support and commitment to the National Lottery. Enjoy the remainder of the summer.

Warm regards,

**George Canavan**  
Head of Retail



## New Games

### Ruby And Emerald

**Ruby & Emerald** - a dazzling new €5 Scratch Card that brings together the thrill of two games in one and the sparkle of a gem theme. With a **top prize of €45,000** and **two games** to play in one ticket, Ruby & Emerald offers double the fun with two exciting games, and 20 chances to win a prize.

#### How to Play:

Game 1:

In each side of the ticket (4s and 5s) scratch the 'WINNING NUMBERS' and 'YOUR NUMBERS'.

Match any of 'YOUR NUMBERS' to the 'WINNING NUMBERS' to win the prize amount shown below that matched number.

Each side plays separately.

Game 2:

If the player reveals a **4** symbol under 'YOUR NUMBERS' in the Ruby 4s Play area they win the prize amount shown below the symbol.

If the player reveals a **5** symbol under 'YOUR NUMBERS' in the Emerald 5s Play area they win the prize amount shown below the symbol.

**Price Point:** €5

**Game Type:** Popular

#### GAME PLAY:

Match WINNING NUMBERS to YOUR NUMBERS. Find a '4' and/or a '5' and win instantly

**Payout:** 67%

**Top Prize:** €45,000

**Number of Games:** 2

**Prize Odds:** 1 in 3.95

For scanning purposes, the PLU code for this game is 5098974080000. The new game will be in stores in August 2025. This game has an end claim date of 31 December 2027 printed on the ticket back.



### Super €10 or €200

We are excited to announce a brand-new, unique and fun €5 Scratch Card "Super €10 or €200". This unique game features only two prize tiers - €10 or €200. The odds of winning a €200 prize are 1 in 110 – the best €200 odds in Scratch Card portfolio. The design features comic-style colour scheme which should catch the attention of the players.

How to Play:

1. Match one or more of the WINNING NUMBERS to one or more of the 24 YOUR NUMBERS – Win Prize Amount(s) shown under that Number(s).
2. A WINNING NUMBER can match twenty of YOUR NUMBERS to win a €200 prize.

**Price Point:** €5

**Game Type:** New

**Game Play:** Match 'WINNING NUMBER' to 'YOUR NUMBER'

**Payout:** 67.5%

**Top Prize:** €200

**Number of Games:** 1

**Prize Odds:** 1 in 6.07

For scanning purposes, the PLU code for this game is 5098974080406. The new game will be in stores in September 2025. This game has an end claim date of 30 June 2028 printed on the ticket back.



## New Look Games

### Money Multiplier

This popular €5 Scratch Card Money Multiplier has got a new look with bold purple and yellow colours! The features and the game play remain the same. The game offers an amazing top prize of €100,000 and the MULTIPLIER BONUS can multiply a prize by up to 20 TIMES.

New game number: 802 | Average 1 in 3.75 Wins Cash  
For scanning purposes, the PLU code for this game is 5098974080208  
The new game will be in stores in August 2025. This game has an end claim date of 30 June 2028 printed on the ticket back.

### Cashword Doublor

€3 Cashword Doublor is back with modern colours and design updates. Look out for letters with a STAR symbols to win double the prize. Prize range between €3 and the amazing €30,000 top prize. This new iteration is printed in the vibrant purple and green colours.

New Game Number: 625 | Average 1 in 3.70 Wins Cash  
For scanning purposes, the PLU code for this game is 5098974062501  
The new game will be in stores in September 2025. This game has an end claim date of 30 June 2028 printed on the ticket back.



## Game Updates

The Prize table for **EuroDreams** is changing for the Thursday 2nd October 2025 draw and onwards.

In line with player feedback, the funds have been reallocated to the Tier 3 Prize, raising the expected prize from €100 to €500 for the Match 5 tier. This is accompanied by a slight decrease in the Tiers 4 and 5 prize values.



Prize Tier	Main Numbers	Dream Numbers	Current Expected Prize Value	New Expected Prize Value
3	5	0 or 1	€103.49	€503
4	4	0 or 1	€40.48	€34
5	3	0 or 1	€5.29	€5

These changes do not change the overall prize payout (52%) or odds of winning a prize (1 in 4.66) of the EuroDreams game.

