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## Christmas Games Edition

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## Heading towards winter

Dear Retailer,

As we head towards the winter months, the National Lottery team has been hard at work preparing an extensive promotional and new game launch plan for the coming months and building on what has been a record breaking year with our biggest ever EuroMillions win of €250m, our first EuroDreams Tier 1 winner and the hugely successful launch of All Cash Millionaire, the National Lottery's first Scratch Card game where you can win an incredible €1m instantly. Congratulations to all our winners and selling Retailers through-out the year.

Win belief is a key tenet of any successful Lottery and each quarter we highlight just some of those life-changing winnings in our winner awareness section with the selling Retailer front and centre of the PR activity around each win. Retail owners & staff are key stakeholders in the Lottery community, and we want to make sure those that have sold these winning tickets participate in the winning experience.

With the festive season fast approaching we are delighted to introduce our 2025 Christmas Scratch Card range to launch week commencing 13th October. All the Player favourites are there including Christmas Countdown with an all-new €7 price point, Merry Money at €5 with a boosted top prize of €50,000 and to complete the festive trio we have our new €3 Festive Riches game bursting with cash prizes.

Millionaire Raffle is back too. We have kept the pool size limited to 600,000 tickets with a total of 8,500 prizes on offer including the €1 million top prize and delivering incredible win odds of 1:71. Full merchandising pack will be distributed to all retailers for the 1st November launch date with a supply of Gifting Wallets, In-Store POS and a new LCU front panel vinyl highlighting Scratch Card gifting opportunities over the Christmas period.

For our dedicated players and those seeking great gift ideas for family and friends we have redesigned our Gifting Wallet to accommodate both Millionaire Raffle and Scratch Cards and will be increasing our distribution this year to allow for gifting across the full Lottery portfolio. Players may wish to create their own bundle of products to gift, and our new Gifting Wallets have been re-sized to accommodate any combination. The National Lottery is fully committed to operating in a socially responsible way including responsible selling and gifting, so to ensure future sustainability of the Lottery and the protection of Players is essential we adhere to all necessary controls around Age Control & Purchase limits.

In November, the National Lottery will again sponsor the Shelf Life Convenience Store Awards and the coveted National Lottery Star Store Retailer of the Year award at the gala dinner in Dun Laoghaire. We look forward to recognising and celebrating the dedication of these outstanding retailers.

Our commitment to supporting Good Causes remains unwavering. The Good Causes National Awards will take place in Kildare on 18th October 2025. This event offers us the opportunity to acknowledge and honour the incredible work of our Good Cause beneficiaries, whose efforts make such a positive impact on countless lives. Good luck to all our finalists – they are all winners.

Finally, can I again take this opportunity to thank you all for your ongoing support and commitment to the National Lottery as we look forward to a successful winter season.

Warm regards,

**George Canavan**  
Head of Retail



## New Game

### All Cash Gold

The €2 All Cash Gold has been given a fresh update, and it's all about bigger rewards. With a new prize structure, there are more cash prizes up for grabs than ever before, including a boosted top prize of €20,000. In this new iteration, the "Free ticket" prize tier has been removed and prizes now start at €2 cash.

It still keeps the familiar Match 3 game that players enjoy, but Game 2 now comes with a new mechanic that opens up more chances to win multiple prizes on a single ticket. So, while the gameplay feels familiar, there's even more to look forward to.

#### How to Play:

Game 1: Match 3 AMOUNTS – Win that amount.

Game 2: Reveal a "YOU WIN!" symbol to win the PRIZE amount shown below.

New game number: 631.

Average 1 in 3.91 Wins Cash.

For scanning purposes, the PLU code for this game is 5098974063102. The new game will be in stores in Nov 2025. The game has an end claim date of 31 December 2027 printed on the ticket back.



## New Look Games

### All Cash Platinum

A bold new look for a classic favourite, the €5 All Cash Platinum Scratch Card. Now with appealing navy and pink colours, this game offers an amazing top prize of €75,000, 3 fun games to play and players can win up to 9 times!

New game number: 807

Average 1 in 3.72 Wins Cash

For scanning purposes, the PLU code for this game is 5098974080703. The new game will be in stores in Nov 2025. The game has an end claim date of 30 June 2028 printed on the ticket back.



### All Cash Spectacular

Our most spectacular €10 Scratch Card, All Cash Spectacular got an exciting new look, contrasting white, gold and navy colours! The game offers an amazing top prize of €200,000 and 2 fun games to play. Players can win up to 25 times on this game!

New game number: 808

Average 1 in 3.55 Wins Cash

For scanning purposes, the PLU code for this game is 5098974080802. The new game will be in stores in Dec 2025. The game has an end claim date of 31 December 2027 printed on the ticket back.



## New Games

### Festive Riches

Festive Riches is a sparkling new addition to our Christmas Scratch Card portfolio, offering players a chance to win up to €30,000 this holiday season. This €3 game offers great overall odds of 1 in 3.05 for cash prizes and 5 amazing top prizes of €30,000.

#### How to Play:

##### Game 1:

Match one or more of the WINNING NUMBERS to one or more of YOUR NUMBERS to win the prize amount shown below the matched number.

##### Game 2:

Match 3 amounts to win that amount.

#### CHRISTMAS BONUS DRAW:

3 entries per ticket

New Game Number: 627. Average 1 in 3.05 Wins Cash.

For scanning purposes, the PLU code for this game is 509 8974 062709. This game has an end claim date of 30 June 2026 printed on the ticket back. The new game will be in stores in Oct 2025.



### Merry Money

Merry Money is back – now with a boosted top prize of €50,000! With three festive games, this €5 card is a standout choice for seasonal gifting and player excitement.

#### How to Play:

##### Game 1:

Reveal a cash amount to win that amount.

##### Game 2:

Match any of the WINNING SYMBOLS to any of YOUR SYMBOLS to win the amount shown below the matched symbol.

##### Game 3:

Match 3 amounts to win that amount.

#### CHRISTMAS BONUS DRAW:

5 entries per ticket

New game number: 628. Average 1 in 2.95 Wins Cash.

For scanning purposes, the PLU code for this game is 509 8974 062808. This game has an end claim date of 30 June 2026 printed on the ticket back. The new game will be in stores in Oct 2025.



### Gift Responsibly

To raise awareness about the risks of underage lottery use and encourage responsible play, the Gift Responsibly Campaign provides a reminder to parents and other adults that lottery tickets and scratch cards are not appropriate gifts for children under the age of 18. PLI continues to display a gift responsibly logo across all Christmas campaign collateral. We hope to receive retailers continuous support to ensure this is successful in highlighting the importance of gifting responsibly over the Christmas period.

## New Games

### Christmas Countdown

The popular advent calendar game style is back this year. At a new price, now €7, Christmas Countdown offers the same amazing top prize of €100,000 and great overall odds of winning a prize - 1 in 2.84.

With prizes ranging between €7 and the Top Prize of €100,000, Christmas Countdown is sure to become a festive favourite. With 3 exciting games, this €7 premium game is perfect for gifting this season.

#### How to Play:

##### Game 1:

Scratch the numbers 1 – 24 to reveal symbols. Find 3 identical symbols and win the corresponding prizes as per legend displayed on the ticket back. Players can mark their symbols in prize legend on the ticket back to see if they have won.

##### Game 2:

Scratch the “25” area to reveal 4 cash amounts. Match 3 cash amounts to win that amount.

##### Game 3:

Scratch the two “INSTANT WIN” areas. Reveal a cash amount to win that amount.

#### CHRISTMAS BONUS DRAW:

7 entries per ticket

New Game Number: 629  
Average 1 in 2.84 Wins Cash

For scanning purposes, the PLU code for this game is 509 8974 062907. This game has an end claim date of 30 June 2026 printed on the ticket back. The new game will be in stores in Oct 2025.

### CHRISTMAS BONUS DRAW

In addition to the great instant win prizes on each of the three Christmas Games, players also have a chance to enter a weekly BONUS DRAW. Over 12 weeks period one lucky player will win a whopping €5,000 every week.

Players can either scan the QR code with their smartphone or go to [christmasbonus.lottery.ie](https://christmasbonus.lottery.ie) to enter 13-character ACCESS CODE for a chance to win. Players can find the QR code under the Tree Box area. Prize Validation barcode can be found below.