Knock on effects of this change including publishing of updated game rules, delivery of new payslips and decrementing of advance play will be communicated closer to the event. Keep an eye out for terminal messages and deliveries.

## Upcoming Removal From Sale Dates

Please see table for successor game information. The National Lottery Retail Support team will issue a series of communications advising retailers of these dates closer to the time via email & terminal messaging.

297	All Cash Tripler
298	All Cash Spectacular
314	Bingo Multiplier
315	Diamond Bingo Doublor

Remove these games from sale by September 30th.



## End Game Table

Game		Replacement Game		End Activation / Remove From Sale	Validation End Date	End Returns Date
No.	Name	No.	Name	Close of Trade	Game Ended	Date Processed In-Store
285	Mega Money Multiplier	608	Mega Money Multiplier	02/05/2025	31/07/2025	28/08/2025
312	All Cash Gift	604	All Cash Gift	02/05/2025	31/07/2025	28/08/2025
299	All Cash Extravaganza	605	All Cash Extravaganza	31/05/2025	29/08/2025	26/09/2025
297	All Cash Tripler	602	All Cash Tripler	30/09/2025	29/12/2025	26/01/2026
298	All Cash Spectacular	603	All Cash Spectacular	30/09/2025	29/12/2025	26/01/2026
314	Bingo Multiplier	615	Bingo Multiplier	30/09/2025	29/12/2025	26/01/2026
315	Diamond Bingo Doublor	NA	NA	30/09/2025	29/12/2025	26/01/2026

## Upcoming Promotions



### SPECIAL €1 MILLION LOTTO PLUS RAFFLE

On Saturday 6th September, a GUARANTEED €1 Million will be added to the Lotto Plus Raffle.

#### How Do I Play?

Buy a Lotto Ticket with Plus as normal, for each line on the ticket you get a non-unique raffle code between 0001 - 9999.

#### How Do I Win?

As per every Lotto Draw a raffle code will be selected, any ticket with that code wins €500. On the 6th September, one winner of the Lotto Plus Raffle will win €1 million in addition to their usual prize of €500



### EUROMILLIONS MEGA DRAW €130M GUARANTEED!

This EuroMillions Draw will take place community wide on Friday 26th September. The mechanic is the same as every other jackpot draw but irrespective of the jackpot size on Friday 26th September, the jackpot will be a GUARANTEED €130 Million. If the jackpot is not won, the jackpot in the following draw will continue in roll from the €130 million base to a predicted €145 million and so on until it is won.



### EURODREAMS BOOSTED JACKPOT EVENT

This EuroDreams Draw will take place community wide on Thursday 2nd October. The mechanic is the same as every other draw, but the jackpot will be boosted to €30,000 per month for 30 years (subject to Prize Cap). If the jackpot is not won, the boosted jackpot event will continue until it is won.



## Scratch Card Stock Management - Top Tip

To avoid inadvertently tearing Scratch Cards when dispensing from Lottery Counter Units and Dispensers, remember to fold the ticket along the perforation line and tear off using both hands.



## New Star Store Excellence Programme

The National Lottery is delighted to announce the launch of its new Star Store Excellence Programme for 2025 promoting best in class Lottery retailing and the highest standards of display & compliance excellence. A newly configured Star Mark and associated incentive scheme will be key to driving excellence and maximizing the sales opportunities for Retailers. **Launching April 2025.**

### Retail Excellence in Execution\*

Standard	Description	Points
1 Positioning	Lottery Counter Unit at Till One/ Busiest Till on sales counter	3
2 Visibility	Clear view of all Lottery equipment including Jackpot Sign ensuring all product is visible and all messaging is correct and unobstructed	2
3 Product Availability	All Scratch Card games per profile are on sale and merchandised in LCU	2
4 Presentation	All Scratch Card games are correctly planogrammed & compliant with latest version - QR Code link to Retailer Portal for details	1
5 Point of Sale	Playstand/Holder with all draw based game slips available with all relevant campaign point of sale displayed	1
6 Compliance	All regulatory signage and related information on display and available for customer use including Responsible Play leaflets	1
<b>Total</b>		<b>10</b>



### Rewards & Incentives



#### Retailer Incentives

Star Rewards Awarded Annually & Hosted Leisure Events



#### Lottery Champion

Gift Box Rewards



#### Entertainment & Sporting Events

Croke Park  
Aviva Stadium  
Bord Gais Theatre  
3 Arena



#### Staff Recognition

Range of Branded Merchandise & Gifts



#### Retailer of the Year

National Lottery Retailer of the year independently audited as part of the Shelflife C-Store Awards  
**Prize €5,000**