Example of QR code used by players to enter Christmas Bonus Draw

#### Christmas Bonus Draw Dates

- Draw 1 24 October 2025
- Draw 2 31 October 2025
- Draw 3 7 November 2025
- Draw 4 14 November 2025
- Draw 5 21 November 2025
- Draw 6 28 November 2025
- Draw 7 5 December 2025
- Draw 8 12 December 2025
- Draw 9 19 December 2025
- Draw 10 26 December 2025
- Draw 11 2 January 2026
- Draw 12 1 July 2026



Example of QR code used by players to enter Christmas Bonus Draw

#### Prize Validation Barcode



## New Look Game

# Mega Money Multiplier

The €10 MEGA Scratch card now boasts a fresh green colour. Mega Money Multiplier offers an exciting top prize of €250,000 and a chance to multiply winnings by up to 50X!

New game number: 803  
Average 1 in 3.29 Wins Cash

For scanning purposes, the PLU code for this game is 5098974080307. The new game will be in stores in December 2025. The game has an end claim date of 30 June 2028 printed on the ticket back.



## Game Updates

The Prize table for **EuroDreams** is changing for the Thursday 2nd October 2025 draw and onwards.

In line with player feedback, the funds have been reallocated to the Tier 3 Prize, raising the expected prize from €100 to €500 for the Match 5 tier. This is accompanied by a slight decrease in the Tiers 4 and 5 prize values.



Prize Tier	Main Numbers	Dream Numbers	Current Expected Prize Value	New Expected Prize Value
3	5	0 or 1	€103.49	€503
4	4	0 or 1	€40.48	€34
5	3	0 or 1	€5.29	€5

These changes do not change the overall prize payout (52%) or odds of winning a prize (1 in 4.66) of the EuroDreams game.

Knock on effects of this change including publishing of updated game rules, delivery of new payslips and decrementing of advance play will be communicated closer to the event. Keep an eye out for terminal messages and deliveries.

## Removal From Sale Dates

Please note the following games should now be removed from sale as per communications issued by the National Lottery Retail Support team. Please see table for successor game information. The National Lottery Retail Support team will issue a series of communications advising retailers of these dates closer to the time via email & terminal messaging.

Remove these games from sale by October 2nd.



## Game End Table

Game		Replacement Game		End Activation / Remove From Sale	Validation End Date	End Returns Date
No.	Name	No.	Name	Close of Trade	Game Ended	Date Processed In-Store
297	All Cash Tripler	602	All Cash Tripler	30/09/2025	29/12/2025	26/01/2026
298	All Cash Spectacular	603	All Cash Spectacular	30/09/2025	29/12/2025	26/01/2026
314	Bingo Multiplier	615	Bingo Multiplier	30/09/2025	29/12/2025	26/01/2026
315	Diamond Bingo Doubler	NA	NA	30/09/2025	29/12/2025	26/01/2026
295	All Cash	600	All Cash	30/09/2025	31/12/2025	26/01/2026
616	2025	NA	NA	30/09/2025	31/12/2025	28/01/2026

## Upcoming Promotions



### EURODREAMS BOOSTED JACKPOT EVENT

This EuroDreams Draw will take place community wide on Thursday 2nd October. The mechanic is the same as every other draw, but the jackpot will be boosted to €30,000 per month for 30 years (subject to Prize Cap). If the jackpot is not won, the boosted jackpot event will continue until it is won.



### EUROMILLIONS MEGA DRAW €130M GUARANTEED!

This EuroMillions Draw will take place community wide on Friday 5th December. The mechanic is the same as every other jackpot draw but irrespective of the jackpot size on Friday 5th December, the jackpot will be a GUARANTEED €130 Million. If the jackpot is not won, the jackpot in the following draw will continue in roll from the €130 million base to a predicted €145 million and so on until it is won.



### CHRISTMAS SPECIAL €1 MILLION LOTTO PLUS RAFFLE

On Saturday 20th December, a GUARANTEED €1 Million will be added to the Lotto Plus Raffle. \*Date is subject to change, keep an eye out for communications closer to the date for confirmation.



#### How do I play?

Buy a Lotto Ticket with Plus as normal, for each line on the ticket you get a non-unique raffle code between 0001 - 9999.

#### How do I win?

As per every Lotto Draw a raffle code will be selected, any ticket with that code wins €500. On the 20th September, one winner of the Lotto Plus Raffle will win €1 million in addition to their usual prize of €500.

## Scratch Card Stock Management - Top Tip

To avoid inadvertently tearing Scratch Cards when dispensing from Lottery Counter Units and Dispensers, remember to fold the ticket along the perforation line and tear off using both hands.



## Millionaire Raffle

### ONE GUARANTEED MILLIONAIRE PLUS 8,499 ADDITIONAL PRIZES TO BE WON IN OUR NEW YEARS DRAW

The National Lottery is pleased to announce the return of its hugely popular Christmas Millionaire Raffle which will go on sale Saturday, 1st November 2025. Priced at €25 per ticket, the Christmas Millionaire Raffle makes for a perfect, or just special treat, offering the chance to win one of 8,500 fantastic cash prizes over the festive season.

This year's Christmas Millionaire Raffle includes the same incredible guaranteed Top Prize of €1 million along with 8,499 other prizes ranging from €500 to €100,000. Tickets will be limited to 600,000.

For scanning purposes, the PLU/EAN code for this €25 Raffle play remains unchanged from last year: 539 151 8926 322 .

The Christmas Millionaire Raffle game will be supported by a national advertising campaign and a suite of in-store promotion materials.

The Millionaire Raffle draw will take place immediately following close of sales at 10pm on Wednesday, 31 December 2025. Full results will be published on [www.lottery.ie](http://www.lottery.ie)



### The Selling Propositions

- Top Prize of €1 Million
- 8,499 prizes ranging from €500 to €100,000
- Christmas Millionaire Raffle tickets cost €25 each
- €1.50 commission on every ticket sold
- €1 Million Top Prize selling agent will receive a €10,000 Bonus
- €100,000 prize tier selling agents will receive €1,000 Bonus each.

### ONE MILLIONAIRE GUARANTEED

6 Prizes of	€100,000
15 Prizes of	€10,000
45 Prizes of	€5,000
302 Prizes of	€1,000
8131 Prizes of	€500

Odds of winning Top Prize 1 in 600,000  
Odds of winning any prize 1 in 71

### Active selling & Promotion

- Ensure all staff are fully briefed on the Millionaire Raffle proposition so they are able to respond to any players queries around the game i.e. cost, prizes etc.
- Tickets are limited so players should play early to avoid disappointment
- Display Millionaire Raffle promotional material including a sample Gifting Wallet at the point of sale



## Good Causes Awards

### Meet the Good Cause National Finalists Driving Change Across Ireland!

The National Lottery's Good Causes Awards celebrate and honour the inspirational work carried out by hundreds of volunteers, coaches, care givers and other individuals across Ireland, and the organisations they represent. The work these people do is phenomenal and has a real and meaningful impact on the communities and causes they so selflessly support.

Congratulations to the 35 National finalists across the categories of: Health & Wellbeing, Sport, Heritage, Arts & Culture, Community, Youth and Irish Language

The winners will be announced at a Gala awards dinner on 18th October 2025.

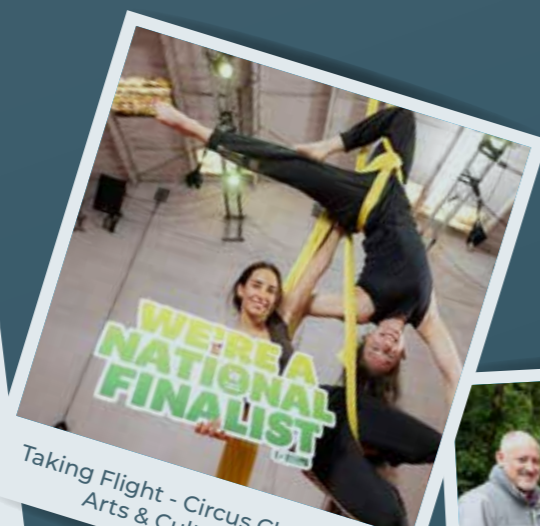
Nearly 30 cent in every €1 spent on National Lottery games goes back to Good Causes in the areas of sport, youth, health, welfare, education, arts, heritage and the Irish Language. In total, more than €6.5 billion has been raised for Good Causes since the

National Lottery was established 37 years ago. In 2024 alone, €239.3 million was raised for local Good Causes in communities across Ireland.