# Best Practice Guide



Best Practice Guide for Sale & Promotion, Stock Management and Store Champion

## Sale & Promotion

- ✓ Scratch Card Dispenser in prime sales position
- ✓ Lottery Counter Unit full of all Scratch Cards in profile
- ✓ All Scratch Cards planogrammed as per Star Game News
- ✓ Scratch Card unit fully visible and unobstructed
- ✓ All Regulatory signage on age control and purchase limits in place

## Stock Management

- ✓ Confirm delivery on receipt
- ✓ Keep in a secure location with limited access
- ✓ Comprehensive system to manage and record scratch cards (Epos back office systems)
- ✓ Activate Scratch Cards when placing on sale
- ✓ Daily stock takes and sales reconciliation

## Roles & Responsibilities

- ✓ Appoint Lottery Champion Instore
- ✓ Download Lottery Retailer App to receive latest information, new games, important information
- ✓ Lottery Champion manages Scratch Card stock from store room to point of sale
- ✓ Lottery Champion completes daily checklist to implement best practice
- ✓ Lottery Champion trains staff instore

## Lottery Champion Store Checklist

	Yes	No
1. Is your Lottery Counter Unit Fully Planogrammed?	<input type="radio"/>	<input type="radio"/>
2. Are there any gaps/stock missing from Lottery Counter Unit?	<input type="radio"/>	<input type="radio"/>
3. If there is stock missing check the stock summary report to see if the game(s) are in stock	<input type="radio"/>	<input type="radio"/>
4. Activate missing game(s) and fill the Lottery Counter Unit	<input type="radio"/>	<input type="radio"/>
5. Is your store Planogram compliant?	<input type="radio"/>	<input type="radio"/>
6. Check Scratch Card stock, terminal rolls and playslips to ensure sufficient quantities until your next order? (If No, <b>contact 1800 224455</b> to order extra Scratch Card stock or order terminal ticket rolls and playslips through the order menu on the Photon terminal)	<input type="radio"/>	<input type="radio"/>
7. Is the Jackpot Communicator on the Lottery Counter Unit displaying the correct Lotto and Euromillions jackpot amounts? • (If no: Check power – switch off and the on again • Unplug transmitter at rear of terminal for 10 seconds and then reconnect • Reboot: Sign-Off Terminal & Sign-On again	<input type="radio"/>	<input type="radio"/>

QR Checklist Video



# NATIONAL LOTTERY RETAIL GUIDE FOR RESPONSIBLE SELLING

4 simple steps to ensure our customers enjoy playing National Lottery Games safely

## ALWAYS:

**THINK 21**  
If in doubt ask for ID

**PURCHASE LIMITS APPLY**  
No more than 10 Scratch Cards can be purchased in a single transaction

**PLAYER PROTECTION**  
Display Responsible Play leaflets prominently

**GIFT RESPONSIBLY**

The National Lottery operate a continuous Mystery Shopper campaign to measure compliance with age control and purchase limit requirements across the Retail network. Please ensure all staff involved in the sale of Lottery products are fully aware of the requirements around age control and purchase limits.

**IMPORTANT:**  
If you have any questions or you require further information please contact Customer Support on 1800 224455 or your Field Sales Representative.

**18+** Play Responsibly, Play For Fun



## Your New Guide to Responsible Selling

The National Lottery is delighted to announce its new Retail Compliance Training & Awareness initiative TLC, Think-Look-Check. This programme is designed specifically for frontline staff involved in the sale of Lottery products and focuses on two key areas: Underage Sales & Purchase Limits.

The detail is set out clearly in the TLC brochure which has been distributed to all Retailers over the past week. This initiative is supported with in-store POS to highlight the fact that while you have to be 18 years or over to purchase a Lottery ticket, the National Lottery operate a Think 21 policy and anyone who looks under 21 years should always be asked for ID to verify they are in fact legally of age to purchase a ticket.

We have carried out extensive research and engaged with a number of Retail stakeholders and it was clear that in order to drive home the understanding that Lottery products are age restricted and should be treated the same as Tobacco & Alcohol, the message needed to be simple and easily consumed and understood by all staff. To this end we have produced a short ninety second video tutorial that can be shared with all staff and viewed on any mobile device by scanning the QR code in the TLC brochure reminding all involved in the sale of Lottery products of their Responsible Selling obligations and always:

**Think** – think before you sell.

**Look** – does the player look under 21.

**Check** – if in doubt always check for ID before completing the sale

A TLC pack has now being delivered to all Retailers, and we would ask you share the detail with all staff members, circulate the short video tutorial and place the relevant POS in-store. We want all our Retailers to be compliant and collectively we can ensure the interests of players, retailers and the future sustainability of the Lottery are protected.



To view the short TLC Tutorial just scan the QR Code

## Event Overview

The National Lottery is hosting two exclusive golf days in September 2025 at premier Irish golf resorts:

- **Mount Juliet, Thomastown, Co. Kilkenny** – Tuesday, 9th September 2025
- **Slieve Russell, Ballyconnell, Co. Cavan** – Thursday, 25th September 2025

## Competition Format

- **Single Stableford** format
- **Handicaps:** GUI handicaps apply
  - Non-GUI: Male – 18, Female – 24
- **Prizes include:**
  - Nearest the Pin
  - Longest Drive
  - Best Front & Back Nine
  - Category Winners and Runner Ups

## Itinerary

- Arrival with refreshments & snack
- Golf round with goody bag
- 10th Hole refreshments & snack
- Post-round dinner & drinks
- Prize giving ceremony

## Eligibility

- Open to **Retail Owners/Managers** (1 person per store)
- **72 spaces per venue**
- **Mount Juliet:** Southern region
- **Slieve Russell:** Northern region
- **First come, first served** basis
- Waiting list available once full

## How To Apply

- Log into the Retail Portal and complete the Google Form provided there.

## Good Causes Awards

### National Lottery Celebrates 146 Good Causes Making A Difference Across Ireland

The National Lottery officially announced the 146 Good Cause beneficiaries that have been selected as County Finalists in this year's National Lottery Good Causes Awards. These awards, now in their seventh year, honour the inspiring work and achievements of projects, clubs and individuals all over Ireland, who, with the help of National Lottery Good Causes funding, have had an extraordinary impact on their local communities.

From Woodlands of Ireland working to protect and restore our native forests, to Run of the Mill in Kildare promoting inclusivity in Irish theatre, this year's County Finalists reflect the powerful impact of Good Causes across the country. Whether it's advancing women's sport and empowering athletes through the Ladies Gaelic Football Association or championing the Irish language with Na Gaeil Óga, these organisations are helping to shape a more vibrant, inclusive, and connected Ireland.

Announcing the County Finalists, National Lottery CEO, Cian Murphy, said: "It's an honour to announce and celebrate the 146 outstanding Good Cause beneficiaries selected as County Finalists in this year's Good Causes Awards, each one a shining

example of the meaningful and lasting impact that projects, clubs, and individuals have on communities across Ireland. These awards were created to honour the positive impact that Ireland's Good Causes have in shaping a brighter and more inclusive future for all, and to ensure their efforts are recognised and celebrated on a national stage.

Everyone associated with the National Lottery can feel proud that funding from ticket sales helps support the success stories that are Ireland's Good Causes. Since 1987, more than €6.5 billion has been raised for Good Causes. In 2024 alone, €239.3million was raised for Good Causes in communities all across Ireland."

The full list of County Finalists can be found here.

The 146 County Finalists will now progress to the next stage of the judging process and compete for a place in the National Finals. The 35 National Finalists will be announced during the summer. The awards ceremony will take place on Saturday, 18th of October in Killashee House Hotel in Naas, Co. Kildare.



## Winner Awareness

### Big Wins, Big Stories: Celebrating National Lottery Retail Successes from April to June

From spring into early summer, National Lottery retailers across Ireland played a key role in some unforgettable wins. Between April and June, several players struck it big, and the retailers who sold those winning tickets were right at the heart of the excitement. Here's a round-up of the biggest wins in retail:

#### Healy's SuperValu in Dunmanway Sold €1 Million Daily Million Winning Ticket

The town of Dunmanway, Co. Cork, was buzzing with excitement after it was confirmed that Healy's SuperValu had sold the winning Daily Million ticket from the 9pm draw on Saturday, 29th March. The National Lottery announced that the life-changing €1,000,000 quick pick ticket had been purchased at the well-known local store.