The full list of National Finalists can be found below and at [www.lottery.ie/good-causes](http://www.lottery.ie/good-causes)



Kinaffe Community Garden, Health & Wellbeing Finalist



Taking Flight - Circus Club Project, Arts & Culture Finalist



Nature Network Ireland, Heritage Finalist



Dragon Boat Club Ballina, Sport Finalist



Borrisokane Men's Shed, Community Finalist

## Good Causes Awards

### This year's National Lottery Good Causes Award finalists are:

Arts & Culture	The Kabin Studio	Cork
Arts & Culture	Festival in a Van	Dublin
Arts & Culture	Taking Flight – Circus Club Project	Dublin
Arts & Culture	Galway Community Circus	Galway
Arts & Culture	Anna Newell Theatre Adventures	Wicklow
Community	Tullow Community First Responders	Carlow
Community	Duhallow Community Food Services	Cork
Community	AkiDWA	Dublin
Community	Drogheda Women & Children's Refuge	Louth
Community	Borrisokane Men's Shed	Tipperary
Health & Wellbeing	Spraoi agus Spórt	Donegal
Health & Wellbeing	Barretstown	Kildare
Health & Wellbeing	Kinaffe Community Garden	Mayo
Health & Wellbeing	The Book of Memories Café	Meath
Health & Wellbeing	Happy Trails	Wexford
Heritage	Irish Whale And Dolphin Group	Clare
Heritage	Nature Network Ireland	Cork
Heritage	Airfield Estate	Dublin
Heritage	Irish Wildlife Trust Monaghan Branch	Monaghan
Heritage	Tipperary Museum of Hidden History	Tipperary
Irish Language	Na Gaeil Oga CLG	Dublin
Irish Language	Raidió na Life	Dublin
Irish Language	Conradh na Gaeilge	Dublin
Irish Language	Gaillimh le Gaeilge	Galway
Irish Language	Na Gaeil CLG	Kerry
Sport	Ballymun Kickhams GAA	Dublin
Sport	Rebel Wheelers	Cork
Sport	Dragon Boat Club Ballina	Mayo
Sport	Tanagh Outdoor Education and Training Centre	Monaghan
Sport	St Brigid's Edenderry Boxing Club	Offaly
Youth	The Cavan Centre	Cavan
Youth	Irish Girl Guides	Dublin
Youth	Castlegregory Community Golf Course Association	Kerry
Youth	Western Care Association - Count Me In	Mayo
Youth	Mullingar EYE & YoYo Youth Cafe Youth Work Ireland Midlands	Westmeath

# Best Practice Guide

Best Practice Guide for Sale & Promotion, Stock Management and Store Champion



## Sale & Promotion

- ✓ Scratch Card Dispenser in prime sales position
- ✓ Lottery Counter Unit full of all Scratch Cards in profile
- ✓ All Scratch Cards planogrammed as per Star Game News
- ✓ Scratch Card unit fully visible and unobstructed
- ✓ All Regulatory signage on age control and purchase limits in place

## Stock Management

- ✓ Confirm delivery on receipt
- ✓ Keep in a secure location with limited access
- ✓ Comprehensive system to manage and record scratch cards (Epos back office systems)
- ✓ Activate Scratch Cards when placing on sale
- ✓ Daily stock takes and sales reconciliation

## Roles & Responsibilities

- ✓ Appoint Lottery Champion Instore
- ✓ Download Lottery Retailer App to receive latest information, new games, important information
- ✓ Lottery Champion manages Scratch Card stock from store room to point of sale
- ✓ Lottery Champion completes daily checklist to implement best practice
- ✓ Lottery Champion trains staff instore