Shop owners Andrew and Martina Healy said they were thrilled by the news, noting that it wasn't the first time their store had sold a million-euro winning ticket. "We were delighted to get the news after a busy weekend" said Andrew. "Our shop is right in the heart of the town, so there's always a lot of footfall. It was great news for the community, and we were all thrilled in the store - it brought a real buzz to the area!"

#### Special Delivery! Tramore Post Office Celebrates €4 Million Lotto Jackpot Win

A Lotto jackpot worth €4,038,682 was delivered in Tramore, Co. Waterford. The winning ticket from Saturday, 19th April was purchased at Tramore Post Office.

Postmaster Seán Martin expressed his delight at the news, calling it the biggest win the post office has ever seen. "We wish the very best to the winner and hope it brings them every happiness and success" he said. "It's a well-deserved lift for the community here in Tramore."



SuperValu,  
Dunmanway, Co. Cork



Tramore Post Office,  
Co. Waterford

## Winner Awareness

### Clifford's Centra in Cork Sells Ireland's Largest-Ever EuroMillions Jackpot Ticket Worth €250 Million

Clifford's Centra on Shandon Street, located on the north side of Cork City, was revealed as the store that sold the winning EuroMillions jackpot ticket for Tuesday, 17th June. This historic win sets a new record for the Irish National Lottery, marking the largest prize ever won in Ireland - an astonishing €250 million.

Ted Clifford, Store Owner said: "This is just fantastic news, it is hard to believe it. We are delighted to have sold this golden ticket to one of our customers. We already sold a winning Millionaire Raffle ticket on New Year's Eve just gone, worth €100,000, so that must have been the start of our winning streak. On behalf of our Centra team, it's an honour to be part of this historic moment. We are here on Shandon Street for 95 years and am so proud to be the 3rd generation owner of Clifford's. We send our warmest congratulations to the winner and their family."

### The winners who shared their joy!

#### 'Jacks of All Trades' Syndicate Nails €255,000 EuroMillions Ireland-Only Raffle Win

A group of 11 tradesmen from Co. Louth, known as the 'Jacks of All Trades' Syndicate, nailed down a €255,000 win in the EuroMillions Ireland-Only Raffle. The builders, plumbers, electricians, and engineers, who've been playing together for five years, purchased their winning Quick Pick ticket at Applegreen, Newfoundwell Road, Greenbatter, Drogheda, Co. Louth. Initially mistaking the win for €5,000, the group was stunned to discover they'd actually scooped €255,000. The syndicate celebrated at National Lottery HQ and have since been buzzing with plans; from new couches to sunny getaways.



Clifford's Centra,  
Shandon Street, Cork



Jacks of All Trades  
Syndicate

### Winners Privacy is part of all our responsibilities

Just a brief reminder to refresh retailers and staff on their responsibilities towards players and especially winners. If you are lucky enough to sell a winning ticket, this is a great occasion in your shop and should be celebrated. It is important that whoever the customer/winner is, they have their privacy respected.

It is important that owners, managers and staff do not engage in speculation as to who the winner is. In addition to this, the use of CCTV for the purposes of identifying the player is strictly forbidden. National Lottery and retail agents have a shared duty to keep winner details private.

The Participants Code of Practice which is part of the Retail Sales Agent Authorisation sets out your agent responsibilities and obligations to keep player /winners' data safe and secure.

"The Company requires that its Retailers and their staff/employees do not make any public comment which may disclose to any person (other than the Company) the identity of any prize winner or any person who the Retailer is aware is entitled to a share in a Prize or any information whereby the identity of the prize winner can be ascertained. Failure to adhere to this will be deemed a breach of the Authorisation. Repeated breaches may lead to a termination of that Authorisation."

## Scratch Card Profiles - August 2025

20 Game LCU | Profile 1 | Customer View



Game 620  
All Cash  
Millionaire



Game 604  
All Cash  
Gift



Game 801  
Lucky 7's



Game 621  
Champions



Game 800  
Ruby & Emerald



Game 603  
All Cash  
Spectacular



Game 287  
All Cash  
Surprise



Game 615  
Bingo  
Multiplier



Game 623  
Bingo 90



Game 617  
Cashword  
Mystery Multiplier



Game 626  
All Cash  
Platinum



Game 602  
All Cash  
Tripler



Game 618  
Congratulations



Game 608  
Mega Money  
Multiplier



Game 802  
Money  
Multiplier



Game 601  
All Cash  
Gold



Game 600  
All Cash



Game 301  
Game On!