## Lottery Champion Store Checklist

	Yes	No
1. Is your Lottery Counter Unit Fully Planogrammed?	<input type="radio"/>	<input type="radio"/>
2. Are there any gaps/stock missing from Lottery Counter Unit?	<input type="radio"/>	<input type="radio"/>
3. If there is stock missing check the stock summary report to see if the game(s) are in stock	<input type="radio"/>	<input type="radio"/>
4. Activate missing game(s) and fill the Lottery Counter Unit	<input type="radio"/>	<input type="radio"/>
5. Is your store Planogram compliant?	<input type="radio"/>	<input type="radio"/>
6. Check Scratch Card stock, terminal rolls and playslips to ensure sufficient quantities until your next order? (If No, <b>contact 1800 224455</b> to order extra Scratch Card stock or order terminal ticket rolls and playslips through the order menu on the Photon terminal)	<input type="radio"/>	<input type="radio"/>
7. Is the Jackpot Communicator on the Lottery Counter Unit displaying the correct Lotto and Euromillions jackpot amounts? • (If no: Check power – switch off and the on again • Unplug transmitter at rear of terminal for 10 seconds and then reconnect • Reboot: Sign-Off Terminal & Sign-On again	<input type="radio"/>	<input type="radio"/>

QR Checklist Video



# NATIONAL LOTTERY RETAIL GUIDE FOR RESPONSIBLE SELLING

4 simple steps to ensure our customers enjoy playing National Lottery Games safely

## ALWAYS:

 **THINK 21**  
If in doubt ask for ID

 **PURCHASE LIMITS APPLY**  
No more than 10 Scratch Cards can be purchased in a single transaction

 **PLAYER PROTECTION**  
Display Responsible Play leaflets prominently

 **GIFT RESPONSIBLY**

The National Lottery operate a continuous Mystery Shopper campaign to measure compliance with age control and purchase limit requirements across the Retail network. Please ensure all staff involved in the sale of Lottery products are fully aware of the requirements around age control and purchase limits.

**IMPORTANT:**  
If you have any questions or you require further information please contact Customer Support on 1800 224455 or your Field Sales Representative.



## New Star Store Excellence Programme

The National Lottery is delighted to announce the launch of its new Star Store Excellence Programme for 2025 promoting best in class Lottery retailing and the highest standards of display & compliance excellence. A newly configured Star Mark and associated incentive scheme will be key to driving excellence and maximizing the sales opportunities for Retailers. **Launching April 2025.**

### Retail Excellence in Execution\*

Standard	Description	Points
1	<b>Positioning</b> Lottery Counter Unit at Till One/ Busiest Till on sales counter	3
2	<b>Visibility</b> Clear view of all Lottery equipment including Jackpot Sign ensuring all product is visible and all messaging is correct and unobstructed	2
3	<b>Product Availability</b> All Scratch Card games per profile are on sale and merchandised in LCU	2
4	<b>Presentation</b> All Scratch Card games are correctly planogrammed & compliant with latest version - QR Code link to Retailer Portal for details	1
5	<b>Point of Sale</b> Playstand/Holder with all draw based game slips available with all relevant campaign point of sale displayed	1
6	<b>Compliance</b> All regulatory signage and related information on display and available for customer use including Responsible Play leaflets	1
<b>Total</b>		<b>10</b>



### Rewards & Incentives



#### Retailer Incentives

Star Rewards Awarded Annually & Hosted Leisure Events



#### Lottery Champion

Gift Box Rewards



#### Entertainment & Sporting Events

Croke Park  
Aviva Stadium  
Bord Gais Theatre  
3 Arena



#### Staff Recognition

Range of Branded Merchandise & Gifts



#### Retailer of the Year

National Lottery Retailer of the year independently audited as part of the Shelflife C-Store Awards

Prize €5,000

## Winner Awareness

### Big Wins, Big Stories: Celebrating National Lottery Retail Successes from July to September

From July to early September, National Lottery retailers across Ireland played a key role in some unforgettable wins. Several players struck it big, and the retailers who sold those winning tickets were right at the heart of the excitement. Here's a look back at some of the standout success stories:

#### Lotto Plus Raffle Win of €1,000,500 Celebrated in Clerihan, Co. Tipperary

A Lotto Plus Raffle prize worth €1,000,500 was won in Clerihan, Co. Tipperary. The winning ticket from Saturday, 5th July was purchased at Ely's Centra in Clerihan Village Centre.

Store owner Robert Ely celebrated the win as a perfect anniversary surprise, saying: "It's incredible to think that a life-changing ticket was sold right here in our store. Huge congratulations to the winner—we're absolutely delighted for you."



Ely's Centra, Clerihan, Co. Tipperary

#### Cappamore Cheers as Centra Sells €1,000,500 Winning Lotto Plus Raffle Ticket

A Lotto Plus Raffle prize worth €1,000,500 was won in Cappamore, Co. Limerick. The winning ticket from Saturday, 6th September was purchased at Centra, Moore Street, Cappamore.

Store owner Mark Lenihan expressed his excitement, saying: "It's our first ever big National Lottery win, and to think that a life-changing ticket was sold right here in our store is just incredible. Massive congratulations to the winner - we're thrilled for you and wish you all the very best!"



Centra, Moore Street, Cappamore, Co. Limerick

#### Wicklow Sees Double with Ireland's First EuroDreams Top Prize Winner and Tier 2 Victory in Bray

Wicklow celebrated a historic EuroDreams double win in the 8th September draw. An online player became Ireland's first ever EuroDreams top prize winner, securing €20,000 a month for 30 years. On the same night, a second Wicklow player won the Tier 2 prize of €2,000 a month for five years with a ticket purchased at SuperValu, Castle Street Shopping Centre, Bray.

Store Manager Tanya McGarry said: "There's fantastic excitement in-store, our team is buzzing, customers are talking about the win, and the whole Bray community is celebrating. We're so proud to be part of the joy and excitement, and we wish the winner all the very best!"



SuperValu, Castle Street Shopping Centre, Bray, Co. Wicklow

## Scratch Card Profiles - October 2025

20 Game LCU | Profile 1 | Customer View



Game 620  
All Cash  
Millionaire



Game 629  
Christmas  
Countdown



Game 628  
Merry Money



Game 627  
Festive Riches



Game 800  
Ruby & Emerald



Game 603  
All Cash  
Spectacular



Game 287  
All Cash  
Surprise



Game 615  
Bingo  
Multiplier



Game 623  
Bingo 90



Game 804  
Super €10  
or €200



Game 626  
All Cash  
Platinum



Game 602  
All Cash  
Tripler



Game 801  
Lucky 7's



Game 608  
Mega Money  
Multiplier



Game 802  
Money  
Multiplier



Game 601  
All Cash  
Gold



Game 600  
All Cash



Game 604  
All Cash  
Gift



Game 618  
Congratulations



Game 625  
Cashword  
Doubler

### REMEMBER!

Always activate a book of Scratch Cards before placing on sale.

National Lottery Games must not be sold to players under the age of 18.

18+ Play Responsibly, Purchase Limits Apply

## Scratch Card Profiles - October 2025

15 Game LCU | Profile 4 | Customer View



Game 620  
All Cash  
Millionaire



Game 629  
Christmas  
Countdown



Game 628  
Merry Money



Game 627  
Festive Riches



Game 800  
Ruby & Emerald



Game 603  
All Cash  
Spectacular



Game 626  
All Cash  
Platinum



Game 801  
Lucky 7's



Game 608  
Mega Money  
Multiplier



Game 802  
Money  
Multiplier



Game 601  
All Cash  
Gold



Game 602  
All Cash  
Tripler



Game 615  
Bingo  
Multiplier



Game 623  
Bingo 90



Game 804  
Super €10  
or €200



### IMPORTANT!

These planograms represent the **customer facing view**.

Every planogram has a cassette loading number. Load each Scratch Card to the **correct numbered cassette** on your Lottery Counter Unit to ensure your customer's view matches your relevant planogram.

The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative.