Game 619  
Lucky Stars



Game 316  
Cashword  
Doubler

### REMEMBER!

Always activate a book of Scratch Cards before placing on sale.

National Lottery Games must not be sold to players under the age of 18.

18+ Play Responsibly. Purchase Limits Apply

## Scratch Card Profiles - August 2025

15 Game LCU | Profile 4 | Customer View



Game 620  
All Cash  
Millionaire



Game 603  
All Cash  
Spectacular



Game 801  
Lucky 7's



Game 617  
Cashword  
Mystery Multiplier



Game 800  
Ruby & Emerald



Game 287  
All Cash  
Surprise



Game 626  
All Cash  
Platinum



Game 602  
All Cash  
Tripler



Game 608  
Mega Money  
Multiplier



Game 802  
Money  
Multiplier



Game 601  
All Cash  
Gold



Game 600  
All Cash



Game 615  
Bingo  
Multiplier



Game 623  
Bingo 90



Game 621  
Champions



### IMPORTANT!

These planograms represent the customer facing view.

Every planogram has a cassette loading number. Load each Scratch Card to the correct numbered cassette on your Lottery Counter Unit to ensure your customer's view matches your relevant planogram.

The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative.

## Scratch Card Profiles - August 2025

### 6x2 LCU | Profile 2 | Customer View



### 9 Game LCU | Profile 3 | Customer View



### 4 Game Facing Unit | Customer View



**18+** Play Responsibly. Purchase Limits Apply

## Scratch Card Profiles - August 2025

### 12 Game LCU | Profile 2 | Customer View



### 4x2 LCU | Profile 8 | Customer View



## IMPORTANT!

These planograms represent the **customer facing view**.

Every planogram has a cassette loading number. Load each Scratch Card to the **correct numbered cassette** on your Lottery Counter Unit to ensure your customer's view matches your relevant planogram.



The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative.

# Scratch Card & Consumables Stock Cards

Game				Week 1		Week 2		Week 3		Week 4		Week 5	
No.		Name	Book Size	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	600	ALL CASH	100										
2	601	ALL CASH GOLD	100										
3	602	ALL CASH TRIPLER	80										
4	626	ALL CASH PLATINUM	20										
5	287	ALL CASH SURPRISE	20										
6	603	ALL CASH SPECTACULAR	20										
7	604	ALL CASH GIFT	10										
8	620	ALL CASH MILLIONAIRE	10										
9	623	BINGO 90	40										
10	615	BINGO MULTIPLIER	20										
11	625	CASHWORD DOUBLER	50										
12	617	CASHWORD MYSTERY MULTIPLIER	20										
13	802	MONEY MULTIPLIER	20										
14	608	MEGA MONEY MULTIPLIER	10										
15	618	CONGRATULATIONS	40										
16	801	LUCKY 7S	10										
17	619	LUCKY STARS	40										
18	621	CHAMPIONS	80										
19	800	RUBY & EMERALD - AUG 2025	20										
20	804	SUPER €10 OR €200 - SEPT 2025	40										

CONSUMABLES		WEEK 1		WEEK 2		WEEK 3		WEEK 4		WEEK 5	
		In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	PAPER ROLLS										
2	LOTTO PLAYSLIPS										
3	EUROMILLIONS PLAYSLIPS										
4	EURODREAMS PLAYSLIPS										
5	DAILY MILLION PLAYSLIPS										
6	5-4-3-2-1 PLAYSLIPS										
7	RESPONSIBLE PLAY LEAFLETS (BUNDLED IN 10s)										

## REMEMBER

All consumables orders placed on the Lottery terminal on any given day will be held on the system until the due date for your automated Scratch Card order. The consumable order will be consolidated with your Scratch Card order and delivered to you as one package. If no Scratch Cards are required for you on your due date the consumable order will be dispatched regardless.

## Contact Phone Numbers

Customer Support: 1800 22 44 55  
 Claims: 1800 66 62 22

Find out more at  
[www.lottery.ie](http://www.lottery.ie)



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