## Scratch Card Profiles - October 2025

### 6x2 LCU | Profile 2 | Customer View

Game 620 All Cash Millionaire	Game 603 All Cash Spectacular	Game 626 All Cash Platinum	Game 602 All Cash Tripler	Game 601 All Cash Gold	Game 628 Merry Money
Game 600 All Cash	Game 801 Lucky 7's	Game 608 Mega Money Multiplier	Game 802 Money Multiplier	Game 623 Bingo 90	Game 627 Festive Riches

### 9 Game LCU | Profile 3 | Customer View

Game 620 All Cash Millionaire	Game 603 All Cash Spectacular	Game 626 All Cash Platinum
Game 602 All Cash Tripler	Game 628 Merry Money	Game 802 Money Multiplier
Game 601 All Cash Gold	Game 627 Festive Riches	Game 623 Bingo 90

### 4 Game Facing Unit | Customer View

Game 626 All Cash Platinum	Game 602 All Cash Tripler
Game 601 All Cash Gold	Game 600 All Cash

**18+** Play Responsibly, Purchase Limits Apply

## Scratch Card Profiles - October 2025

### 12 Game LCU | Profile 2 | Customer View

Game 620 All Cash Millionaire	Game 628 Merry Money	Game 627 Festive Riches
Game 603 All Cash Spectacular	Game 626 All Cash Platinum	Game 608 Mega Money Multiplier
Game 602 All Cash Tripler	Game 601 All Cash Gold	Game 802 Money Multiplier
Game 600 All Cash	Game 623 Bingo 90	Game 801 Lucky 7's

### 4x2 LCU | Profile 8 | Customer View

Game 603 All Cash Spectacular	Game 626 All Cash Platinum	Game 602 All Cash Tripler	Game 601 All Cash Gold
Game 600 All Cash	Game 802 Money Multiplier	Game 623 Bingo 90	Game 625 Cashword Doubler

## IMPORTANT!

These planograms represent the **customer facing view**.

Every planogram has a cassette loading number. Load each Scratch Card to the **correct numbered cassette** on your Lottery Counter Unit to ensure your customer's view matches your relevant planogram.



The National Lottery reserves the right to change individual Scratch Cards, Draw Games or game promotions without consultation. For details on any specific game please contact your National Lottery Field Sales Representative.

# Scratch Card & Consumables Stock Cards

Game				Week 1		Week 2		Week 3		Week 4		Week 5	
No.		Name	Book Size	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	600	ALL CASH	100										
2	631	ALL CASH GOLD (NEW)	100										
3	602	ALL CASH TRIPLER	80										
4	807	ALL CASH PLATINUM	20										
5	287	ALL CASH SURPRISE	20										
6	808	ALL CASH SPECTACULAR	20										
7	604	ALL CASH GIFT	10										
8	623	BINGO 90	40										
9	615	BINGO MULTIPLIER	20										
10	625	CASHWORD DOUBLER	50										
11	607	MONEY MULTIPLIER	20										
12	803	MEGA MONEY MULTIPLIER	10										
13	618	CONGRATULATIONS	40										
14	801	LUCKY 7S	10										
15	620	ALL CASH MILLIONAIRE	10										
16	800	RUBY & EMERALD	80										
17	804	SUPER €10 OR €200	40										
18	627	FESTIVE RICHES	40										
19	628	MERRY MONEY	20										
20	629	CHRISTMAS COUNTDOWN	20										

CONSUMABLES		WEEK 1		WEEK 2		WEEK 3		WEEK 4		WEEK 5	
		In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order	In Stock	Order
1	PAPER ROLLS										
2	LOTTO PLAYSLIPS										
3	EUROMILLIONS PLAYSLIPS										
4	EURODREAMS PLAYSLIPS										
5	DAILY MILLION PLAYSLIPS										
6	5-4-3-2-1 PLAYSLIPS										
7	RESPONSIBLE PLAY LEAFLETS (BUNDLED IN 10s)										

## REMEMBER

All consumables orders placed on the Lottery terminal on any given day will be held on the system until the due date for your automated Scratch Card order. The consumable order will be consolidated with your Scratch Card order and delivered to you as one package. If no Scratch Cards are required for you on your due date the consumable order will be dispatched regardless.

## Contact Phone Numbers

Customer Support: 1800 22 44 55  
Claims: 1800 66 62 22

Find out more at  
[www.lottery.ie](http://www.lottery.ie)



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